



## The data dilemma: a risk or an asset?

10 November 2017  
The Westin Zagreb Hotel  
Zagreb, Croatia

*Data and control – risks and possibilities in the financial domain*

**Tove Engvall** (Mid Sweden University)

*Data as a strategic asset for central banks policies*

**Per Nymand** (ECB)

*Does more data make better economic policy? A view from HM Treasury, the UK's economics and finance ministry*

**Mario Pisani** (HM Treasury) & **Jan Booth** (DEFRA – former HM Treasury)

*The 'Big Data Revolution' in banking and financial history. Some French experiments.*

**Angelo Riva** (Paris School of Economics)

*Secure long-term preservation of banking and financial records*

**Djordje Hinic** (PiqI AS)

*Privacy, confidentiality, security and consumer protection*

**Kertész Ákos** (Central Bank of Hungary)

*What happened in the Daily Gold Fixings Auctions: 1919-1968 - The missing data*

**Fergal O'Connor** (University of York)

*A tale of rain and bank runs. From small to big data and back*

**Anton Comanescu** (National Bank of Romania)

*Calling all archivists - the five grand challenges of the digital environment*

**Michael Moss** (Northumbria University)



Mittuniversitetet  
MID SWEDEN UNIVERSITY

# *The data dilemma: who is in control?*

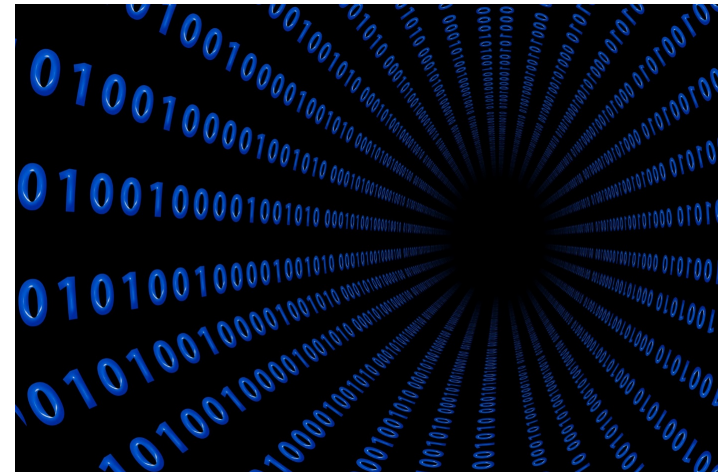
Tove Engvall, Mid Sweden University,  
eabh workshop

2017-11-10, Zagreb



## "The data dilemma: a risk or an asset?"

- The amount of data about the finance sector is growing exponentially and storing it is becoming easier. Businesses are excited about the commercial possibilities of 'Big Data'; academics are relishing the research potential of deep data archives and regulators are hoping for a fuller view of systemic risk and stability.
- Will it all turn out well though? The current reality of massive data stores is often no more than massive cost and complexity. The workshop will explore how we got here with data and where we go next. Ultimately, can a meeting of business, academics and regulators resolve the data dilemma and find a way to turn a risk into an asset?
- ???







## Challenge of departure

Digitalization challenge traditional institutional practices of accountability and citizens rights, with risks at a wider scale and higher speed

The online environment make it easy to perform fraudulent activities, cyber crime is growing, and escape in the online environment is quite easy.

Individuals and businesses are vulnerable. Who can be trusted?

Can Big Data analysis be a way to meet these challenges?



## Challenge of departure

- Lack of control was part of the reason for the financial crisis 2008 (internal governance, insufficient records management, liberalized regulation & market patterns) (Coleman, Lemieux, Stone & Yeo, 2011).
- Records provide evidence of activities.  
Much information are in hte form of data.  
Challenges to ensure trustworthiness, long-term preservation and usability
- New regulation of the financial market (MiFID2 & MiFIR) requires of financial firms to provide transaction data.  
Can this be a way to manage risks and market abuse?



## Research objective & Method

- As digitalization challenge traditional institutional structures for accountability, what are the possible use of Big Data?

What means for democratic control can it be, and what risks are there with increased means for control?

### Method

- Literature
- Semistructured interviews;  
the European Systemic Risk Board  
National Financial Supervisory Authorities in 3 EU countries  
National Company Registration Office

# Literature

- Big data, data mining, machine learning and Visual Analytics
- Computational Archival Science
- eDiscovery and Digital Records Forensic



# Big data, data mining, machine learning & VA

- **Big data:** Big volume, variety and velocity, which requires more than commonly used tools to capture, manage and analyse the data (Lemieux, Gormly, Rowledge, 2014)
- **Data mining:** automated extraction of useful information from data, seeking regularities and patterns (Witten, Frank, Hall & Pal, 2017)
- **Machine learning:** computers ability to answer questions, can also include prediction for decision making (Witten, Frank, Hall & Pal, 2017)  
  
“the capacity of computers to learn without being explicitly programmed” (Humphries, 2017)
- **Visual Analytics (VA):** Combines computational capabilities with graphical representations and interactive analysis

## Key findings

- Data mining techniques can be used to extract useful information from data & recognize patterns
- Cyber security, fraud detection, tax evasion, credit assessments, prediction of bankruptcy, financial market monitoring, risk management, facilitate informed decisions
- Challenges of quality, interpretation, management and heterogeneity of data
- Monitoring systems; address the entirety, frequent change, interrelations and unpredictable behaviors. Both economic and behavioral analysis.
- Data is biased, risk for discrimination
- Transparency





## CAS (Computational Archival Science)

- Long-term preservation, quality, trustworthiness, means for analysis and interpretation
- Transdiscipline; Computational Archival Science  
Computer processing techniques for data management  
Archival methods to ensure authenticity & reliability and long term preservation  
Ethical, security and privacy issues and organizational and societal concerns  
Conceptual knowledge field
- Different machine learning techniques can/have been used in the archival field  
classification & disposal,  
arrangement & description, search facilities
- Mindset



# eDiscovery & Digital Records Forensics

- Readiness for risk, as well as to facilitate investigations
- Cybercrime increases, fraud is common, Western Europe second worst (PwC, Global Economic Crime Survey 2016)
- Big data analytics can be useful, Important is also: valuebased organizational culture, ethical alignment of decision making, governance etc
- Big Data can be useful in police work, but risks of discrimination. Advanced technologies are also used by criminals
- Digital Records Forensic; combine archival knowledge and means for authenticity of records with digital forensics methods and concepts. Means for investigation of digital material, as well as proactive design



## Interviews - ESRB



- **the European Systemic Risk Board**
- “oversee the financial system of the European Union (EU) and prevent and mitigate systemic risk” (ESRB, 2017).
- Collaborate with ESMA (European Securities and Markets Authority) which works for protection of investors and to promote stability of EU financial markets, avoid market abuse and market manipulation
- EMIR & AIFMD datasets will be analysed with Big Data tools  
EMIR: data about transactions in derivative markets  
AIFMD: regulation of speculative funds. Market operations
- Not anymore a black box
- Concerns of data quality, completeness of data & correction of bad reporting

## Interviews – National Financial Supervisory Authority

- **Authority country A:** detect violations of regulations  
Use Big Data analytics for transaction data and other purposes.  
Maybe they will use machine learning  
  
Challenges: System performance, developments at the market, complex information management
- **Authority country B:** detect and prevent market abuse, manipulation and crime, properly working market.  
Investments in data accuracy  
New regulations (MiFID2 & MiFIR) will provide more data, which they will keep up to 15 years  
Challenges: trustworthy long term preservation and management of data, several old databases  
  
Tools: data mining for different analysis and alerts
- **Authority country C:** focus on banking sector  
Banks provide big volumes of data that is analysed related to indicators, Identification of risks  
Different validation steps  
Follow trends

## Interviews – National Company Registration Office

- Registration of companies and annual reports
- Electronic reporting and standardized format (ixbri) – will improve transparency and control, and enable exchange of information.
- Fundamental data and annual report data – possibilities for Big Data analysis  
Would make it more difficult for criminals
- Look at possibilities to increase control of the accuracy of reports, to prevent crime
- Possibilities for more accurate credit scoring & lower interest rate.
- Improved means for analysis. Suspicious activities and risks can be detected earlier & increased transparency to the public
- Exchange of information between public authorities can improve crime prevention  
Important to consider risks

## Reflections

- Big data analysis can increase democratic control, accountability, crime prevention, risk management and more.
- Collaboration can improve information management and promote transparency
- New EU-regulation will improve means for Big Data analysis, but also challenges in management of data

## Challenges

- Fast technological development
- Capture, management, quality, control and longterm preservation of data
- Democratic innovation & implementation of regulations
- Actors outside regulation



# Discussion

## Ethical considerations:

- Surveillance, concentration of power, control, privacy and vulnerabilities,
- Algorithmic discrimination, AI society, propaganda, values & intentions?

## Possible further research:

- Implementation of MiFID2 & MiFIR,
- CAS & eDiscovery,
- means for user assessment of authenticity,
- further interviews with stakeholders,
- trustworthiness online

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# What else is possible?



**Per Nymand-Andersen**  
Adviser, European Central Bank

## **Data: A strategic asset for central banks policies**



*“Progress lies not in enhancing what is, but in advancing towards what will be” (Khalin Gibran)*

## 1 Pretty Big Data - Reflections for policy purposes



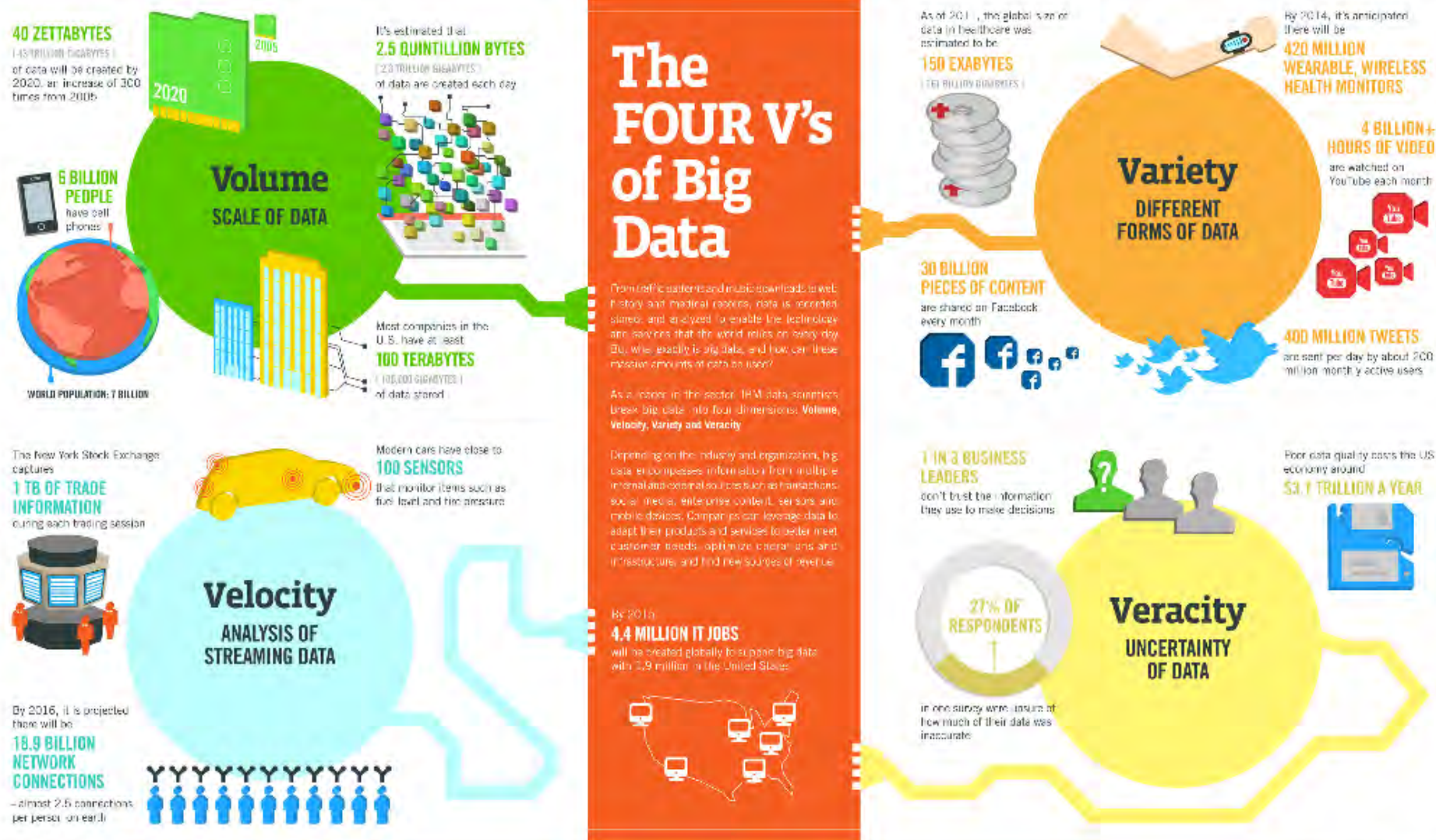
## 2 Paradigm shift - Moving to micro level and granular data

## 3 Discovery, collaboration and partnership

Ref.: **“Big data: The hunt for timely insights and decision certainty - Central banking reflections on the use of big data for policy purposes**, IFC working Paper No 14, 2016, Per Nymand-Andersen

**Disclaimer:** The opinions expressed in this presentation are not necessarily those of the European Central Bank (ECB) or the European System of Central Banks (ESCB)





Sources: McKinsey Global Institute; Twitter; Glass; Gartner; IDC; SAS; IBM; MEETEC; SAS

IBM

# Data never sleeps – Challenges for historians

## 2017 *This Is What Happens In An Internet Minute*



### Digital exploration

- Storage capacity
- Linking data sets
- Accessing
- Perform querying
- Slice & Dice sources across time and datasets

### Fit for the future

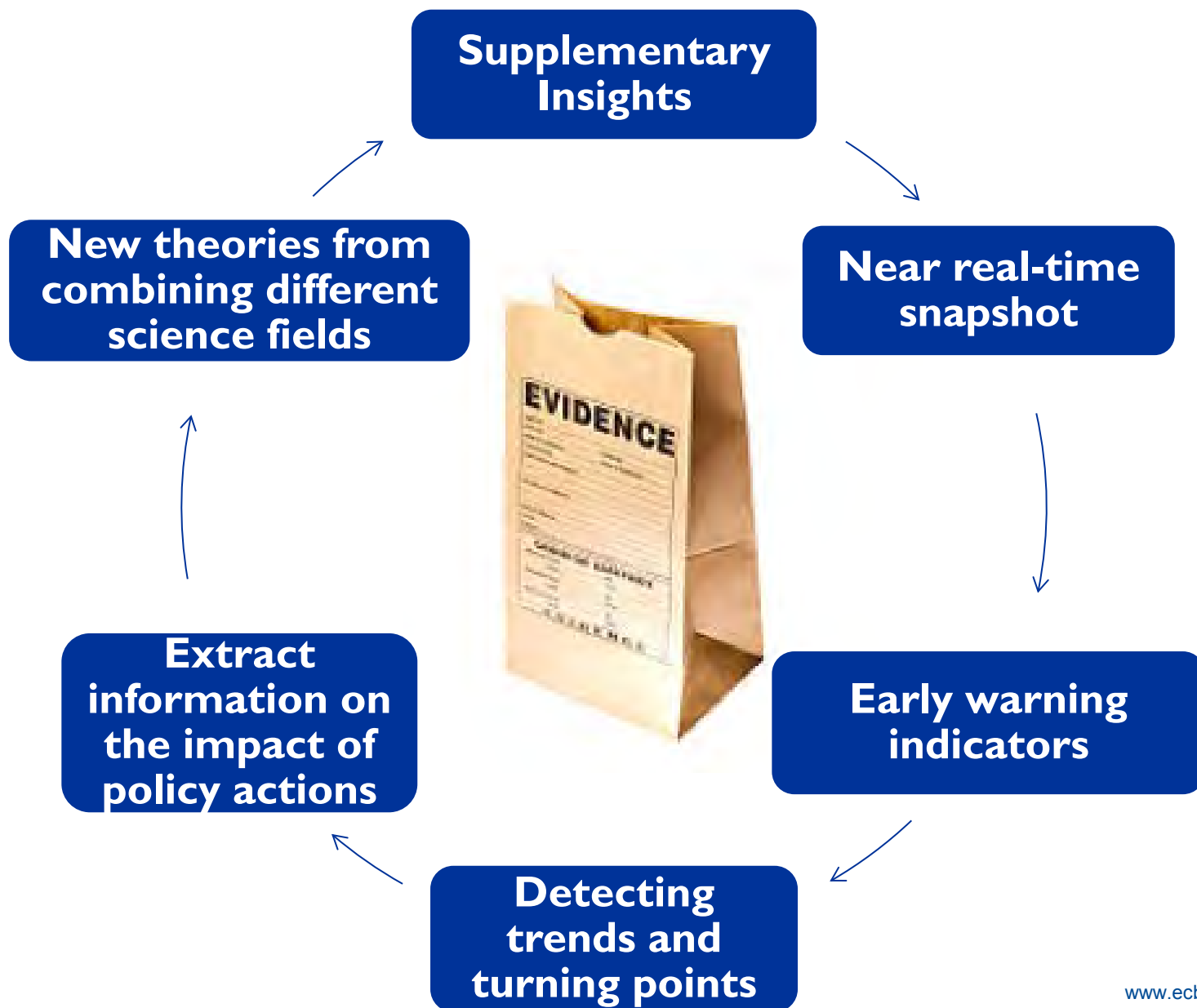
Which preparations are needed today to have the capacity and functionality needed in 10 years time?

