

The legacy of the haute-banque in the world From the 19th to the 21st century

23 June 2017

BNP Paribas - 14 rue Bergère - 75009 Paris

eabh in cooperation with
BNP Paribas and Banque Lombard Odier

Programme

08.30 *Coffee reception*

09.00 *Welcome*

Patrick de Villepin (Chairman of BNP Paribas Factor, Global Head of Factoring & Vice-Chairman of the Association pour l'histoire de BNP Paribas)
Carmen Hofmann (Secretary General of *eabh*)

09.15 *Introduction*

War and haute banque: a marriage of necessity
Hugo Bänziger (Banque Lombard Odier & Chairman of *eabh*)

BNP Paribas and the legacy of the European haute banque
Eric Bussière (University of Paris Sorbonne)

10.00 *Keynote speech*

Kwasi Kwarteng (Cambridge University/member of the British parliament)

10.40 *The creation of financial networks*

Where did the haute banque come from and what did they do?

Sabrina Sigel (Banque Lombard Odier)

Haute banque: early days of Banque de France

Olivier Feiertag (Rouen University)

Haute banque and real estate asset management: the case of Camondo; 1802-1919

Lorans Tanatur Baruh (SALT Istanbul)

New Bank and the culture of the Haute Banque in France in the second half of the 19th century

Nicolas Stoskopf (Centre de recherche sur les économies, les sociétés, les art et les techniques, CRESAT Mulhouse)

Q&A

Chair: **Niels Viggo Haueter** (Swiss Re)

12.00 *Coffee*

12.15 *Panel discussion: Incubators of banking innovation*

David El Nouchi (ClubFunding)

Yassin Hankir (savoredroid)

Anne-Cécile Lugagne-Delpon (BNP Paribas Wealth Management France)

Bernhard Obenhuber (Swiss Finlab)

Jean-Michel Pailhon (Ciallogy/ESSEC/Pantheon Assas)

Arash Sorouchyari (Lombard Odier)

Moderator: **Hugo Bänziger** (Banque Lombard Odier & Chairman of *eabh*)

13.15 *Lunch*

14.00 *Finance and the state*

The haute banque, American Civil War debt, and the global integration of 19th century capital markets

David K. Thompson (Sacred Heart University)

Spoils of war: Gerson von Bleichröder and the conversion of the French indemnity 1871 – 1879

Sabine Schneider (University of Cambridge)

The D'Eichthal Bank between St. Simonism and investment in Greece in the 19th century

Korinna Schönhärl (Essen University)

Q&A

Chair: **Olivier Feiertag** (Rouen University)

15.00 *Coffee*

15.15 *Changing roles and activities of haute banque*

Neuflyze OBC and predecessors, 19th and 20th centuries

Ton de Graaf (ABN AMRO)

From haute banque to asset management in France

Laure Quennouëlle-Corre (CNRS, Université de Paris Sorbonne)

Merchant banks in France 1970s to 1990s

Hubert Bonin (Science Po Bordeaux)

Q&A

Chair: **Joost Jonker** (International Institute of Social History/University of Amsterdam)

16.15 *Concluding remarks*

Youssef Cassis (European University Institute Florence)