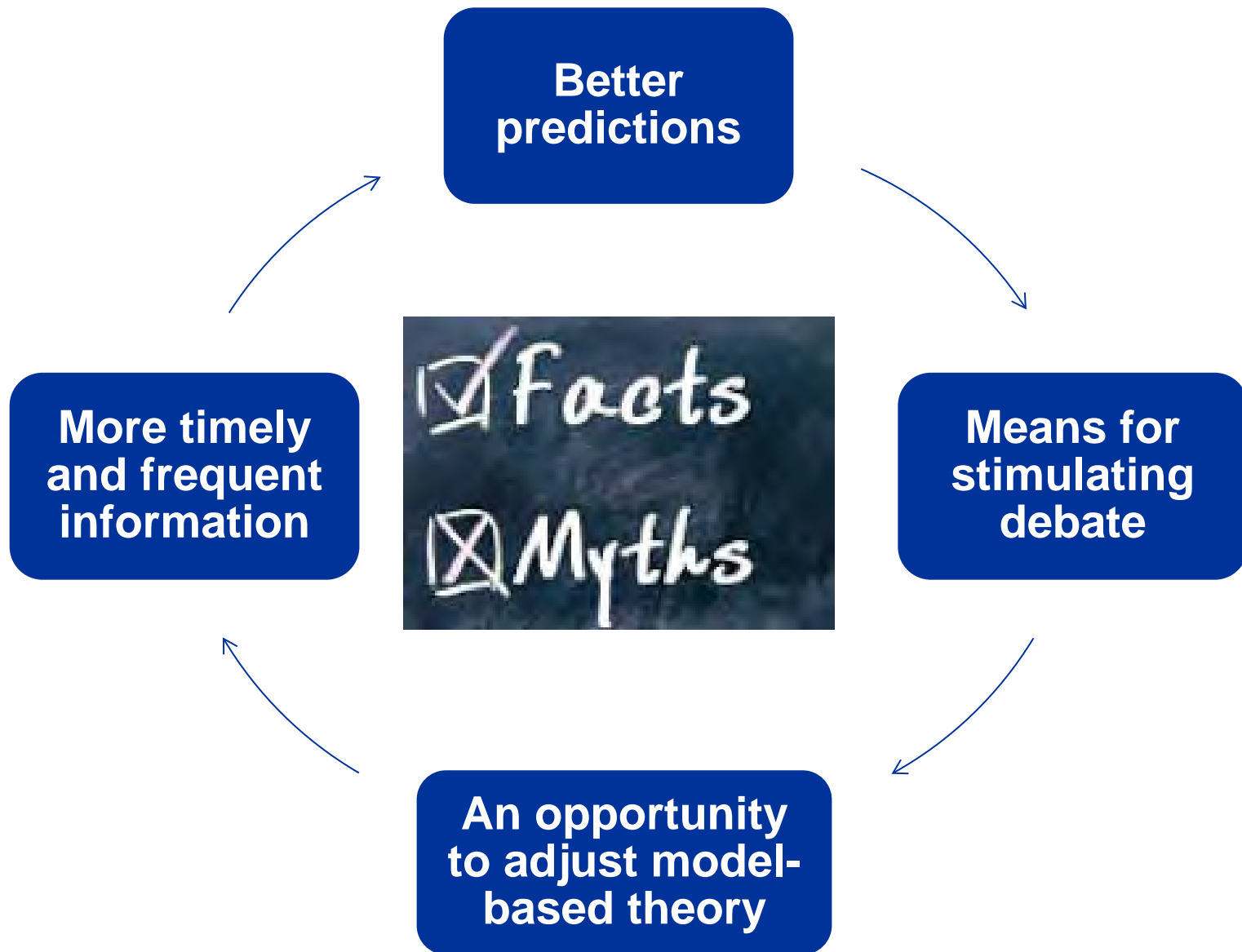
- Managing and exploring datasets
- Linking current and past datasets
- Querying variety of formats

Source: Cumulus Media,

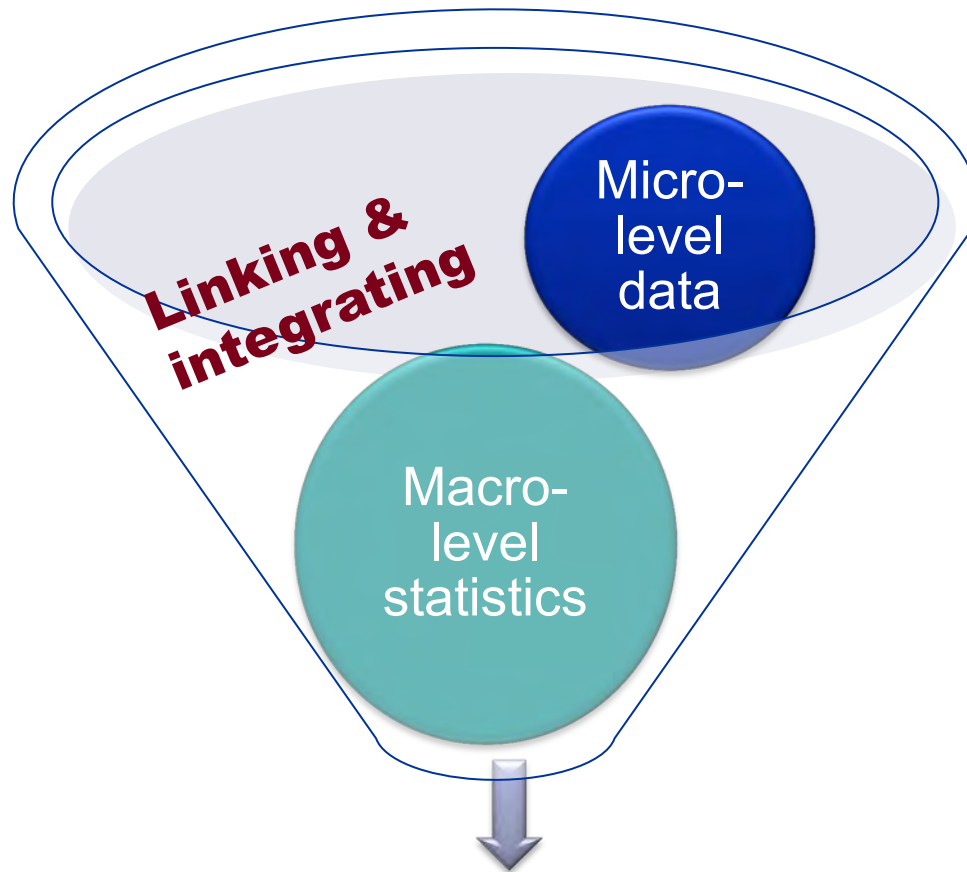
<http://www.businessinsider.de/everything-that-happens-in-one-minute-on-the-internet-2017-9?r=US&IR=T>







# Paradigm shift - Moving to micro level/granular data



Statistics & Analytics

## Micro-level statistics

- Security-by-security statistics
- Holdings of individual securities
- Money market transactions (MMSR)
- Loans by loans register (Ana Credit)
- Register of Financial Institutions
- Individual bank supervisory data

## Macro-level statistics

- Balance sheet statistics
- Monetary aggregates (M1 – M3)
- Securities issues
- Banks interest rates
- Government finance
- Euro area financial accounts

# New challenges - Micro-level data (5<sup>th</sup> “V”!)

## Systematic approach for sustainable provision of statistics

### Semantics and standardisation

- Definition and methodology
- Data Dictionary & data Model
- **Standardisation** of identifiers
- Mapping and linking datasets

### Quality & streamlined IT

- Flexible reception and data views
- Linking internal & external data-sets
- **Data Quality** (automatic machine readable checks & probabilities)
- Managing data cubes

### Statistics analysis

- Slice & dice micro-data
- Data Discovery and summary statistics
- **Data science**
- Statistics and analytical capacities

### Communication outreach

- Visualisation & Presentations
- **Communication**
- Explainers
- Outreach to frequent users

# Data sources for Monetary Policy & Financial Stability

Other systems

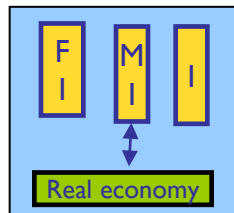


Financial system

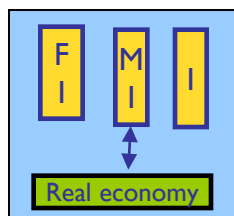


Real economy

Financial systems



Financial systems



Other sources

Policy events,  
fiscal policies,  
Global economy  
External shocks  
Sector failures

Transmission of central banking policies,  
managing expectations, feed-back loops

## Regulatory and oversight framework

**Financial Intermediaries (FI)**

Banks  
Insurance,  
pension  
hedge funds,  
Rating agents,  
others

**Markets and instruments (MI)**

Securities,  
Derivatives  
and other  
products

**Financial infrastructures (I)**

Pre-trading,  
Trading,  
post-trading  
Infrastructures  
Clearing,  
settlements

### Raw sources:

Pre-trading, trading and post trading activities, actors, instruments, platforms, volumes, prices, frequencies, maturities, regulators and overseers alike

### Derived indicators:

Yield curves, density, liquidity, price measures,  
Functioning of markets, instruments and post trading activities  
Risks measures and contagions indicators  
Imbalances and concentrations measures  
Effects on performance (Collective behaviour, Interconnections networks, transmission of instability measures)

CORPORATE  
SECTOR

HOUSEHOLD  
SECTOR

GOVERNMENT  
SECTOR

FOREIGN  
SECTOR

# Data mania versus phobia – a paradigm of records

Digital transformation in finance and economics



E- trade



Settlement systems



Credit cards



Mobile trans



Lending & financing



Big data



- Fintech
- DLT
- D-coins
- S-contracts



Price scans



S- media

Data Scientist



Data Analytics



Systematic acquire,  
Process, summarize



## Data lab



Statistical algorithm and  
data explorations

Packaging data for  
Insights & business





### 3 remarks on Big Data analytics

- I. One misperception of big data is that we **do not need** to worry about **sample bias and representativeness**, as large volumes of information supersede standard sampling theory, since big data provide census-type information



Studies done on Corporate, consumer, household analysis & indexing, text mining, pulse of the economy, consumer emotions, stock market correlations.

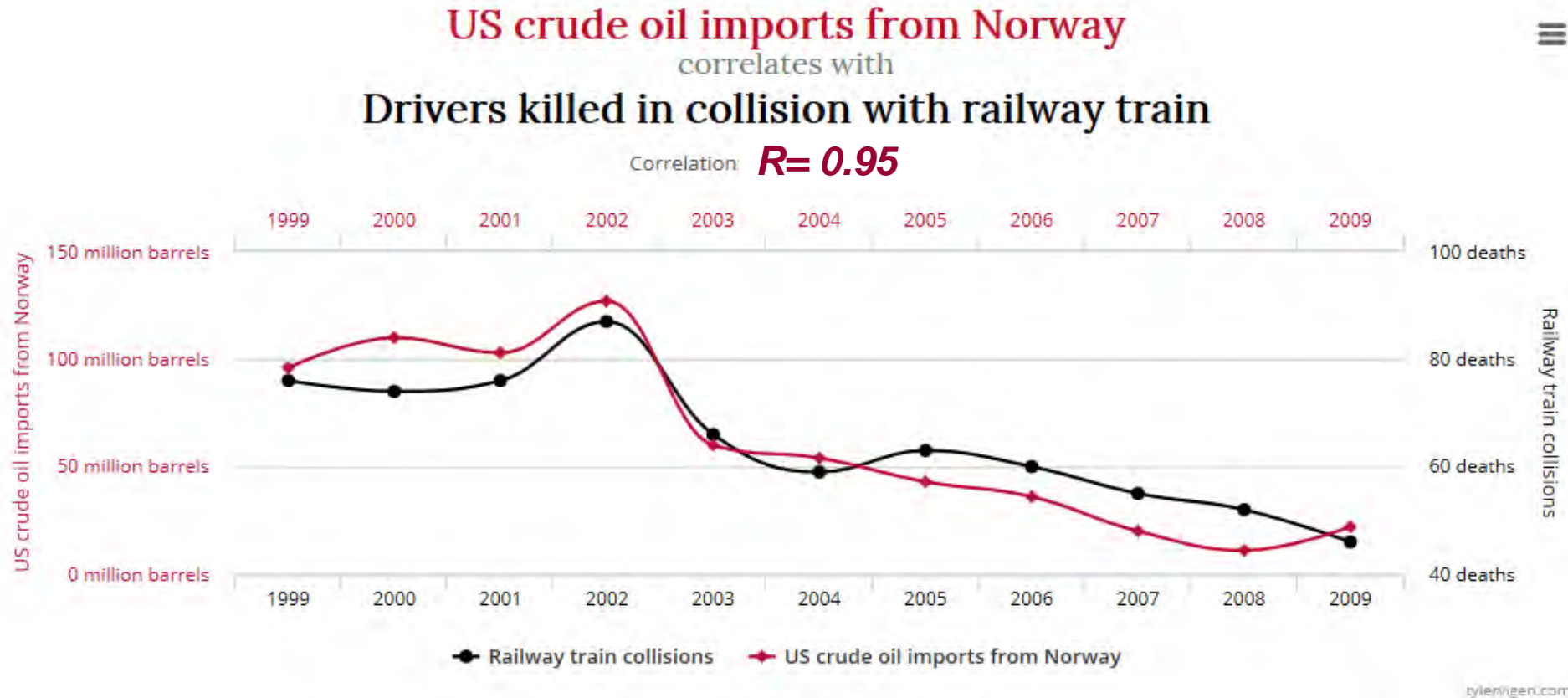


- ❑ Access to all tweets *means* access to **the characteristics** of the “tweeting” population, which **may differ** from those people/corporates who do not tweet
- ❑ Not all groups are represented. 21% of online adults use Twitter, **varies according** to age, gender, income, education, ethnic origin and country;
- ❑ Tweets vs **unit measurement**, double counting (tweeting and re-tweeting), over-representativeness, statistical corrections are needed
- ❑ An **event driven** source – **volume changes** do not necessary refer to reporting units nor to changes in demand

# 3 remarks on Big Data analytics

## 2. Correlation is *not* (necessary) causation

No conclusion can be drawn simply on the basis of correlations between two variables. The similarity is a coincidence. We say that there is no causation



“The invalid assumption that correlation implies cause is probably among the two or three most serious and common errors of human reasoning”  
**Stephen Jay Gould, American evolutionary biologist and author, 1981**



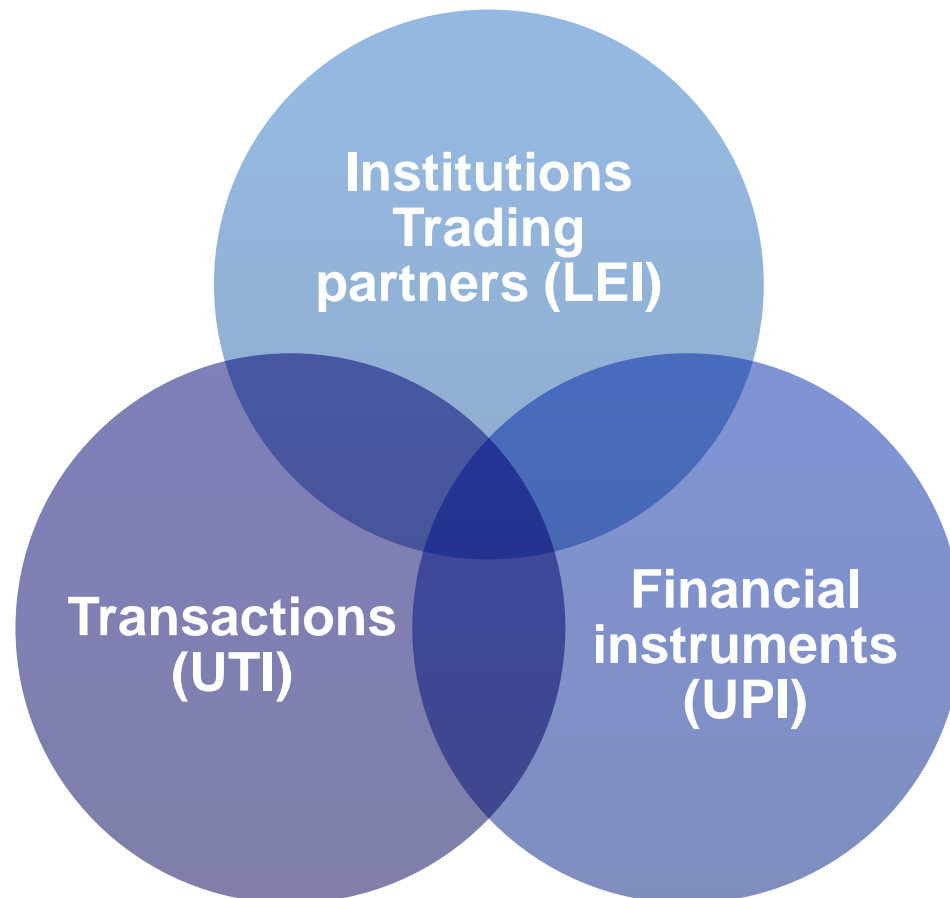
## 3 remarks on Big Data analytics

### 3. Any source is subject to statistical quality standards



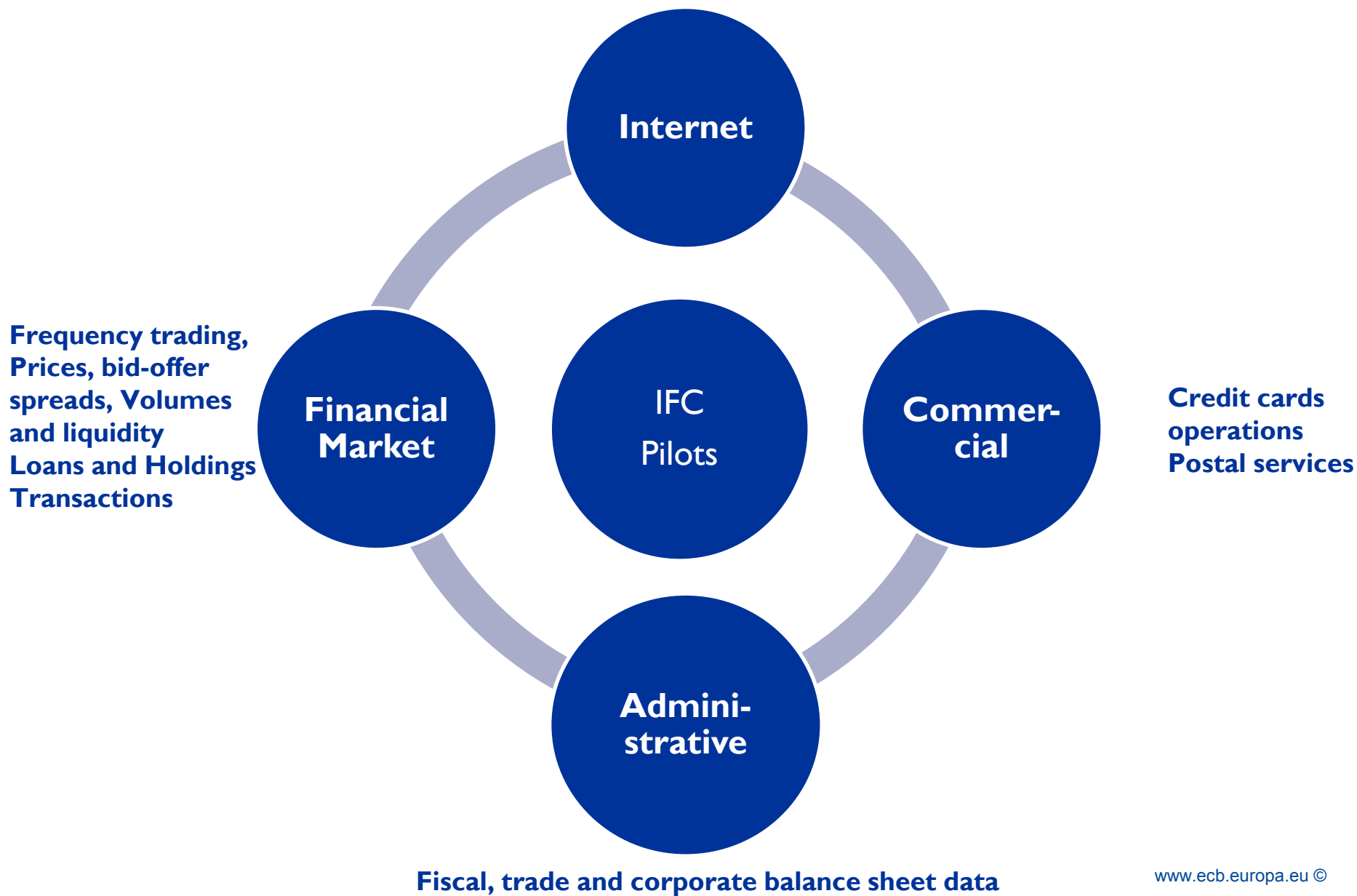
# The call for standardisation on Big Data

- Big data is mainly a *by-product* and not the **core business** of the sources
- **Standardisation** is a pre-condition for **managing & combining large datasets**
- Pre-trading, trading and post trading activities - **ISO20022** and **SEPA**
- **Money Market Reporting & Banks' loans** to corporates and households



# 49 Central banks collaborating - The Irving Fisher Committee

Search machines, Web-prices and properties, Tweets, internet media,



## *Five take!*

**1** There is a business case for exploring “big data” in economics & finance

**2** Call for applying common standards in financial markets

**3** Data scientists for ensuring quality and generating insights

**4** Collaborate for piloting big data and use public/private partnerships

**5** *Preserve the digital footprint – A rich (future) source for historians*

# Thank you for your attention

??



## Any questions?

Annex: [ECB Paper Series](#) as an outlet for big data research

## ➤ An outlet for big data research:

- **“Nowcasting GDP with electronic payments data” by Galbraith J & Tkacz G.**
  - Electronic payment transactions can be used in nowcasting current gross domestic product growth
  - finds that debit card transactions contribute most to forecast accuracy
- **“Social media sentiment and consumer confidence” by Daas P & Puts M**
  - Relationships between the changes in consumer confidence and Dutch public social media?
  - Could be used as an indicator for changes in consumer confidence and as an early indicator
- **“Quantifying the effects of online bullishness on international financial markets” by Mao H & Counts S, Bollen J.**
  - Develops a measure of investor sentiment based on Twitter and Google search queries
  - Twitter and Google bullishness are positively correlated to investor sentiment





HM Treasury

# **Data and economic policy in the UK: opportunities and challenges**

Mario Pisani

Deputy Director, Fiscal Group

**10 November 2017**

# Contents of my talk today

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Section 1: quick overview of HM Treasury

Section 2: understanding the economy

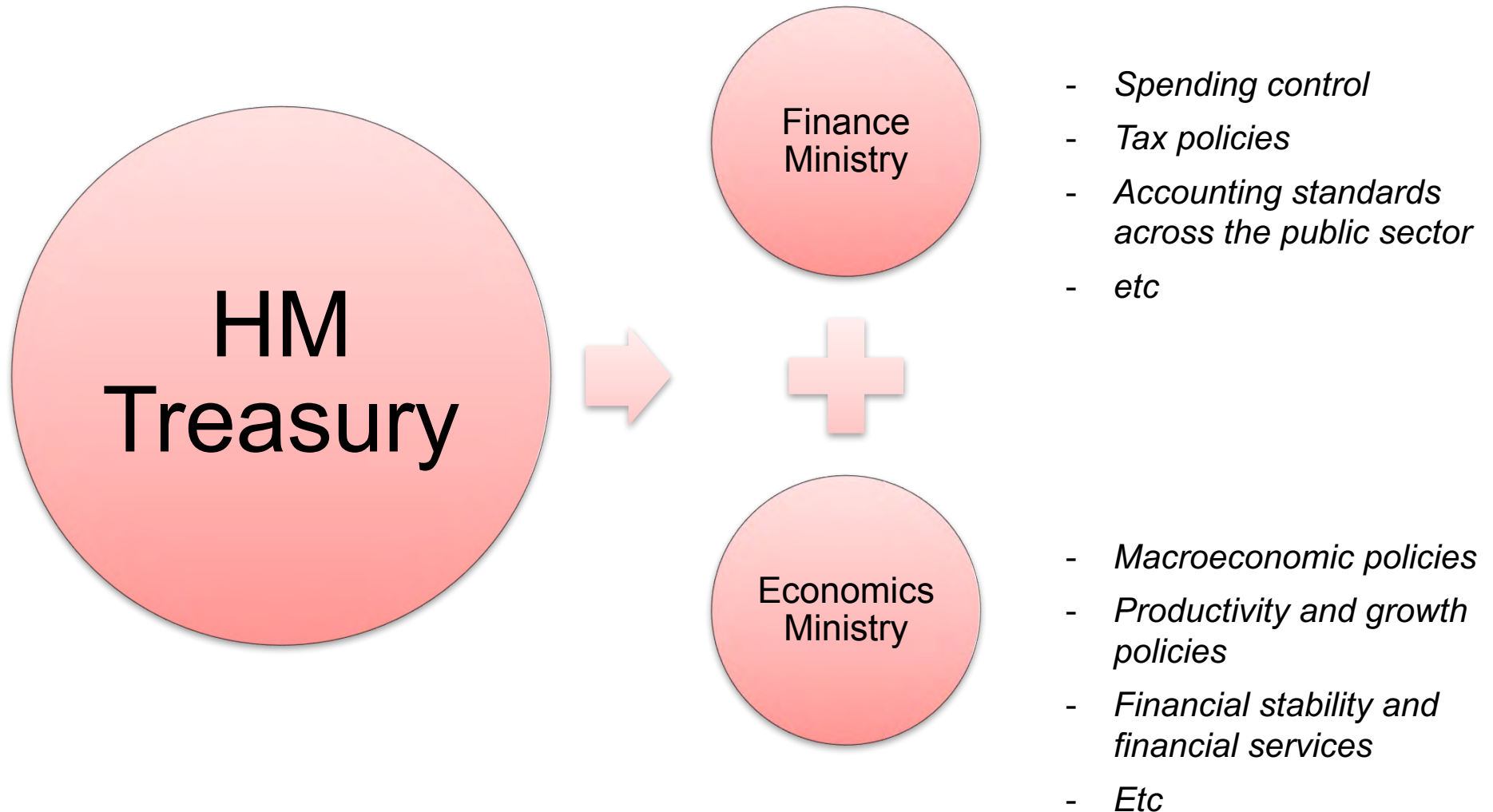
Section 3: policy-making process

Section 4: challenges

# Her Majesty's Treasury is one of the oldest government departments in the United Kingdom



# In the UK, the Treasury is both the finance ministry and the economics ministry



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Section 1: quick overview of HM Treasury

**Section 2: understanding the economy**

Section 3: policy-making process

Section 4: challenges



# 2016: HM Treasury commissions Professor Charlie Bean to do independent review of economic stats

## Independent Review of UK Economic Statistics

Professor Sir Charles Bean



March 2016



HM Treasury

# Digital revolution means the economy is changing fast – policy-makers need to understand this

## Digital economy

81%

The UK has the highest share of consumers **purchasing online** out of all EU countries

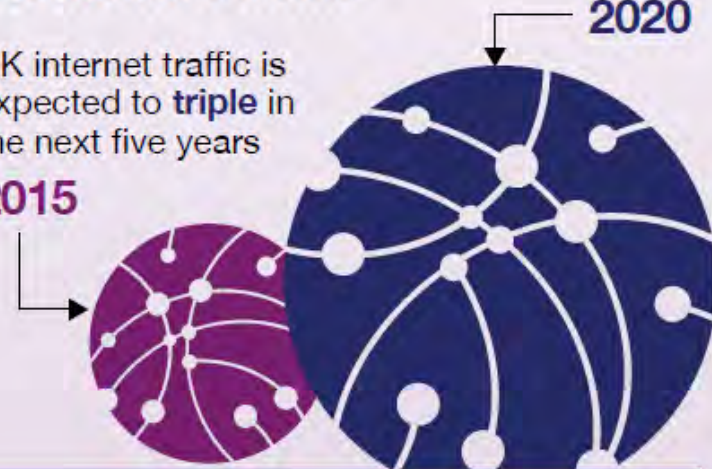


## UK internet traffic

UK internet traffic is expected to **triple** in the next five years

2015

2020



London has produced the third largest number of **sharing economy** start-ups in the world

SEVENTY  
TWO

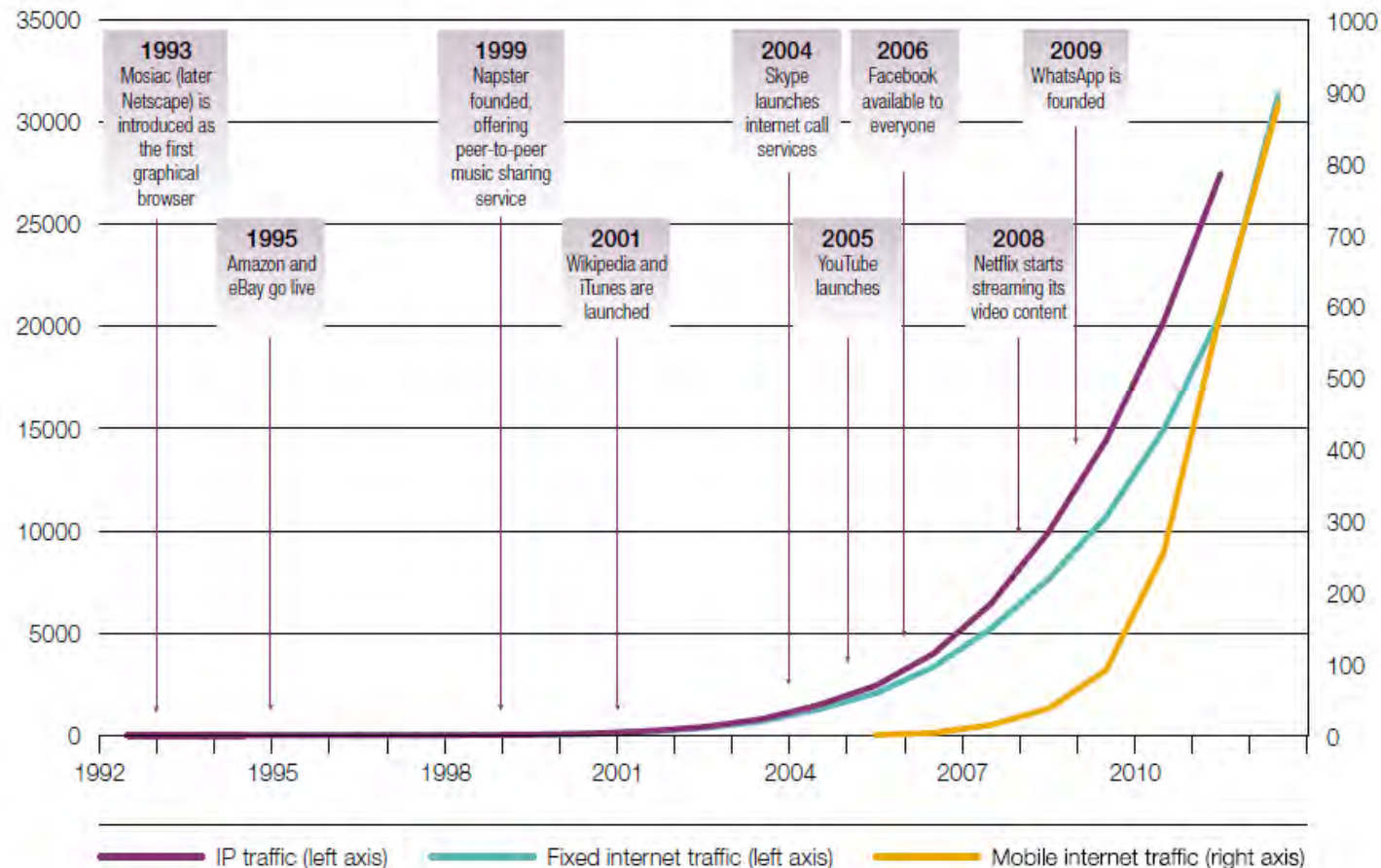
San Francisco 131  
New York 89  
Paris 24  
Boston 20





# We've seen a very rapid increase in online activity

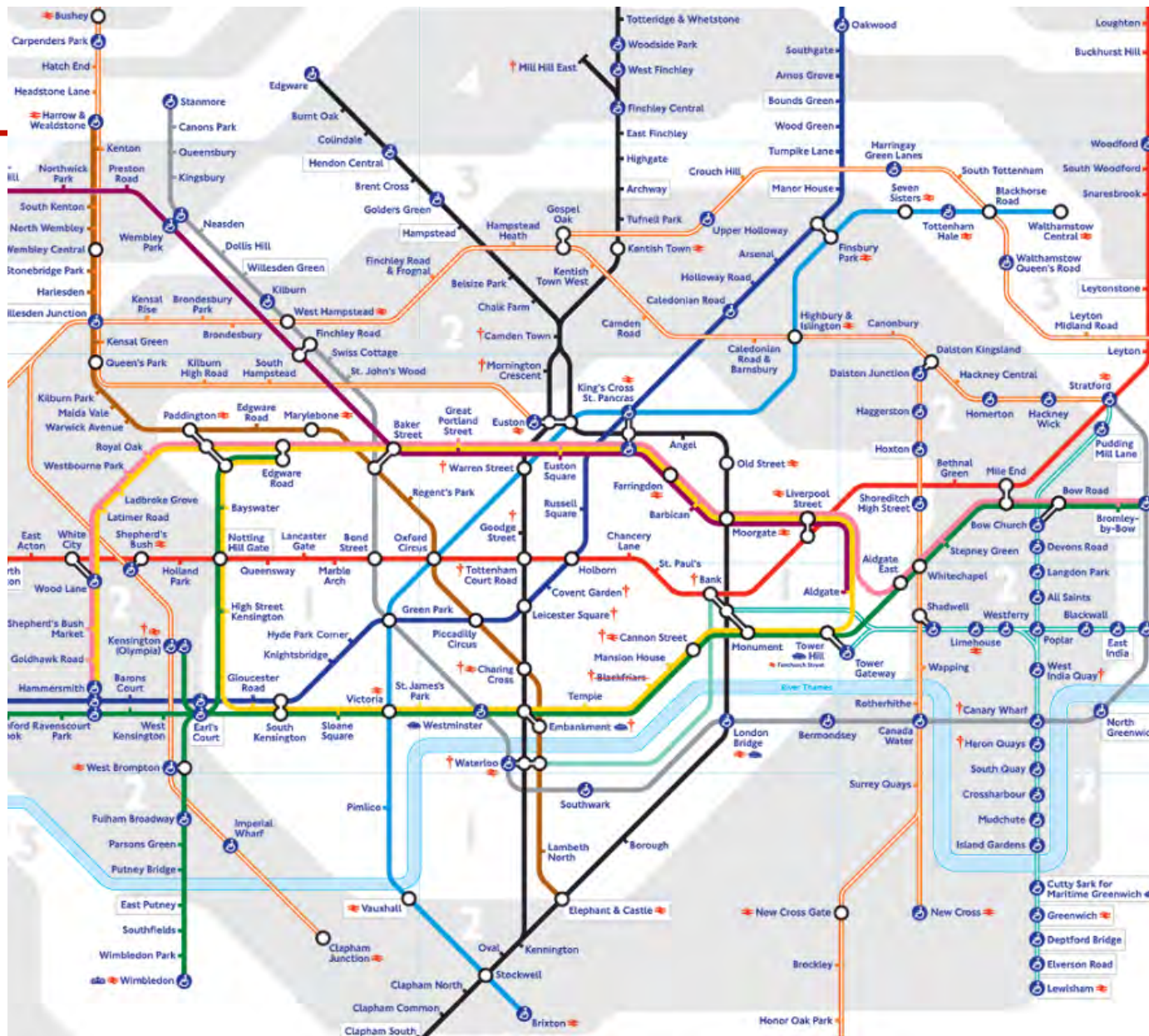
## – this and other digital processes create data



Notes: Petabytes per month. Aggregating from multiple sources and applying usage and bitrate assumptions, Cisco Systems, a major network systems company, has published the following historical Internet Protocol (IP) and internet traffic figures.

Source: Wikipedia.





# 1939: there has always been an interest in using data to understand patterns of economic activity...





... now there is more data, which allows quicker and more precise analysis of economic behaviour



**Transport for London**

## WiFi data collection

We are collecting WiFi data at this station to test how it can be used to improve our services, provide better travel information and help prioritise investment.

**We will not identify individuals or monitor browsing activity.**

We will collect data between Monday 21 November and Monday 19 December.

For more information visit: [tfl.gov.uk/privacy](http://tfl.gov.uk/privacy)

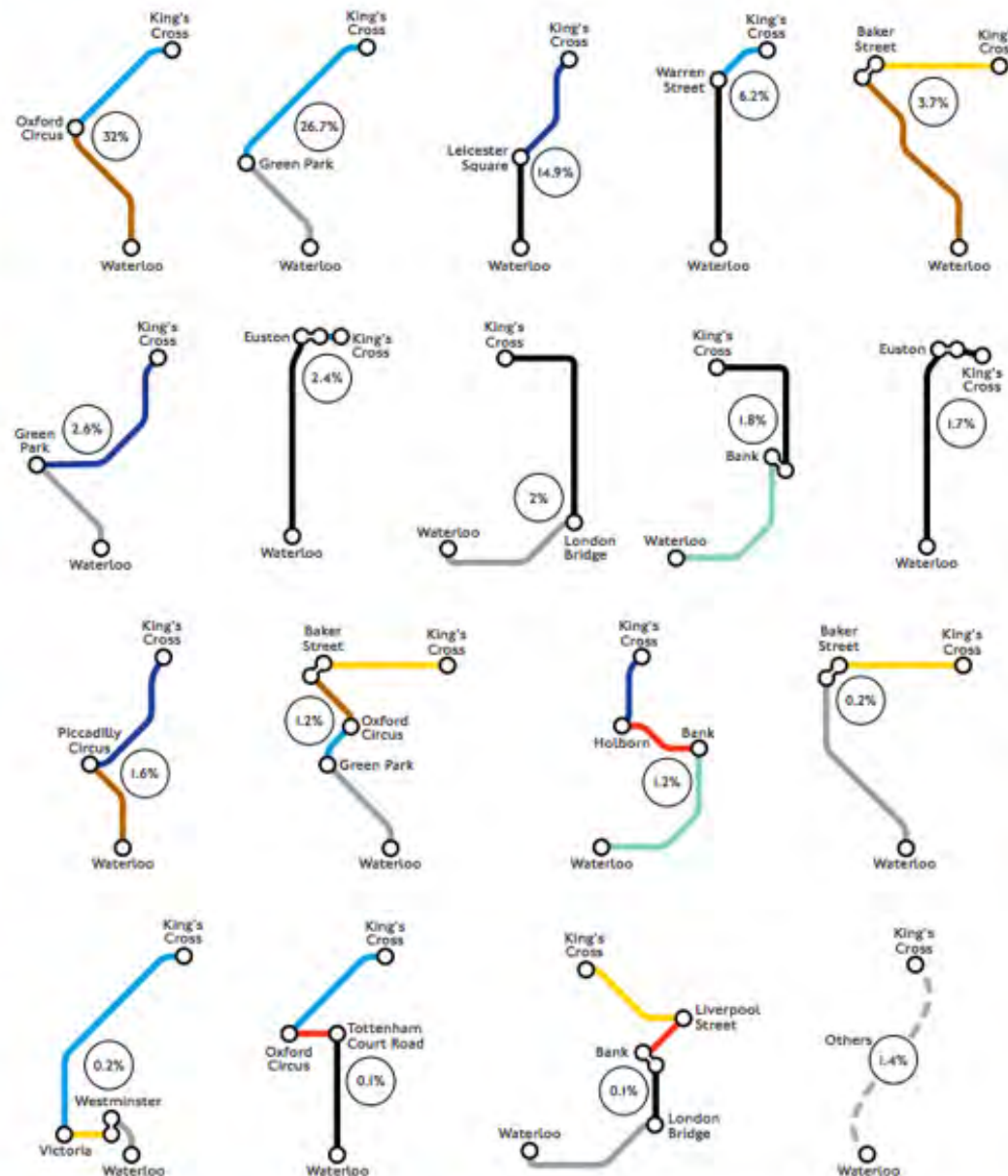


**MAYOR OF LONDON**

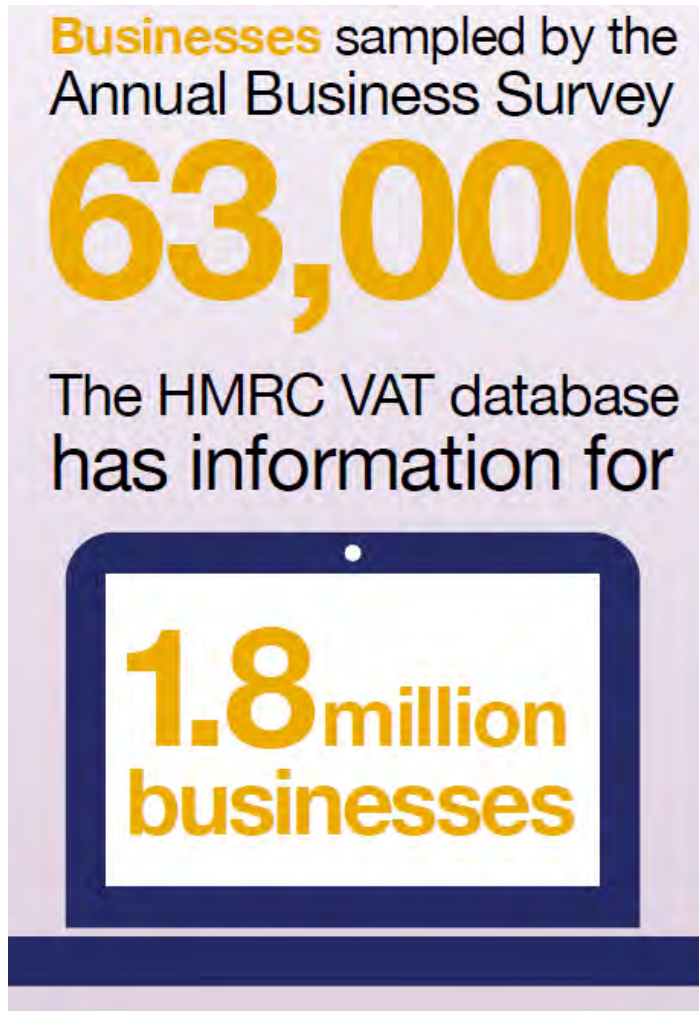


**TRANSPORT FOR LONDON**  
EVERY JOURNEY MATTERS

**Figure 14:** Route options between King's Cross St. Pancras and Waterloo, and the proportion of devices on each one



# Government itself sits on lots of administrative data which can help us measure the economy



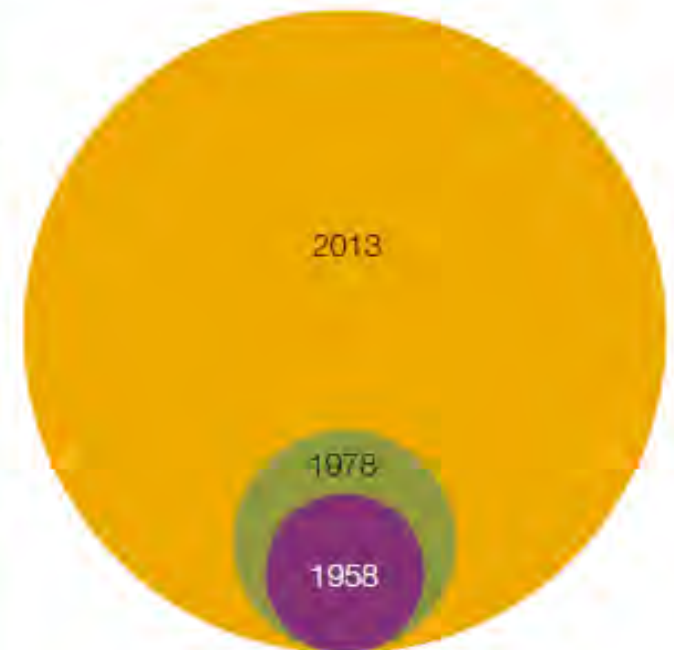
Employees sampled as part of wages and salaries survey:  
**9,000**

Income tax records on HMRC pay-as-you-earn system:  
**1.5 million**



# The UK has a very large financial system – its regulation and supervision also generates data

## Size of the financial system as a % of GDP





# At the moment our understanding of financial flows is limited to sectors and subsectors only

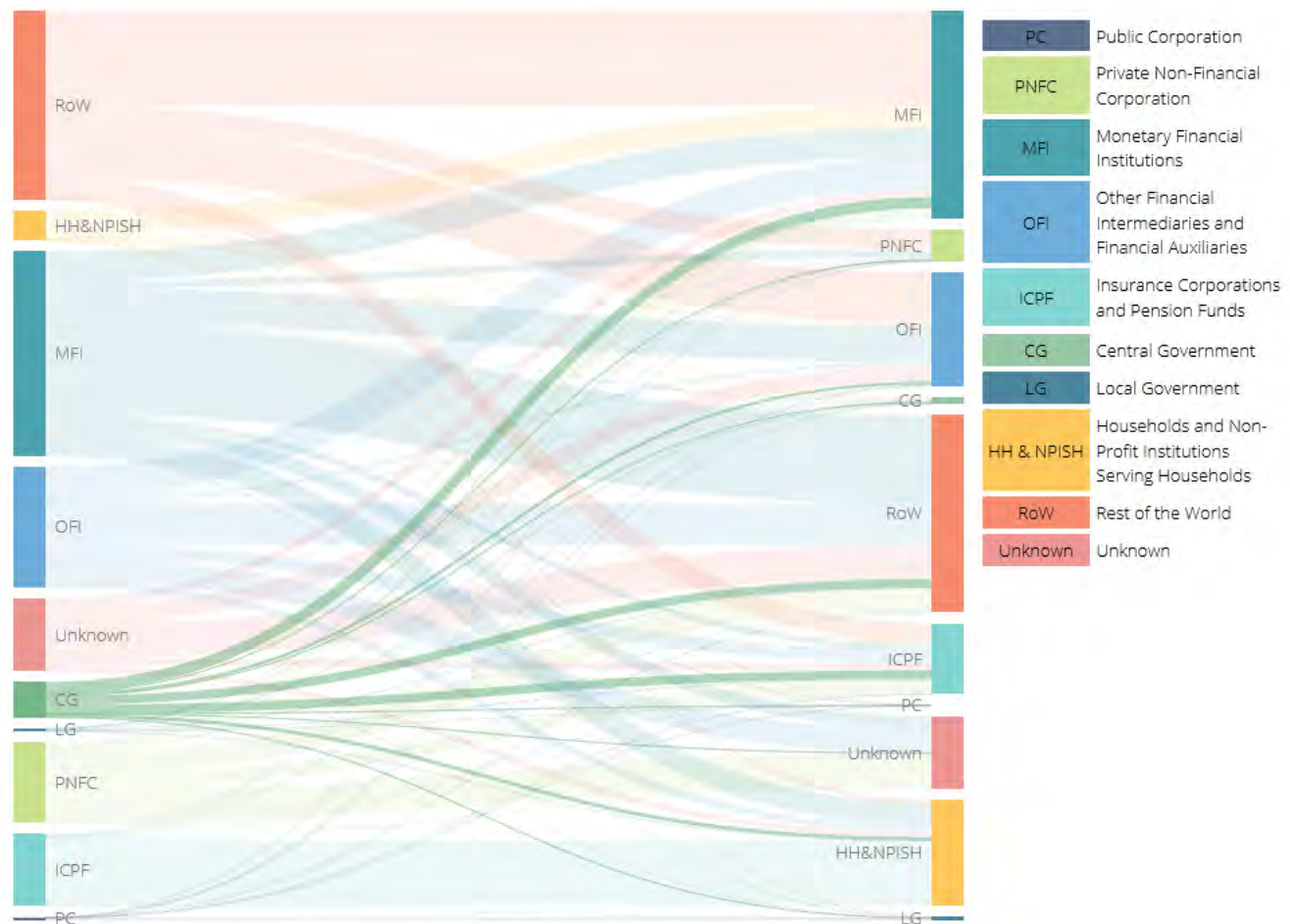
## Sector-to-sector interactions for financial balance sheets

Selected year: 2014

Liability

Asset

Central Government liability: £1,906 billion

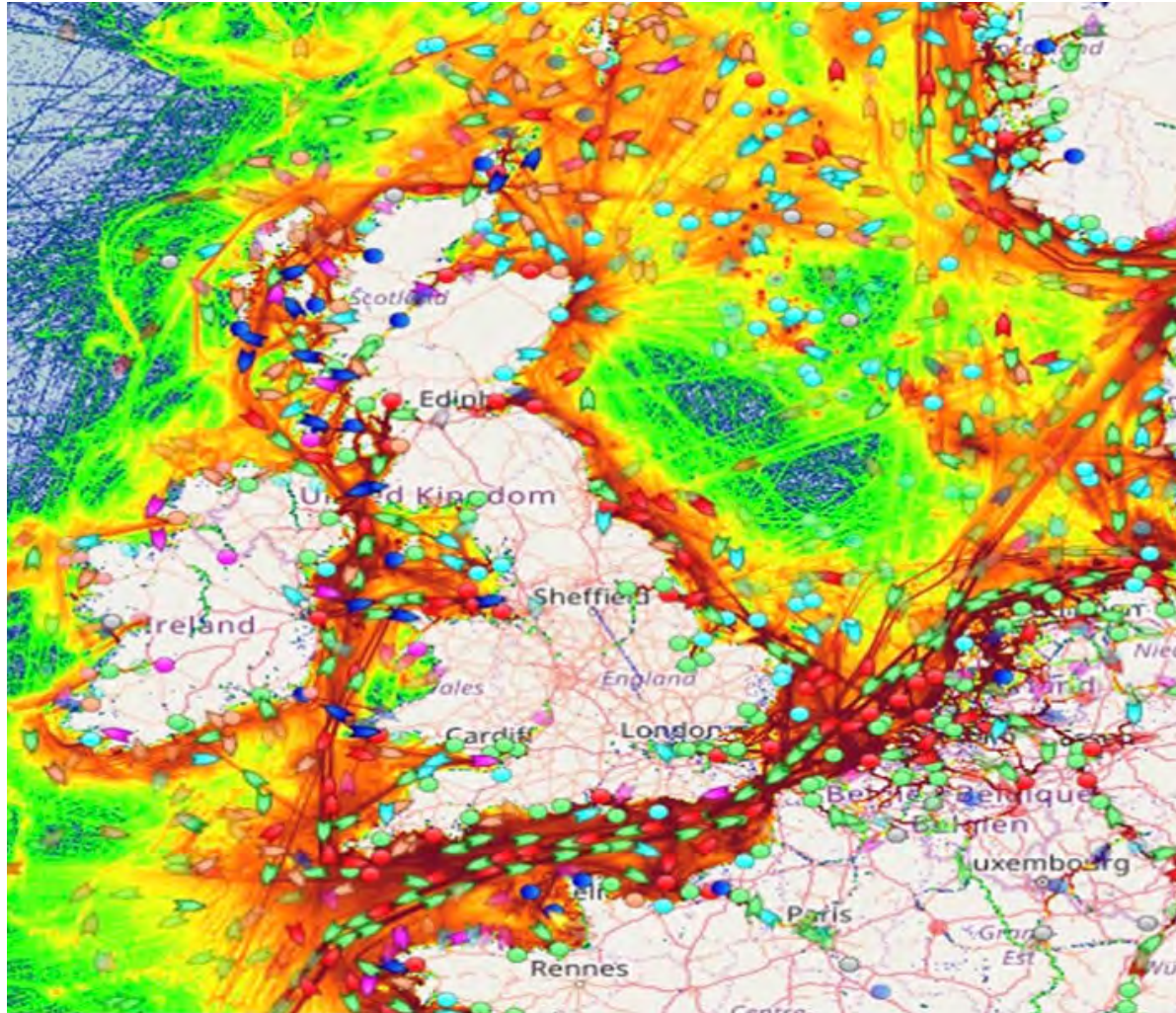


Link to Flow of Funds  
Sankey diagrams [here](#)  
and [here](#)

# Lots of useful data outside the public sector – for example web scraping and scanner data for prices




# Can shipping and ports data provide a better estimate of international trade flows?





# Section summary - more data is an opportunity for improving our understanding of the economy



We offer three kinds of service:

**GOOD - CHEAP - FAST**

You can pick any two

GOOD service CHEAP won't be FAST

GOOD service FAST won't be CHEAP

FAST service CHEAP won't be GOOD

Increased use of administrative and alternative data sources could:

- Improve timeliness and allow us to obtain information about the economy quicker = FASTER
- Greater sample sizes could improve granularity and accuracy of economic statistics = BETTER
- Reduce the need for expensive surveys and sampling = CHEAPER

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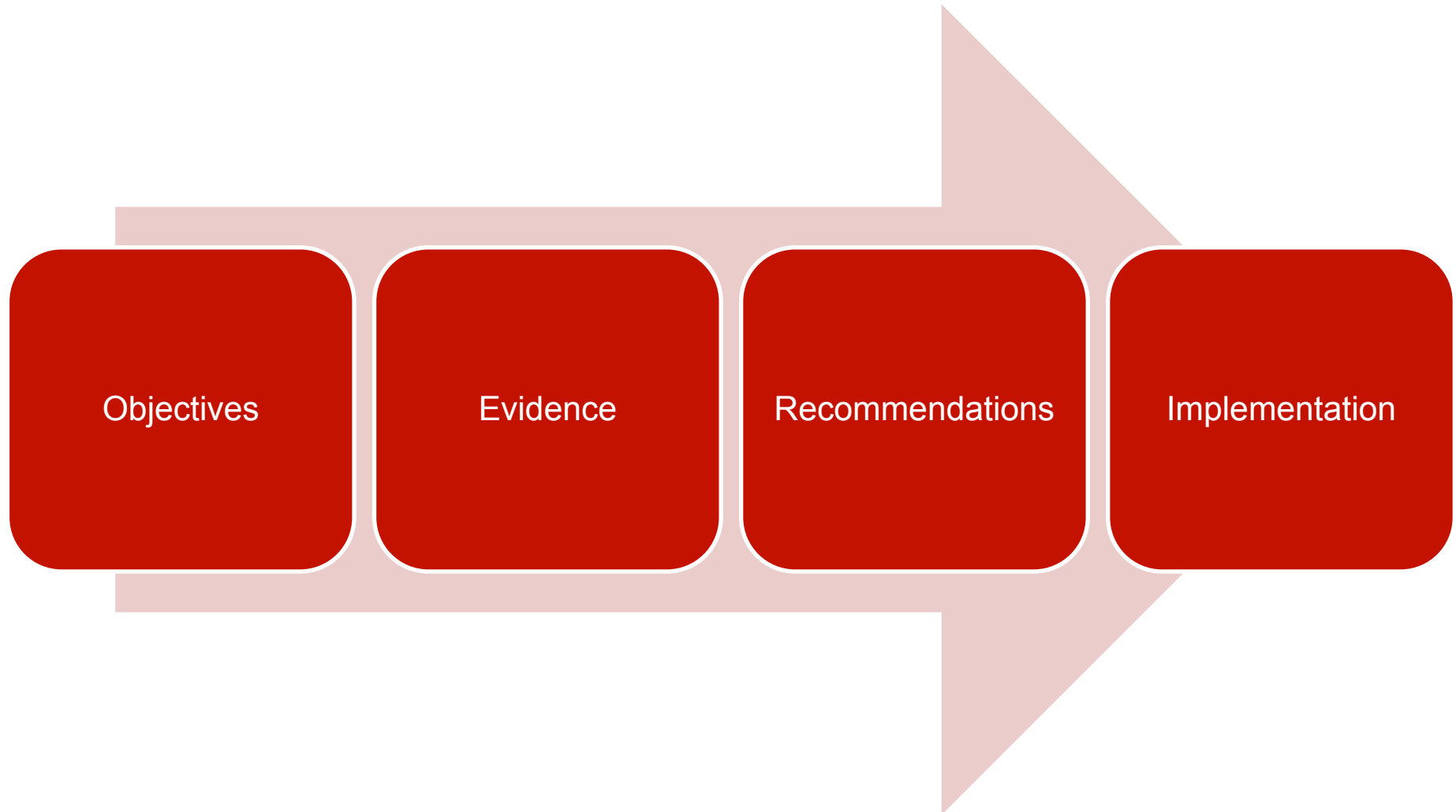
Section 1: quick overview of HM Treasury

Section 2: understanding the economy

**Section 3: policy-making process**

Section 4: challenges

# The traditional approach to policy development





# New data and data sources have made viable a range of different approaches to policy-making

Acting

Challenge setting

Challenge panels

Change cards

Crowdsourcing

Data and social media analysis

Data tool cards

Guerrilla Testing

Hope and fear cards

Interviews

Journey mapping

Evidence safari

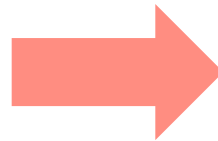
Personas

Open Data

An introduction to prototyping

Prototyping in a workshop: Tabletop prototyping

Touchpoint prototyping



## Some examples:

Social media engagement

Crowdsourcing

Open data

User consultation

# Example 1: HM Treasury crowd-sourcing ideas for efficiencies in public spending

Policy paper

## Public Sector Efficiency Challenge summary of responses and results

Published 25 November 2015

### Contents

1. [Who participated in the survey?](#)
2. [What were the most common suggestions for change?](#)
3. [Which ideas have departments decided to take forward?](#)
4. [What will happen to the remaining ideas?](#)

In August 2015 the Chancellor and Chief Secretary wrote to all public sector workers asking for their ideas on how the government could do more for less. The Spending Review and Autumn Statement 2015 announces the results of the exercise.

## 1. Who participated in the survey?

Just over 22,000 suggestions were submitted as part of the challenge, from a wide range of organisations in the public sector:


- 5,000 who work in healthcare and the NHS
- 3,200 who work in local government
- 2,500 who work in education and schools
- 1,400 who work in defence and the military
- 1,300 from those who work in policing

The remainder were submitted by civil servants, including those working in agencies and public bodies, such as Jobcentre Plus.

# Example 2: engaging with businesses to understand how to change or improve regulation

## Focus on Enforcement

Help us to identify where enforcement can be improved, reduced or done differently






[Home](#) [Business Focus on Enforcement](#) [Focus on Enforcement Reviews](#) [Benefits of FoE reviews](#) [Regulator Information](#) [Contact us](#)

### Welcome to the Focus on Enforcement website

#### Three new BFoE reviews published

On Monday 23 March we published the first three *Business Focus on Enforcement* reviews alongside responses from the relevant regulators. The reviews examined enforcement arrangements in respect of [livestock farm inspections](#) (led by the *National Farmers Union*), [imports of fresh produce](#) (led by the *Fresh Produce Consortium*) and [the classification of electronics exports](#) (led by *techUK*).



#### Focus on Enforcement

We know ill thought out and unnecessary regulations cost business time and money. So the Government is tackling this through the Red Tape Challenge.

But sometimes the regulation itself is fine – it is inconsistent or inappropriate enforcement that causes problems or could just be so much better.

#### Search the site

#### Regulator Information

Click below for more background information on:

- [Information on National Regulators](#)
- [Local authority regulatory functions and their remit](#)

#### Links

- [The Red Tape Challenge](#)  
The website for you to tell Government which regulations are working and which are not.
- [Better Regulation Executive](#)  
More on the Government's Better Regulation Strategy
- Scotland: [Give us your view](#)

# Example 3: HM Treasury using social media to engage with citizens about the upcoming budget



The image is a composite. On the left is a vertical strip showing a portion of the HM Treasury Twitter profile page, including the profile picture (a crest with a red poppy) and the bio. On the right is a vertical strip showing a portion of a classical building facade with columns. The central part of the image is a screenshot of a tweet from HM Treasury (@hmtreasury) dated 11:15 pm - 18 Sep 2017. The tweet text is: "This year's Budget will be on 22 November – there's still time to have your say on what should be included [gov.uk/government/pub...](https://gov.uk/government/publications)". Below the text is a graphic with a red briefcase and the text "Put your suggestion in the box" and "Have your say on what should be in the Autumn Budget". The tweet has 153 retweets and 61 likes. At the bottom of the screenshot, a reply from "The Trading Twit" is partially visible.

**HM Treasury** @hmtreasury

This year's Budget will be on 22 November – there's still time to have your say on what should be included [gov.uk/government/pub...](https://gov.uk/government/publications)

**Put your suggestion in the box**  
Have your say on what should be in the Autumn Budget

11:15 pm - 18 Sep 2017

153 Retweets 61 Likes

30 153 61

**The Trading Twit** @TheTradingTwit · Sep 19

# **Section summary: new technology means the policy-making process itself generates new data**

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Alternative approaches to policy-making have the potential to:

- Make it easier to obtain feedback direct from users and those affected by policy changes
- Harness the creativity and insight of a wider group of people, and exploit a range of experiences and approaches

These approaches can both generate new data and facilitate the analysis of data

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Section 1: quick overview of HM Treasury

Section 2: understanding the economy

Section 3: the policy-making process

**Section 4: challenges**







# Links

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[Charlie Bean Review into big data and economic statistics](#)

[ONS article on flow of funds](#)

[Open policy-making](#)

[Public spending challenge](#)

[Mario.Pisani@hmtreasury.gsi.gov.uk](mailto:Mario.Pisani@hmtreasury.gsi.gov.uk)



HM Treasury

## **HM Treasury's information archives**

***A really great story that's really  
hard to tell***

**Jan Booth (DEFRA – former HM Treasury)**

# HM TREASURY



HM Treasury

# Treasury information (my type of ‘data’)

TYPES	THEMES	WHERE’S THE STUFF?
-------	--------	--------------------

- **Ministers’ files**
- **Policy files**
- **Budget records**
- **Secondary sources (stats, reports, analyses...)**

- **Domestic economy**
- **Institutions**
- **Tax and spending**
- **Shocks and crises**

- **Core series up to 1990 – National Archives**
- **1990-1998 paper files**
- **1998 on electronic records**



# Treasury readers

**Treasury people**

*Organisational boundary*

**Professional analysts**

**Academics**

**Research students**

**Journalists**





# My existential crisis

**What's the  
point of  
archives?**

**What is an  
archivist  
for?**



**What about  
public  
service?**

**What am I  
doing  
here?**





# The challenges

**Getting behind the wire**

**I can fix**

**Poor metadata**

**I can help**

**The digital heap**

**I need help**

**Resources**

**I need help**



## Some questions...

---

**Can researchers  
add archival  
value?**

**Can we share  
digital tools and  
know-how?**

**Can researchers  
act as Sherpas for  
Treasury users?**

**Do private  
collections play  
their part?**



**Is there a dimension beyond mere moral obligation?**

# The 'Big Data Revolution' in banking and financial history. Some French experiments.

Angelo Riva  
European Business School-Paris  
&  
Paris School of Economics

# Data dilemma: risk or asset?

- “The current reality of massive data stores is often no more than a massive cost and complexity”: Yes
- “Academics are relishing the research potential of deep data archives and regulators are hoping for a fuller view of systemic risk and stability”: should we give up?
  - Maybe...

# No. Why not?

- If growth is to be strong and spread fairly, the EU needs a sound, academic evidence base with data about the long-run performance of European finance
  - History is a boundless laboratory for real-size natural experiments
  - The weak empirical foundations of the models used to analyze structural and cyclical changes have become obvious (crises... what ?)
- Crucial historical understanding of our society remains totally inadequate, because we lack the requisite empirical basis
- The EU Strategy Report on Research identifies Big Data in the social sciences and the humanities as the first science driver for these fields.



# Innovation

- Investing time and money in developing new technologies to capture and connect FAIR data
  - Findable, Accessible, Interoperable and Re-usable => High quality data
  - Reading writings, not just getting numbers ... to understand the numbers
- Some French Experiments at the Paris School of Economics



## Données Financières Historiques

- Project designed to develop a comprehensive database on the French stock markets since 1796, to be extended to other kinds of data.
- Fortnightly spot, forward, options prices of all the assets listed from 1796 to 1976 on the Paris stock market
  - Assets: securities (stock and bonds, French and foreign, private and public), gold and silver materials (bullions, various coins), exchange rates, bills of exchange...
  - 1 asset => several prices per day
- Securities events:
  - coupons/dividends; new issues, split, reverse split, M&A..
- Data on issuers:
  - Juridical statutes from the foundation (dates)
  - Equity capital and subsequent issues of bonds/short terms notes
  - Localization of headquarters and factories
  - Balance sheets
  - Administrators
  - Governance (distribution of profit, specific rules)



- Collecting balansheets of all French banks from archival sources to study French banks failures in the Great Depression.
- Main source: Crédit Lyonnais (CL)'s collection of banks balance sheets (about 450 banks from 1910 to 1938): The “Album”.
- The ‘Album’ was built by the Economic & Financial Research Dpt of the Crédit Lyonnais, whose archives have already been used extensively by historians
- Hitherto unseen material
- Full digitization. Connect the Album with other sources.
- Other sources from Crédit Lyonnais and Bank of France, on the number and causes of bankruptcies



Collecting data from deeds of partnerships of Parisian bankers and partners (1783-1913)

- map of financial operators in Paris and of their partners around the world
- data on their social and professional characters
- GIS “Old Paris” at the Ecole des hautes Etudes en Sciences Sociales

# Cooperation with archivists

- Archives... where all of it began
- Paris Stock Exchange sources at the Centre des Archives Economiques et Financières (CAEF)
  - Archives' organizational setting to host (many) RAs
  - Partnership to scan sources
- Deeds of bankers at the Archives de Paris
  - Facilities for RAs and sources digitalization
- Archives of the Crédit Agricole for SYSRI-30
  - Locating and scanning « The Album »





Pascal Penot, Crédit Agricole

Watch the video at <https://www.youtube.com/watch?v=AMcqSvZlvOE>



Données Financières Historiques

# DFIH Sources

- Two main (serial) sources:
  - Lists of the exchanges
  - Yearbooks of the exchanges
- Additional sources
  - Additional printed sources (from exchanges, from other bodies)
  - Archives

# Paris Stock Exchange Official Lists

BOURSE DE PARIS			
1802			
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# 1880 Restaurant et Caves du Café Anglais

**Société anonyme** formée par acte sous seings privés du 22 juillet 1879; définitivement constituée le 24 juillet; lesdits statuts déposés à M<sup>e</sup> Delapalme, notaire à Paris, le 26 du même mois.

**Objet.** — 1<sup>o</sup> Exploitation du Café-Restaurant connu sous la dénomination de Café Anglais.

2<sup>o</sup> Commerce des vins en France et à l'étranger;

3<sup>o</sup> Acquisition, fondation et revente de tout établissement de café ou de restaurant, en France ou à l'étranger;

4<sup>o</sup> Acquisition et revente d'immeubles servant à l'exploitation desdits établissements.

**Dénomination.** — Société anonyme du Restaurant et des Caves du Café Anglais.

# 1907

## Société générale des Eaux de Calais (SUSINI & C<sup>e</sup>)

Société française en commandite par actions, définitivement constituée le 7 février 1855, modifiée par délibération de diverses Assemblées générales extraordinaires.

**Objet :** la jouissance et l'exploitation temporaire des eaux de Laval, sises à Laval, et du terrain sis au Pilatus, le tout dans le territoire de Guines, arrondissement de Boulogne (Pas-de-Calais), dans la propriété de M. de Guizelin; les eaux devant servir à l'alimentation et aux services journaliers des habitants de la ville, port et dépendances de Calais et de Saint-Pierre-les-Calais et lieux circonvoisins; enfin, la distribution des eaux dans la ville, port et dépendances de Calais, Saint-Pierre-les-Calais, Calonne et Guines.

**Siege social :** à Calais; bureau à Paris, boulevard Magenta, 113.

**Durée :** 99 ans, à partir du 7 février 1855.

**Capital social :** à l'origine, 1.750.000 francs, réduit le 4 octobre 1871 à 900.000 francs, divisé en 9.000 actions de 100 francs libérées et au porteur.

**Conseil de surveillance :** cinq membres.

**Année sociale :** close le 31 décembre.

**Assemblée générale :** avant fin juin; une voix pour dix actions, maximum, six voix; dépôt trois jours à l'avance au bureau de Paris.

**Répartition des bénéfices :** 5 % d'intérêt aux actions non amorties; l'annuité nécessaire pour le remboursement des actions au pair, dans une période finissant en 1937; le surplus appartient pour 10 % au gérant et pour 9 % aux actions non amorties et aux actions de jouissance.

**Directeur-gérant :** M. A. Susini.

**Service financier :** à Paris, au Comptoir d'Escompte; à Calais, au siège social.

### CONSEIL DE SURVEILLANCE.

MM. Thirion, Noireux, Degoix, Poumailhou, Ch. Perrissin.

Les actions de capital de cette Société, sont inscrites à la Cote Desfaux, au comptant.

Année	COURS		Bénéfices nets	Dividendes
	Plus haut	Plus bas		
1901	315	290	177.000	14
1902	300	265	154.000	14
1903	310	270	190.000	14
1904	310	273 50	210.000	14
1905	315	280	228.000	15

BILAN AU 31 DÉCEMBRE 1905				
ACTIF		PASSIF		
Compte de premier établissement	837.319	Actions en circulation	531.303	»
Compte de nouvel établissement	1.337.637 50	— à la souche	1.500	»
Prélèvements sur réserve facultative	256.562 05	— amorties	191.888	»
Marchandises en magasin	31.625 56	— de jouissance à la souche	1.983	»
Portefeuille, Caisse et Banque	350.524 17	Amortissement par profits et pertes	1.377.433 86	»
Débiteurs	67.235 16	Reserve facultative	221.982 36	»
		Reserve statutaire	100.000	»
		Actions amorties à rembourser	3.103	»
		Outrepassé à payer	9.559 90	»
		Créditeurs par compte	8.337 70	»
		Profits et Pertes	298.142 30	»
			2.813.333 86	»

## Société nouvelle des Eaux de Martigny-les-Bains (Vosges)

Société anonyme française, définitivement constituée le 17 juillet 1905.

**Objet :** l'exploitation des eaux minérales de Martigny-les-Bains (Vosges), de leurs établissements, hôtels et terrains, ainsi que toutes opérations mobilières et immobilières, commerciales et industrielles se rattachant, directement ou indirectement, à l'industrie hydrominérale.

**Siege social :** 31, rue Le Peletier.

**Durée :** 30 ans, du 17 juillet 1905.

# 1974

## SOCIÉTÉ D'EXPLOSIFS ET DE PRODUITS CHIMIQUES

CONSEIL : MM. J. Chatel de Brancion, P.-D.G.; B. Chatel de Brancion, R. Semelaigne, Mme J. Chatel de Brancion, M. E. Simon.

DIRECTION : MM. J. Chatel de Brancion, P.-D.G.; J. Chéreau, S.G.

COMMISSAIRES AUX COMPTES : MM. G. Rey, Ch. Gaillard, titulaires; Mme G. Rey, suppléante.

SIEGE SOCIAL : 61, rue Gallée, 75008 Paris. Tél. : 720-25-14.

CONSTITUTION : Société anonyme française constituée le 28 avril 1893, expirant le 28 avril 1983.

OBJET : Fabrication, achat et vente d'explosifs et de produits chimiques; usines à Saint-Martin-de-Crau (Bouches-du-Rhône) et Billy-Berclau (Pas-de-Calais). A compter du 1<sup>er</sup> janvier 1973, la société a dans en location gérance ses départements exploités et accessoires.

FILIALES ET PARTICIPATIONS : Filiales : Franco-Hellénique d'Explosifs et de Produits Chimiques; Dépôt d'explosifs; Explosives and Chemical Products; Chérienne d'approvisionnement minier; Societa Explosivi Industriali.

Participations : Irish Industrial Explosives; Società Tribia.

CAPITAL SOCIAL : 16.840.000 F, divisé en 84.200 actions de 200 F, dont 42.100 amorties de 5 F. A l'origine, 1.400.000 fr. Par étapes successives le capital avait atteint 20 millions en 1924. Paré en 1946 à 21.052.400 fr. pour règlement de l'impôt de solidarité; en 1948 à 42.104.800 fr., par création de 210.524 actions gratuites (1 pour 1). Réduit en 1950 à 42.100.000 fr. par rachat de 48 actions, puis porté à 210.500.000 fr. par élévation du nominal à 500 fr. Regroupement en actions de 2.500 fr. en 1952. Paré en 1954 à 421 millions par élévation du nominal à 5.000 fr. Converti le 1<sup>er</sup> janvier 1960 en 4.210.000 NF. Paré en 1963 à 16.840.000 F par élévation du nominal à 200 F.

PARTS DE FONDATEUR : 29.473 parts. Aucun droit de souscription dans les augmentations de capital. Il existe une société civile. Rachat de gré à gré prévu.

REPARTITION DES BÉNÉFICES : 5 % à la réserve légale, somme à fixer pour tous fonds de réserve ou privyogues, reports à nouveau; éventuellement 10 % au Conseil d'administration; dividende réparti : 75 % aux actions et 25 % aux parts.

LIQUIDATION : Extinction du passif, remboursement de capital. Sur le solde : 25 % aux parts, 75 % aux actions.

SERVICE FINANCIER : Siège social. Service des coupons : Crédit Lyonnais.

COTATION : Paris Actions et dividendes de parts et Cote Desfaux, 23 — Notice SEF, PC 229.

RÉPARTITION NETS : Actions : N<sup>o</sup> 16 (2 octobre 1967), 7,82 F; 17 (30 septembre 1968), 7,82 F + Av.F. 3,91 F; 18 (30 septembre 1969), 7,83 F + Av.F. 3,91 F; 19 (30 septembre 1970), 7,82 F + Av.F. 3,91 F; 20 (30 septembre 1971), 7,82 F + Av.F. 3,91 F; 21 (29 septembre 1972), 7,83 F + Av.F. 3,91 F; 22 (28 septembre 1973), 7,82 F + Av.F. 3,91 F. Parts : N<sup>o</sup> 57 (2 octobre 1967), 7,45 F; 58 (30 septembre 1968), 7,45 F + Av.F. 3,72 F; 59 (30 septembre 1969), 7,45 F + Av.F. 3,72 F; 60 (30 septembre 1970), 7,45 F + Av.F. 3,72 F; 61 (30 septembre 1971), 7,45 F + Av.F. 3,72 F; 62 (29 septembre 1972), 7,45 F + Av.F. 3,72 F; 63 (28 septembre 1973), 7,45 F + Av.F. 3,72 F.

RÉ D'AFFAIRES (M.I.) (en millions de F) : 1966 : 49,47; 1967 : 45,50; 1968 : 49,66; 1969 : 42,54; 1970 : 42,54; 1971 : 50,69.

COURS EXTREMES											
1968		1969		1970		1971		1972		1973 [31 oct.]	
P. H.	P. B.	P. H.	P. B.	P. H.	P. B.	P. H.	P. B.	P. H.	P. B.	P. H.	P. B.
209,00	138,50	202,00	150,00	215,00	144,00	215,00	163,00	205,00	180,00	216,00	53,10
158,00	120,00	179,70	132,10	154,00	118,00	144,50	101,40	143,00	107,00	126,00	102,20

AMORT.		PROVIS.		BENEFICE NET		RESERVES		DIVID. ET TANT.		DIV. NET PARTS	
				(En Francs)							
3.096.071	294.699	57.435	2.104.995	1.129.066	975.429	7,83	7,45				
2.676.093	57.435	961.448	961.448	928.429	7,82	7,45					
2.168.243	193.250	1.730.520	1.730.520	928.336	7,82	7,45					
1.963.311	572.416	1.498.888	809.574	928.337	7,82	7,45					
1.748.486	1.592.591	2.319.898									

BILANS AU 31 DÉCEMBRE											
1968		1969		1970		1971		1972		1973	
ACTIF		ACTIF		ACTIF		ACTIF		ACTIF		ACTIF	
Capitalisations (nettes)	15.984.922	14.252.257	15.645.515	12.736.601	11.875.092						
valeurs immobilisées	9.302.095	4.571.545	9.397.137	11.641.976	13.495.135						
table	4.022.838	6.722.754	6.584.758	11.076.190	11.249.534						
ours d'exploitation	18.830.139	21.237.145	22.087.827	23.935.564	23.762.188						
Heurs	20.238	1.937.838	1.449.402	1.228.740	768.228						
visible	402.537	617.014	434.734	193.128	263.212						
Passif		Passif		Passif		Passif		Passif		Passif	
	50.562.769	49.338.553	53.601.373	60.812.199	61.433.389						
	16.840.000	16.840.000	16.840.000	16.840.000	16.840.000						
	21.143.526	22.272.593	22.174.817	20.678.334	21.093.346						
alua à long terme	»	»	»	3.357.977	3.513.337						
de renouvellement et provisions	3.471.519	3.472.105	3.587.891	4.134.588	3.453.141						
à moyen et long terme	»	»	»	19.336	19.746						
à court terme	7.002.729	5.792.407	8.339.807	14.283.236	14.191.925						
es	2.104.995	961.448	1.498.888	2.658.858	2.319.898						
	50.562.769	49.338.553	53.601.373	60.812.199	61.433.389						



# Data Entry for the Official List (1)

## IT organized manual data entry

- Reproduction of the structure of the Official list into the DB
- Sources' digitalization
- Creation of a data entry mask (java program)
- Training of data entry firm's operators (outsourcing for the most part of)
- Data delivery
- Data quality checks (IT validation, check of outliers; complete check on a representative sample)

SCOR's Input module for securities

31/12/1845 Stockexchange Paris (Official List) Manual

Paris (Official List)

- NOT QUOTED STOCKS or BONDS
- RENTES FRANCAISES
- FONDS ETRANGERS
- CHEMINS DE FER (actions)
  - Bordeaux a la Teste (Chemin de Fer)
  - Marseille a Avignon (Chemin de Fer)
  - Montpellier a Gette (Chemin de Fer)
  - Orleans (Chemin de Fer)
  - Paris a Rouen (Chemin de Fer)
  - Rouen au Havre (Chemin de Fer)
  - Saint Etienne a Lyon (Chemin de Fer)
  - Saint Germain (Chemin de Fer)
  - Strasbourg a Bale (Chemin de Fer)
  - Versailles (Rive Droite)(Chemin de Fer)
  - Versailles (Rive Gauche) (Chemin de Fer)
- OBLIGATIONS (Chemins de Fer)
- FONDS DE LA VILLE
- COMPAGNIES DES CANAUX
- COMPAGNIES ANONYMES
- FONDS ETRANGERS
- VALEURS DIVERSES

Name: Montpellier a Gette (Chemin de Fer)

Sector: Railroads

Type: action de capital

Market: Spot (Au Comptant)

Price 1

Price 2

Price 3

Price 4

Price 5

Price 6

Price 7

Price 8

Price 9

Price 10

Higher(Plus haut)

Lower(Plus bas)

Previous(Dernier cours coté)

At dd/mm/yyyy

Price yesterday (Cours de la veille)

Demand(e)

Supply(Offre)

Volume

Source: Official List

Comments

Nominal: No value found

Dividend: No dividend information available

Amount: No quantities found for this date

Repo Market(Marché des réports)

Emission

Save

Legend(e)

New

Amount

New Currency

New code

Outside exchanges(Hors parquet)

Price 1

Price 2

Price 3

Price 4

Price 5

No: 48 - St: 35 - Sh: 1 - QF: - Land: France - Zetel: France - Code: - Corp: Montpellier a Gette

# Data Entry for the Official List (2)

Specific OCR based software: some experiment  
(the same for Yearbooks)

- Sources digitalization
- Elaboration of a lexical dictionary and specifications rules to instruct the OCR software
- Design and creation of an interface human – software
- Design and creation of a workflow management system

										COURS DU TERME									
Nombre de Titres	Période d'amortissement	Dates des Tirages	Échéances de jouissance	Intérêts et Dividendes		Cours de la veille (au comptant)	Cours de la veille (au terme)	Désignation des Valeurs	Jouissance	Comptant	Report	Cours à la clôture	Clôture de la veille	COURS DU TERME					
				Annuel	Proportionnel									1 <sup>er</sup> cours	Plus haut	Plus bas	Derrière		
100.000	....	....	mai	82 <sup>fr.</sup> 48 ..	29.396	1040	1070	1350	Rente Foncière, act. 100 fr. t. p. (exc. 44) ..	8 mai 31	1420 1425 1430	3 36	1360 ..	1320 ..	en liquid.	1430	1435 ..	1420 ..	1420 ..
100.000	....	....	15 avr.-oct.	84 <sup>fr.</sup> 8 ..	0 00	1200	441	925	Société Générale Foncière, act. 100 fr. t. p. (exc. 44) ..	8 avril 31	635 637 638 639 640	Pair	640 ..	625 ..	en liquid.	640	645 ..	635 ..	635 ..
CANAL																			
446.750	1870-1908	16 déc.	janv.-juil.	644.937	210 ..	192 71	26200	18400	Suez (Canal Maritime) act. 250 fr. t. p. (exc. 14) ..	janvier 30	2099 2100 2105 2107 2109 2110	51	2100 ..	2090 ..	en liquid.	2105	2120 ..	2100 ..	2100 ..
41.373	....	....	1 avr.-juil.	62.070	208 30	142 83	29300	18400	Act. de jouiss. (act. 1 & 50/100) ..	janvier 30	2099 2100 2105 2107 2109 2110	51	2100 ..	2090 ..	en liquid.	2105	2120 ..	2100 ..	2100 ..
100.000	....	....	janv.-juil.	112.119	270 30	112 30	24700	17500	Paris au fond. (exc. 104) ..	janvier 30	1932 ..	47 60	1600 ..	1593 ..	en liquid.	1605	1620 ..	1590 ..	1590 ..
81.897	....	....	janv.-juil.	113.064	407 30	250 13	29800	29800	Act. Civile pour le rachat des 10% ..	6 janv. 30	2030 2035 2040 2045 2050	72 40	2030 ..	2025 ..	en liquid.	2035	2050 ..	2020 ..	2020 ..
....	....	....	1 avr.-juil.	106.7 ..	81 90	51 68	7840	3260	Chemins de fer (exc. 10) ..	6 janv. 30	2030 2035 2040 2045 2050	72 40	2030 ..	2025 ..	en liquid.	2035	2050 ..	2020 ..	2020 ..
CHEMINS DE FER																			
383.000	1857-1934	25 janv.-oct.	mai-nov.	22.120	20 ..	12 382	1360	1020	Est, act. 300 fr. t. p. (exc. 14) ..	nov. 29	1200 ..	2 05	1210 ..	1208 ..	en liquid.	1210	1215 ..	1205 ..	1205 ..
287.914	....	....	mai	22.120	20 30	12 382	690	650	Act. de jouiss. (exc. 71) ..	mai 29	1200 ..	2 05	1210 ..	1208 ..	en liquid.	1210	1215 ..	1205 ..	1205 ..
800.000	1867-1920	25 juillet.	mai-nov.	89 <sup>fr.</sup> 80 ..	18 90	1360	1367	1300	Lyon, act. 300 fr. t. p. (exc. 14) ..	nov. 29	1580 1585 1590 1595	3 85	1580 ..	1575 ..	en liquid.	1585	1595 ..	1570 ..	1570 ..
136.753	....	....	mai-nov.	89 <sup>fr.</sup> 80 ..	18 90	1360	1367	1300	Act. de jouiss. (exc. 14) ..	nov. 29	1580 1585 1590 1595	3 85	1580 ..	1575 ..	en liquid.	1585	1595 ..	1570 ..	1570 ..
250.000	1871-1920	27 avril.	janv.-juil.	62.750	25 ..	17 34	1370	1380	Midi, act. 300 fr. t. p. (exc. 14) ..	janvier 30	1230 1235 1240 1245	3 30	1230 ..	1225 ..	en liquid.	1235	1245 ..	1220 ..	1220 ..
87.424	....	....	juillet	62.750	25 30	17 34	800	674	Act. de jouiss. (exc. 14) ..	juillet 29	1230 1235 1240 1245	3 30	1230 ..	1225 ..	en liquid.	1235	1245 ..	1220 ..	1220 ..
825.000	1883-1930	1 <sup>er</sup> mai.	janv.-juil.	100 <sup>fr.</sup> 30 ..	10 70	2730	2730	2615	Nord, act. 300 fr. t. p. (exc. 14) ..	janvier 30	1250 1255 1260 1265	6 35	1250 ..	1245 ..	en liquid.	1255	1265 ..	1240 ..	1240 ..
101.604	....	....	janv.-juil.	100 <sup>fr.</sup> 30 ..	10 70	2730	2730	2615	Act. de jouiss. (exc. 14) ..	janvier 30	1250 1255 1260 1265	6 35	1250 ..	1245 ..	en liquid.	1255	1265 ..	1240 ..	1240 ..
800.000	1893-1930	8 août.	avril-oct.	73.650	45 ..	9 71	1578	1585	Orient, act. 300 fr. t. p. (exc. 14) ..	octobre 29	1460 1465 1470 1475	3 55	1460 ..	1455 ..	en liquid.	1465	1475 ..	1450 ..	1450 ..
303.250	....	....	avril	73.650	45 30	9 71	1161	780	Act. de jouiss. (exc. 14) ..	avril 29	1460 1465 1470 1475	3 55	1460 ..	1455 ..	en liquid.	1465	1475 ..	1450 ..	1450 ..
300.000	....	....	janv.-juil.	130 <sup>fr.</sup> 128 ..	39 30	3595	3750	3600	Santa-Fé, (C <sup>o</sup> Franchises des Chemins de fer de la Province) act. 300 fr. t. p. (exc. 14) ..	30 déc. 29	2580 2585 2590 2595 2600 2605	7 30	2600 ..	2570 ..	en liquid.	2585	2595 ..	2570 ..	2570 ..
250.000	1898-1920	7 juin.	mai	105 <sup>fr.</sup> 35 ..	38 21	1400	1085	1045	Metropolitain de Paris, act. 500 fr. t. p. (exc. 38) ..	juillet 29	1250 1255 1260 1265 1270 1275 1280	2 10	1270 ..	1265 ..	en liquid.	1275	1285 ..	1260 ..	1260 ..
39.800	....	....	mai	105 <sup>fr.</sup> 35 30	38 21	1000	700	950	Act. de jouiss. (exc. 31) ..	juillet 29	1250 1255 1260 1265 1270 1275 1280	2 10	1270 ..	1265 ..	en liquid.	1275	1285 ..	1260 ..	1260 ..
EAUX, ELECTRICITÉ																			
250.000	....	....	juin-déc.	52 <sup>fr.</sup> 92 20	34 68	4800	2675	2830	Energie et de Chauffage (S <sup>o</sup> Franchises) act. 0 250 fr. t. p. (exc. 14) ..	6 déc. 29	3615 3620 3625 3630 3635	9 20	3770 ..	3765 ..	en liquid.	3625	3635 ..	3615 ..	3615 ..
840.000	....	....	juin-déc.	22.520	35 30	19 38	4400	2935	Act. de jouiss. (exc. 14) ..	6 déc. 29	3615 3620 3625 3630 3635	9 20	3770 ..	3765 ..	en liquid.	3625	3635 ..	3615 ..	3615 ..
400.000	....	....	juillet	53 <sup>fr.</sup> 65 ..	45 62	2170	2110	2140	Distribution d'Electricité (S <sup>o</sup> Franchises) act. 250 fr. t. p. (exc. 14) ..	juillet 29	3210 3215 3220 3225 3230 3235	7 80	3200 ..	3195 ..	en liquid.	3225	3235 ..	3210 ..	3210 ..
200.000	....	....	21 juin	13 <sup>fr.</sup> 13 ..	8 31	1290	880	1030	Electricité de la Seine, act. de jouiss. 500 fr. t. p. (exc. 14) ..	juin 29	1070 ..	9 65	1080 ..	1075 ..	en liquid.	1075	1085 ..	1065 ..	1065 ..
1.600	....	....	juin	13 <sup>fr.</sup> 13 ..	8 31	745	670	....	Act. de jouiss. (exc. 14) ..	8 (14) 29	1070 ..	9 65	1080 ..	1075 ..	en liquid.	1075	1085 ..	1065 ..	1065 ..
400.000	....	....	décembre	25 <sup>fr.</sup> 33 ..	24 47	1011	1231	1230	Electricité et Gaz du Nord, act. 250 fr. t. p. (exc. 14) ..	6 déc. 29	1230 1235 1240 1245 1250 1255	3 05	1230 ..	1225 ..	en liquid.	1235	1245 ..	1220 ..	1220 ..
945.000	....	....	juin-déc.	45 <sup>fr.</sup> 45 30	29 70	2750	2840	2730	Electricité (S <sup>o</sup> Franchises) act. 250 fr. t. p. (exc. 14) ..	10 déc. 29	3740 3745 3750 3755 3760 3765	9 20	3780 ..	3775 ..	en liquid.	3755	3765 ..	3740 ..	3740 ..
600.000	....	....	juillet	30 <sup>fr.</sup> 30 ..	27 06	1645	1335	1465	Energie Electrique du Littoral Méditerranéen, act. 500 fr. t. p. (exc. 14) ..	juillet 29	1470 1475 1480 1485 1490 1495 1500	3 55	1470 ..	1465 ..	en liquid.	1475	1485 ..	1460 ..	1460 ..
450.000	....	....	juillet	27.950	27 30	28 15	1380	1250	Energie Electrique du Nord de la France, act. 250 fr. t. p. (exc. 14) ..	juillet 29	1235 1240 1245 1250 1255 1260 1265	3 05	1230 ..	1225 ..	en liquid.	1235	1245 ..	1220 ..	1220 ..
600.000	....	....	15 juillet	30 <sup>fr.</sup> 30 ..	27 06	1645	1335	1465	Thomson-Houston (S <sup>o</sup> Franchises) act. 500 fr. t. p. (exc. 14) ..	15 juillet 29	1235 1240 1245 1250 1255 1260 1265	3 05	1230 ..	1225 ..	en liquid.	1235	1245 ..	1220 ..	1220 ..
FORGES, FONDERIES, HOUILLERES, MINES																			
400.000	....	....	décembre	25 <sup>fr.</sup> 33 ..	24 47	870	440	925	Acieries et Forges de Firminy, act. 250 fr. t. p. (exc. 14) ..	19 déc. 29	645 650 655 660 665 670 675	1 65	650 ..	625 ..	en liquid.	655	665 ..	640 ..	640 ..
150.000	....	....	novembre	15 <sup>fr.</sup> 15 ..	38 10	6900	2200	2785	Energie Metallurgique de Dives, act. 500 fr. t. p. (exc. 14) ..	30 nov. 29	2760 ..	6 70	2790 ..	2785 ..	en liquid.	2775	2785 ..	2760 ..	2760 ..
600.000	....	....	décembre	40 <sup>fr.</sup> 33 ..	19 73	2130	1435	1585	Forges et Acieries du Nord et de l'Est, act. 250 fr. t. p. (exc. 14) ..	10 déc. 29	1820 1825 1830 1835 1840 1845	6 40	1830 ..	1825 ..	en liquid.	1835	1845 ..	1820 ..	1820 ..

[illegible]



Nombre de Titres	Période d'amortissement	Dates des Tirages	Épaves de Jouissance	Intérêts et Dividendes		Cours actuels		Valeur de la note	Désignation des Valeurs	Achéance courante	COMPTANT		COURS DU TERME							
				Brut	Net	100 (ex-compl.)	100 (ex-compl.)				Reporte 100 à l'étr.	Cours de comp.	Closure de la veille	1 <sup>er</sup> cours	Plus haut	Plus bas	Dernier cours			
300.000	...	...	mai-juin	82f.	42	29 396	1540	1075	Rente Foncière, act. 100 fr., t. p. (ex-c. 44)...	8 mai 29	1420 1425 1430	...	3 35	1360	1359	en liquid. 1438	1449	1440	1435	1435
300.000	...	...	15avr.-oct.	87f.	8	0 60	1590	461	Société Générale Foncière, act. 100 fr., t. p. (ex-c. 18)...	8 avril 29	635 637 638 639 640	...	Pair	640	625	en liquid. 639	642	640	635	635
CANAUUX																				
446.796	1870-1926	16 déc.	janv.-juil.	644/37	210	132 71	30200	18400	Suez (Canal Maritime) de, act. 250 fr., t. p. (n°1 à 22200 et 40000 à 62200) (ex-c. 142)...	janvier 30	20995 21000 21050 21075 21085 21100	...	51	21000	20900	en liquid. 21095	21200	21250	21050	21100
64.272	...	...	janv.-juil.	628/37	323 73	142 30	32900	18400	— Act. de jouiss. (n°1 à 5019 et 40000 à 62619) (ex-c. 104)...	janvier 30	20295	...	...	...	...	...	...	...	...	...
100.000	...	...	janv.-juil.	712/19	259 57	177 56	24700	17000	— Parts de fond. (ex-c. 104)...	janvier 30	19255	...	...	...	...	...	...	...	...	...
84.207	...	...	janv.-juil.	1130/104	407 50	320 13	30800	20600	— (Sd Civile pour le recouvrement des 15% attribués au Gouvernement égyptien) (entente du c. 31)...	6 janv. 30	29300 29500 29800 29840	...	72 40	29800	29875	en liquid. 29300	29310	29300	29300	29300
...	...	...	janv.-juil.	258f.	81 50	51 68	7840	5000	— Cinquantes (ex-c. 30)...	6 janv. 30	2950	...	...	...	...	...	...	...	...	...
CHEMINS DE FER																				
264.000	1857-1934	25 juillet.	mai-nov.	32/50	30	13 383	1300	1003	Est, act. 500 fr., t. p. (ex-c. 144)...	nov. 29	1220	...	2 95	1210	1208	en liquid. 1210	1210	1210	1210	1210
537.914	...	...	mai-nov.	32/50	30	14 163	69	301	— Act. de jouiss. (ex-c. 71)...	mai 29	650 681 689	...	...	...	...	...	...	...	...	...
800.000	1907-1933	25 juillet.	mai-nov.	30f.	30	12 50	1200	1267	Lyon, act. 500 fr., t. p. (ex-c. 144)...	nov. 29	1585 1589 1590	...	3 85	1580	1576	en liquid. 1595	1599	1599	1599	1599
196.737	...	...	mai-nov.	60f.	10	5 97	1940	923	— Act. de jouiss. (ex-c. 44)...	nov. 29	1250	...	...	...	...	...	...	...	...	...
350.000	1871-1932	27 avril.	janv.-juil.	62/50	35	17 38	1370	1130	Midi, act. 500 fr., t. p. (ex-c. 149)...	janvier 30	1300 1275 1275	...	3 30	1340	1337	en liquid. 1292	1299	1299	1299	1299
67.424	...	...	juillet.	37/50	37 50	27 15	800	671	— Act. de jouiss. (ex-c. 38)...	juillet 29	805	...	...	...	...	...	...	...	...	...
825.000	1865-1950	1 <sup>er</sup> mai.	janv.-juil.	100f.	30	10 76	3730	3205	Nord, act. 400 fr., t. p. (ex-c. 147)...	janvier 30	2615	...	6 35	2600	2630	en liquid. 2600	2625	2625	2610	2610
101.404	...	...	janv.-juil.	84f.	11	5 526	2860	1730	— Act. de jouiss. (ex-c. 17)...	janvier 30	2250	...	...	...	...	...	...	...	...	...
600.000	1833-1931	8 août.	avril-oct.	78/50	15	9 71	1478	1236	Orléans, act. 500 fr., t. p. (ex-c. 130)...	octobre 29	1465 1460 1451 1450	...	3 55	1460	1455	en liquid. 1460	1460	1460	1460	1460
303.250	...	...	avril-oct.	37/50	37 50	43 90	1143	783	— Act. de jouiss. (ex-c. 154)...	avril 29	1125	...	...	...	...	...	...	...	...	...
300.000	...	...	juin-déc.	150f.	155	89 30	3980	2900	Santa-Fé, (Cie Française des Chemins de fer de la Province de), act. 500 fr., t. p. (ex-c. 21)...	30 déc. 29	2980 2985 2990 2995 3000 3005 3025	...	7 30	3000	2970	en liquid. 3000	3020	3020	3015	3015
800.000	1898-1934	7 juin.	mai-nov.	35f.	35	35 21	1400	1082	Metropolitain de Paris, act. 500 fr., t. p. (ex-c. 30)...	juillet 29	1260 1265 1268 1269 1270 1272 1274 1275	...	3 10	1270	1240	en liquid. 1260	1265	1265	1265	1265
99.309	...	...	mai-nov.	37/50	37 50	30 32	1080	700	— Act. de jouiss. (ex-c. 31)...	juillet 29	851	...	...	...	...	...	...	...	...	...
EAUX, ÉLECTRICITÉ																				
326.000	...	...	juin-déc.	65f.	32 50	24 636	4800	3075	Eaux et de la Baignade (Sd Lyonaise) de, act. 0 500 fr., t. p. (n°1 à 24000 et 25000) (ex-c. 8)...	déc. 29	3815 3820 3815 3820 3825	...	9 20	3770	3765	en liquid. 3825	3840	3840	3820	3820
340.000	...	...	juin-déc.	32/50	32 50	19 88	4400	3000	— Act. de jouiss. (n°1 à 310000) (ex-c. 18)...	déc. 29	3335	...	...	...	...	...	...	...	...	...
400.000	...	...	juillet.	65f.	42	45 62	3170	3110	Distribution d'Electricité (Cie Parisienne de), act. 500 fr., t. p. (ex-c. 23)...	juillet 29	3200 3205 3210 3215 3220	...	7 80	3700	3135	en liquid. 3200	3220	3220	3190	3190
250.000	...	21 juin	juin	13f.	13	8 51	1300	880	Electricité de la Seine, act. de prior. 500 fr., t. p. (ex-c. 31)...	juin 29	1076	...	2 65	1080	1059	en liquid. 1080	1087	1087	1075	1075
1.670	...	...	juin	...	...	745	675	...	— Act. de jouiss. (ex-c. 31)...	(c. 141)	...	...	...	...	...	...	...	...	...	...
400.000	...	...	décembre.	30f.	30	31 47	1419	1011	Electricité et Gaz du Nord, act. 500 fr., t. p. (ex-c. 14)...	6 déc. 29	1230 1232 1233 1234 1235 1239 1240	...	3 05	1250	1224	en liquid. 1233	1240	1240	1235	1235
517.000	...	...	juin-déc.	80f.	42 50	29 796	4750	3040	Electricité (Cie Générale d'), act. A 300 fr., t. p. (ex-c. 36)...	10 déc. 29	3740 3745 3750 3765 3770 3775 3760 3770	...	9 20	3780	3710	en liquid. 3760	3775	3775	3760	3760
600.000	...	...	juillet.	30f.	30	37 66	1640	1235	Energie Electrique du Littoral Méditerranéen, act. A 500 fr., t. p. (ex-c. 32)...	juillet 29	1470 1465 1470 1473 1474 1475 1476 1478 1479	...	3 55	1460	1463	en liquid. 1465	1470	1470	1465	1465
450.000	...	...	juillet.	37/50	37 50	28 15	1360	805	— Act. de jouiss. (n°1 à 310000) (ex-c. 18)...	juillet 29	1235 1236 1239 1240 1244 1245 1246 1248 1249	...	3 05	1250	1230	en liquid. 1250	1255	1255	1250	1250
600.000	...	15 juillet.	30f.	30	23 22	1380	806	1210	Thomson-Houston (Cie Française des Procédés), act. 500 fr., t. p. (ex-c. 41)...	15 juillet 29	1250 1255 1260 1261 1265	...	3 10	1260	1235	en liquid. 1255	1260	1260	1255	1255
FORGES, FONDERIES																				
HOUILLÈRES, MINES																				
400.000	...	...	décembre.	35f.	35	18 83	830	440	Asnières et Forges de Firminy, act. ord. 500 fr., t. p. (ex-c. 122)...	15 déc. 29	640 650 652 655 659 660 664 665 669	...	1 60	650	633	en liquid. 652	658	658	651	651
135.000	...	...	novembre.	135f.	135	98 69	9300	3200	Electro-Metallurgie de Dives, act. A 500 fr., t. p. (ex-c. 37 et c. 38)...	30 nov. 29	2795	...	6 70	2750	2750	en liquid. 2795	2810	2810	2775	2775
358.000	...	...	décembre.	40f.	35	19 73	5135	1476	Forges et Aciéries du Nord et de l'Est, act. A 500 fr., t. p. (ex-c. 34)...	10 déc. 29	1820 1815 1820 1825 1830 1840 1845	...	4 40	1800	1760	en liquid. 1825	1830	1830	1820	1820



										COURS DU TERME									
Nombre de Titres	Période d'amortissement	Dates des Tirages	Époques de Jouissance	Capitaux et Intérêts		Valeur au 1 <sup>er</sup> Janvier	Cours de la Valeur	Désignation des Valeurs	Jouissance courante	COMPTANT	Reporte à l'En	Cours de Report	Cité des Ventes	COURS DU TERME					
				Capital	Intérêt									1 <sup>er</sup> cours	Plus haut	Plus bas	Dernier cours		
300.000	.....	.....	mai	427	82	29.396	1540	1079	8 mai 29	1420 1425 1430	3 35	1360	1359	en liquid.	1438	1449	1420	1440	
300.000	.....	.....	15 sept.	87	8	0 00	1550	461	8 avril 29	635 637 638 639 640	Pair	640	625	en liquid.	643	642	635	640	
CANAX																			
446.796	1870-1908	18 déc.	janv.-juil.	544.875	310	192 71	26500	18400	21000	2095 2100 2105 2107 2109 2110	51	2100	20800	en liquid.	2105	2120	2100	2110	
64.372	.....	.....	janv.-juil.	629.070	308	70	149 38	23000	18400	2085	.....	.....	.....	en liquid.	2105	2120	2100	2110	
100.000	.....	.....	janv.-juil.	712.119	229	37	177 26	24700	17000	1920	.....	.....	.....	en liquid.	1925	1935	1920	1930	
81.307	.....	.....	janv.-juil.	130.704	407	30	359 15	30980	29000	2900	.....	.....	.....	en liquid.	2900	2920	2900	2910	
.....	.....	.....	janv.-juil.	296	81	50	51 08	7840	3900	3900	.....	.....	.....	en liquid.	3900	3920	3900	3910	
CHEMINS DE FER																			
384.000	1857-1904	23 juillet	mai-nov.	327.50	30	15	108	1260	1035	1020	nov. 29	1200	.....	en liquid.	1210	.....	.....	.....	
527.914	.....	.....	mai	325.00	32	50	143	690	551	540	mai 29	660 661 669	.....	en liquid.	1210	.....	.....	.....	
800.000	1807-1903	23 juillet	mai-nov.	807	30	19	100	1580	1367	1350	nov. 29	1585 1589 1590	.....	en liquid.	1595	.....	.....	.....	
196.737	.....	.....	mai-nov.	607	10	5	97	1540	928	920	nov. 29	1590	.....	en liquid.	1595	.....	.....	.....	
220.000	1871-1900	27 avril	janv.-juil.	627.50	31	17	108	1370	1130	1120	janvier 30	1200 1226 1275	.....	en liquid.	1292	.....	.....	.....	
67.424	.....	.....	juillet	377.50	37	50	87 15	800	671	660	juillet 29	825	.....	en liquid.	1292	.....	.....	.....	
526.000	1895-1900	1 <sup>er</sup> mai	janv.-juil.	1007	30	10	107	2700	2305	2310	janvier 30	2615	.....	en liquid.	2600	.....	.....	.....	
101.024	.....	.....	janv.-juil.	743	18	5	926	3200	2730	2680	janvier 30	2730	.....	en liquid.	2600	.....	.....	.....	
600.000	1893-1903	8 août	avril-nov.	743	18	5	971	1478	1284	1265	octobre 29	1465 1460 1451 1450	.....	en liquid.	1480	.....	.....	.....	
308.300	.....	.....	avril-nov.	375.00	37	50	43 90	1143	785	710	avril 29	1125	.....	en liquid.	1480	.....	.....	.....	
300.000	.....	.....	juin-déc.	1507	125	89	50	2598	2750	2750	30 déc. 28	2680 2685 2590 2595 3000 3005 3025	.....	en liquid.	3020	.....	.....	.....	
300.000	1898-1902	7 juin	mai	557	35	33	31	1400	1025	1018	juillet 29	1260 1268 1268 1269 1270 1272 1274 1275	.....	en liquid.	1280	.....	.....	.....	
50.900	.....	.....	mai	27.90	37	50	90 50	1030	700	700	juillet 28	951	.....	en liquid.	1280	.....	.....	.....	
EAUX, ÉLECTRICITÉ																			
286.000	.....	.....	juin-déc.	627	33	30	34	430	3070	3080	déc. 29	3815 3805 3815 3820 3825	.....	en liquid.	3825	.....	.....	.....	
340.000	.....	.....	juin-déc.	929.50	95	35	19 88	4400	2600	2385	déc. 29	3335	.....	en liquid.	3825	.....	.....	.....	
400.000	.....	.....	juillet	637	63	45	62	3170	3110	3105	juillet 29	3200 3205 3210 3215 3220	.....	en liquid.	3220	.....	.....	.....	
300.000	.....	.....	juin	137	13	8	31	1300	880	1069	juin 29	1075	.....	en liquid.	1080	.....	.....	.....	
1.670	.....	.....	juin	.....	.....	.....	748	675	.....	.....	(e. l. ait)	.....	.....	en liquid.	1080	.....	.....	.....	
400.000	.....	.....	décembre	257	25	21	47	1415	1011	1239	5 déc. 29	1230 1232 1233 1234 1235 1239 1240	.....	en liquid.	1233	.....	.....	.....	
517.000	.....	.....	juin-déc.	837	42	30	29 796	3736	2040	2730	10 déc. 29	3740 3743 3750 3765 3770 3775 3780 3770	.....	en liquid.	3775	.....	.....	.....	
600.000	.....	.....	juillet	507	50	37	66	1640	1235	1445	juillet 28	1470 1465 1470 1473 1474 1475 1476 1478 1479	.....	en liquid.	1465	.....	.....	.....	
430.000	.....	.....	juillet	3759	37	30	59 15	1360	805	1235	juillet 28	1235 1230 1230 1240 1244 1245 1246 1248 1249	.....	en liquid.	1255	.....	.....	.....	
600.000	.....	.....	15 juillet	307	30	23	222	1380	936	1240	15 juillet 28	1250 1255 1260 1261 1265	.....	en liquid.	1265	.....	.....	.....	
FORGES, FONDERIES, HOUILLÈRES, MINES																			
400.000	.....	.....	décembre	237	23	18	85	830	440	1029	15 déc. 29	649 650 652 655 659 660 664 665 669	.....	en liquid.	657	.....	.....	.....	
186.000	.....	.....	novembre	1207	120	89	69	1900	978	1275	20 nov. 29	2795	.....	en liquid.	2795	.....	.....	.....	
538.000	.....	.....	décembre	407	39	19	74	9135	1274	1784	10 déc. 29	1820 1819 1820 1825 1830 1840 1845	.....	en liquid.	1785	.....	.....	.....	



[illegible]



[illegible]

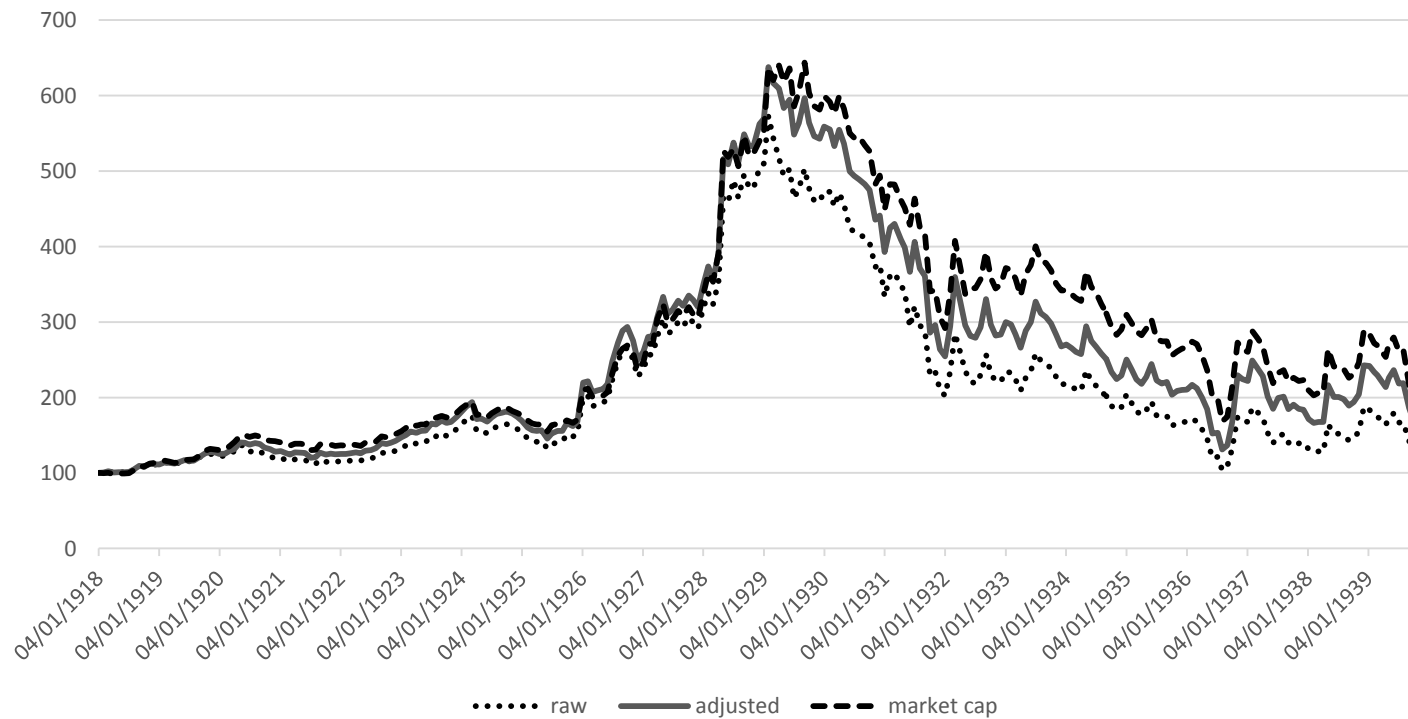
23 522	1380	936	1240	<div>(Id=471) Thomson-Houston (Cie Francaise des Procédés), act. 500 fr., t. p. (ex-c. 41).....</div> <div>15 juillet 29</div> <div>1250 1255 1260 1261 1265 .. .....</div> <div>3 10 1260 .. 1235 ..</div> <div>en liquid. 1258 .. .. ..</div> <div>au 31.... 1265 .. 1272 .. 1255 .. 1262 ..</div> <div>Pr. dem.. .. .. d20</div> <div>Pr. au 31. 1275 .. 1280 .. d40</div> <div>Pr. au 15. 1300 .. 1305 .. d40</div> <div>Pr. au 28. .... 1320 .. d40</div> <div>Pr. au 15. .... d40</div>									
23 522	1240	<div>Thomson-Houston (Cie Francaise des Procédés), act. 500 fr., t. p. (ex-c. 41)</div> <div>(Id=4434) Thomson-Houston (Cie Francaise des Procédés), act. 500 fr., t. p. (ex-c. 37)</div> <div>1250 1255 1260 1261 1265</div> <div>3 10 1260</div> <div>En Liquid 1258 11</div> <div>Au 31 1265 1272 11 1255 11 1262 11</div> <div>(1) Pr. dem .. d20</div> <div>(2) Pr. au 31 1280 1275 11 d40 1315 1310 11 d20</div> <div>(3) Pr. au 15 1305 1300 d40 d20</div> <div>(4) Pr. au 28 1320 d40 d20</div> <div>(5) Pr. au 15 d40 d20</div>											

300 000	...	...	juillet ...	701 ..	70 ..	54 55	1069	685	800	<div>(Id=0413, 50%) (Lapp Freres (Etab)) act. 500 fr., t.p. (nos 2201 à 26100) (ex-c. 4)</div> <div>Pugeot (Automobiles), act. 500 fr., t. p. (ex-c. 35).....</div> <div>23 mai 29</div> <div>808 809 810 811 814 815 817 .....</div> <div>2 .. 820 .. 814 ..</div> <div>en liquid. 810 .. .. ..</div> <div>au 31.... 815 .. 825 .. 814 .. 820 ..</div> <div>Pr. dem.. .. .. d20</div> <div>Pr. au 31. .... 830 .. d40</div> <div>Pr. au 15. .... d40</div> <div>Pr. au 28. .... d40</div> <div>Pr. au 15. .... d40</div>										<div>300 000</div> <div>7 70 54 55 800</div> <div>Pugeot (Automobiles), act. 500 fr., t. p. (ex-c. 35)</div> <div>(Id=0450, 81 82%) Peugeot (Automobiles), act. 500 fr., t. p. (ex-c. 35)</div> <div>(Id=0281, 61 11%) Saint-Denis Automobiles, act. 100 fr., t. p. (ex-c. 3)</div> <div>(Id=0008, 57 5%) Entreprises Automobiles, act. 500 fr., t. p. (ex-c. 34)</div> <div>808 809 810 811 814 815 817</div> <div>2 820</div> <div>En Liquid 810</div> <div>Au 31 815 825 11 814 11 820</div> <div>(1) Pr. dem .. d20</div> <div>(2) Pr. au 31 830 d40 d40</div> <div>(3) Pr. au 15 d40 d40</div> <div>(4) Pr. au 28 d40 835 810 11 d20</div> <div>(5) Pr. au 15 d40 d20</div>			
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# At the end of the day

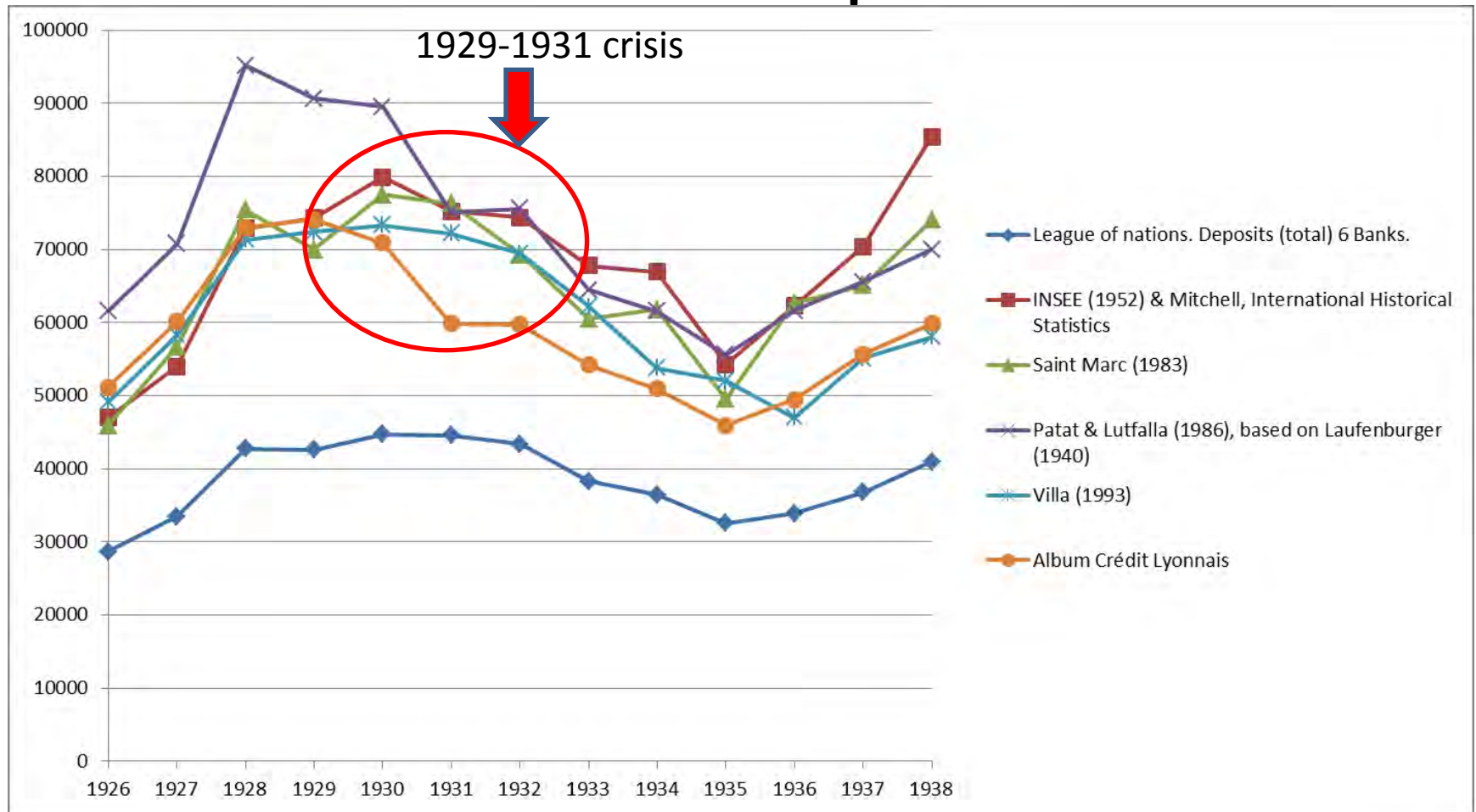
- Many experiments
- Many failures
- Some success....

Top ten French Banks





# Album Comparison with previous series of deposits



# EURHISFIRM

## European Long-Run Firm Data

## H2020 – Infrastructure Development Project



# EURHISFIRM


- **RESEARCH INFRASTRUCTURE** that collects, connects, and shares **LONG-TERM HIGH-QUALITY DATA** on **EU COMPANIES**
- Innovative technologies to spark the “**BIG DATA REVOLUTION in HISTORICAL SOCIAL SCIENCES**”: Scaling up quantity, quality and variety of available “born-on-paper” data on EU companies
- “Flexible” OCR technologies + data warehouse + friendly browsers and data visualisation

Thank you!



## Safeguarding irreplaceable financial information

Djordje Hinic, Business Development Manager



**Understanding  
Forecasting  
Better decisions**







1. authenticity

2. cost-saving

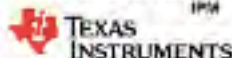
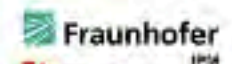
## Data security & storage problem




**€ 28 mil**



**ultimate data  
solution**



**Oops, your files have been encrypted!** English



**What Happened to My Computer?**  
Your important files are encrypted.  
Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

**Can I Recover My Files?**  
Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.  
You can decrypt some of your files for free. Try now by clicking «Decrypt». But if you want to decrypt all your files, you need to pay.  
You only have 3 days to submit the payment. After that the price will be doubled. Also, if you don't pay in 7 days, you won't be able to recover your files forever. We will have free events for users who are so poor that they couldn't pay in 6 months.

**How Do I Pay?**  
Payment is accepted in Bitcoin only. For more information, click «About Bitcoin». Please check the current price of Bitcoin and buy some bitcoins. For more information, click «How to buy bitcoins».  
And send the correct amount to the address specified in this window.  
After your payment, click «Check Payment». Best time to check: 9:00am - 1:00am.  
© 2017 Ransomware. All rights reserved.

**Payment will be raised on**  
5/15/2017 14:57:41  
**Time Left**  
02:23:59:02

**Your files will be lost on**  
5/15/2017 14:57:41  
**Time Left**  
06:23:59:02

[Show More](#)  
[Check Out Bitcoin](#)  
[Contact Us](#)

**Send \$200 worth of bitcoin to this address:**  
11Sp7UMMngoj1pMvkpHjCRdJNXj6LrLn Copy

**Check Payment**

**tech**

Cyber-Security

# Ransomware attack: Who's been hit

by Jackie Vasquez and Jill Oplek [on 5/15/2017](#)  
Cyber-Security

**Cyber-Safe**

## Massive ransomware at countries

**Analysis** Global ransomware attack why Apple wouldn't hack terror

**analyst: ransomware used in**

### Telefónica hack: Ransomware attack on internal network forces computer shut down

**leaked online**

**Ransomware: Wormed by a virus explained**

The world's biggest cyber attack has hit at least 150 countries and infected 300,000 machines since it started spreading last Friday.

The victims include hospitals, universities, manufacturers and government agencies in countries like China, China, Russia, Germany and Spain.

A large, ornate pumpkin carriage with a glowing lantern on the side is parked on a grassy hill. In the background, a grand, multi-story castle with many windows and chimneys is visible through a misty, dark sky. A large, gnarled tree trunk is on the right side of the frame. The overall scene is magical and atmospheric.

**“best practice” myth**





# Lessons



## Ultra-secure data storage



### Unalterable

It must be impossible to modify or delete.



### Secure

It must be protected from cyber attacks, logical threats, EMP and physical threats.

## Common



### Flexible

It should be able to store any kind of files; digital and visual.



### Searchable

It must be searchable.

## Long-term digital preservation



### Migration-free:

It must be migration-free to avoid the risk of data loss and the migration cost.



### Future-proof

Data retrieval process must be independent of technological obsolescence.



### Permanent

It must be scientifically tested for 500 + years longevity.

# “Unplug”

Virgil Gligor



# An integrated turnkey solution

## piqWriter

Writes data onto the piqFilm. The piqWriter is a high-speed industrial grade data writer utilizing Piq's proprietary, sophisticated software

## piqProcessor

Develops the piqFilm and makes the data readable and permanent

## piqBox

A box/cartridge developed to protect the piqFilm. The piqBox constitutes newly developed polymers with 500 years + longevity

## piqVault

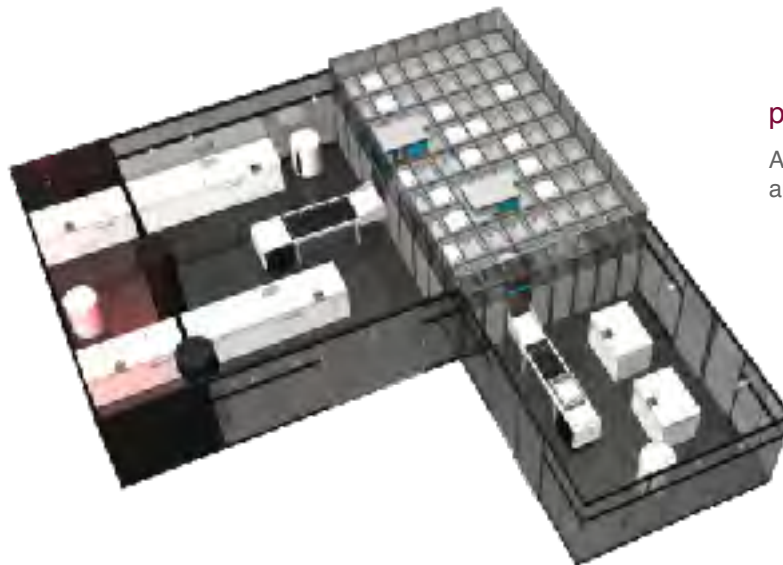
A robotic vault for safe, space efficient and automated storage of piqBoxes

## piqReader

Reads data off the piqFilm using open source software

## piqFilm

A newly developed nano-technology 35mm ultra-high resolution film optimized for digital storage, with documented 500 years lifespan





and many more...





Instability





A satellite map of Europe and the surrounding oceans. Iceland is circled in red, and a red arrow points to it from the southwest. The map shows the British Isles, Scandinavia, and parts of Western Europe. The text "Safest place?" is overlaid on the left side of the map.

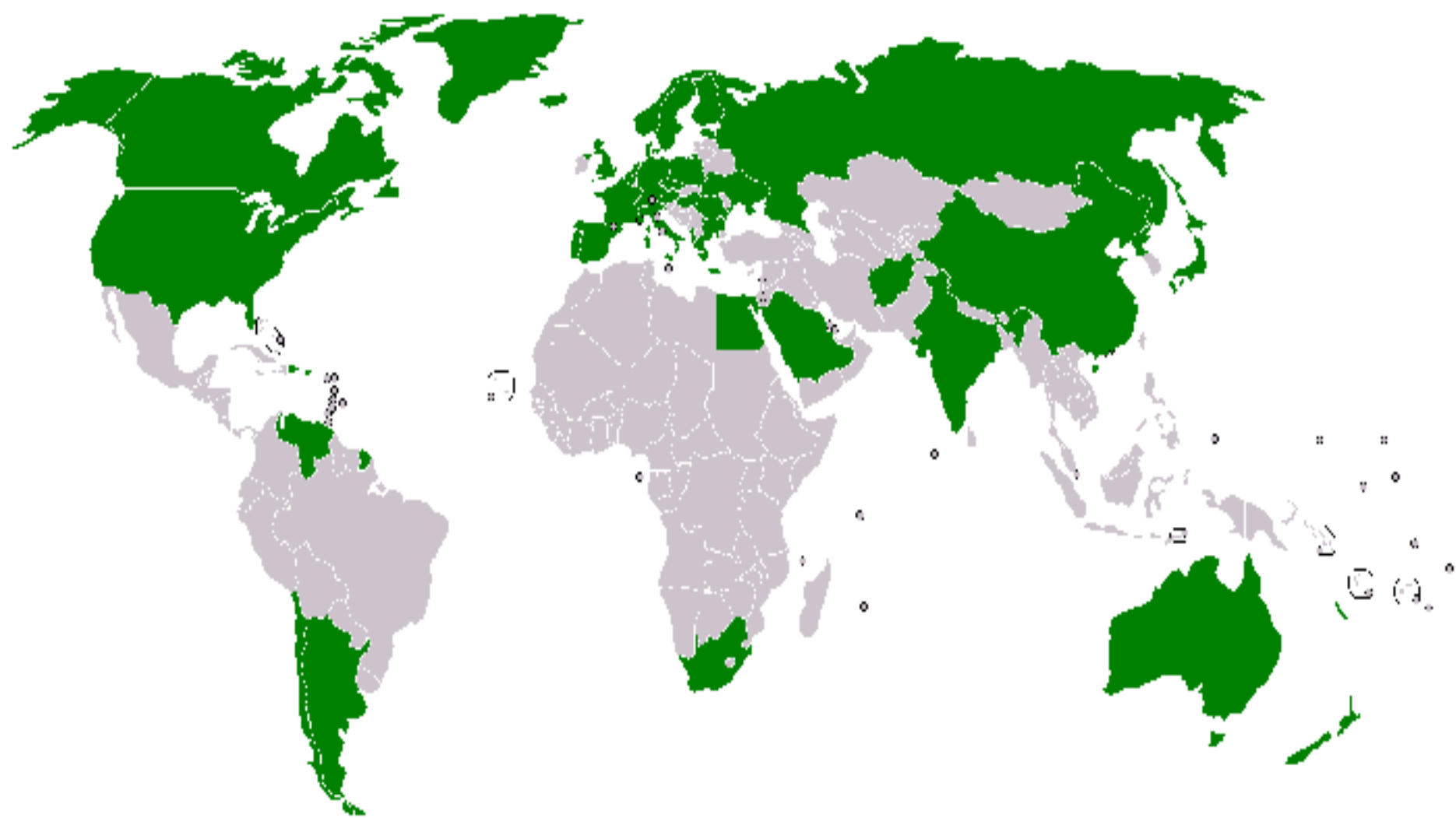
**Safest place?**

# Seed vault



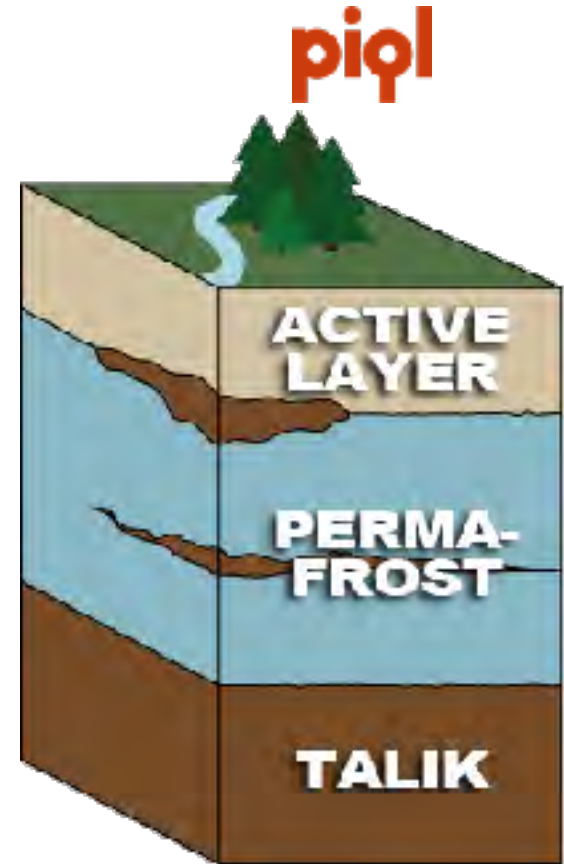


# Arctic World Archive





Protected by polar bears & permafrost





# Arctic 'doomsday' vault seeks to protect world's most precious data

By David Sanger, CNN  
 @david.sanger @CNN @CNN @CNN @CNN



Just like the famous natural seed vault, the giant bunker for doomsday is hidden deep in a remote, frozen forest.

**Story highlights**  
 • CNN — Deep inside an abandoned mine on the Arctic island of Svalbard, some 120 miles (190 km) beneath the surface, lies a vault for the world's most precious data.

How it works

- 1. The vault is a giant concrete bunker, built into a frozen forest.
- 2. The vault is a giant concrete bunker, built into a frozen forest.

**Viral**

# Svalbard Will Soon Have Another "Doomsday Vault" For Storing Precious Literature

28.0K  
 5.0K

f Start and Action | t Share it | w | +



# Interested in learning more?



[www.piql.com](http://www.piql.com)



<https://vimeo.com/106280961>



"What we do  
- behind the scenes"  
<http://cld.bz/8JK9G0y>



"When quality matters"  
<http://cld.bz/h38aCa>



"Alternative storage  
technologies" [http://cld.bz/  
2zaEa](http://cld.bz/2zaEa)



Follow our updates on  
[LinkedIn](#) | [Facebook](#)



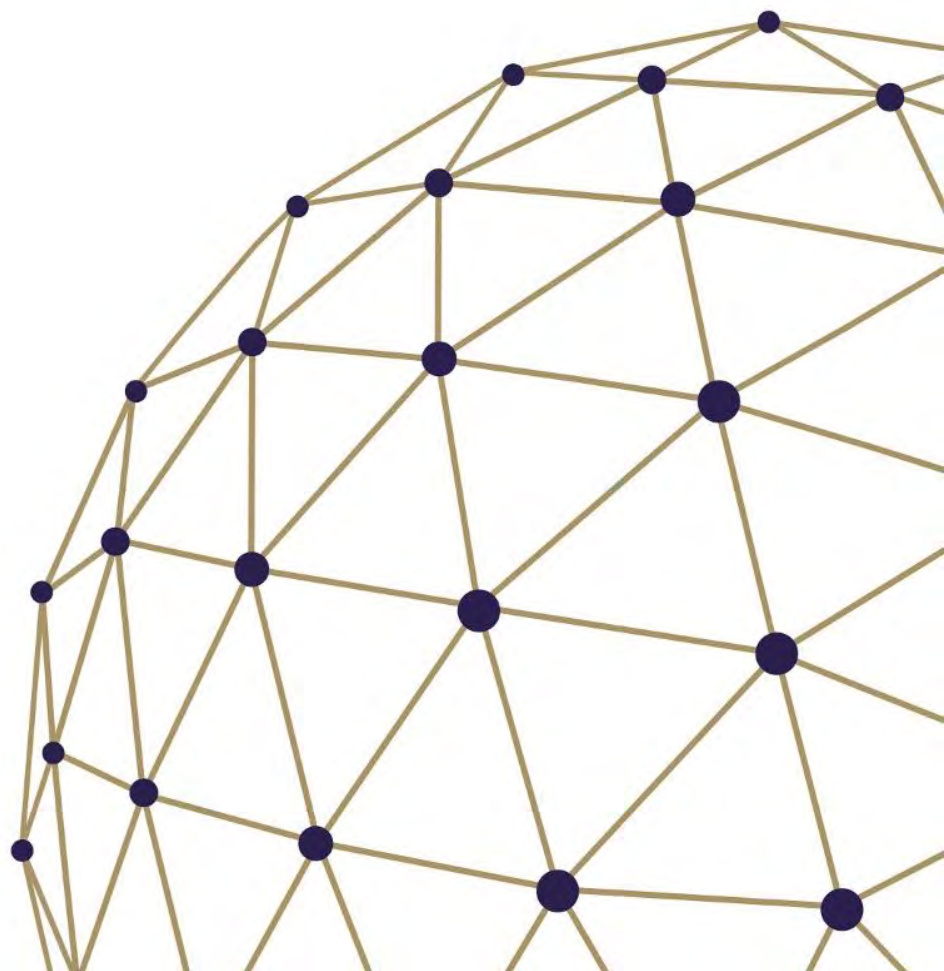
# The data dilemma: a risk or an asset ?

## Privacy, confidentiality, security and consumer protection

**Kertész Ákos**

Senior Supervisor

Zagreb, 10.11. 2017





# Introduction to basics

## What is data ?

### Definition

Data is a set of values of qualitative or quantitative variables. Pieces of data are individual pieces of information. Data becomes information by interpretation. **Data is a series of symbols**, while information occurs when the symbols are used to **refer to something**.

### Usage

Data is measured, collected and reported, and analyzed, whereupon it can be visualized using graphs, images or other analysis tools. Data as a general concept refers to the fact that **some existing information or knowledge is represented or coded in some form suitable for better usage or processing**.

## What kind of data?

### Financial data

Financial data consists of pieces or sets of **information related to the financial health of a business, or a person**.

People and organizations outside a business will also use financial data reported by the business to judge its credit worthiness, decide whether to invest in the business, and determine whether the business is complying with government regulations.

### Big Data

The term 'Big Data' is used to describe the collection and analysis of data on a scale or of a complexity that makes the use of such data challenging.



- This world is moving fast as data becomes **more accessible**, attributable and analytical.
- Sitting behind the **surge in digital services** is data and therefore data is of increasing importance to all organizations
- It can help businesses and entrepreneurs to identify areas of opportunity for innovation in **new products**, processes and services; improve customer engagement; identify inefficiencies; **improve productivity**, identify market trends.







# Big Data

## Financial usage

### Example

#### Credit scoring

Traditional credit scoring use information provided by customer (payment history, types of credit used, length of credit history,..). In case the customer has insufficient credit history, Banks **can not calculate the risk**.

In the era of 'Big data', credit decisions may be based not only on credit information but also on a wide variety of **non-traditional data** that are not directly related to creditworthiness. Following an approach that "all data is credit data", Banks can identify patterns and habits of customers, which may drive to creditworthiness, so new customers can access to credit.





# Which are the risks related to data?

## Gathering, storing, processing

Cost of processing

Data Security



Bad Analytics

Data Privacy

Bad Data



# Risks

## Cost of data processing

### Huge amount of data

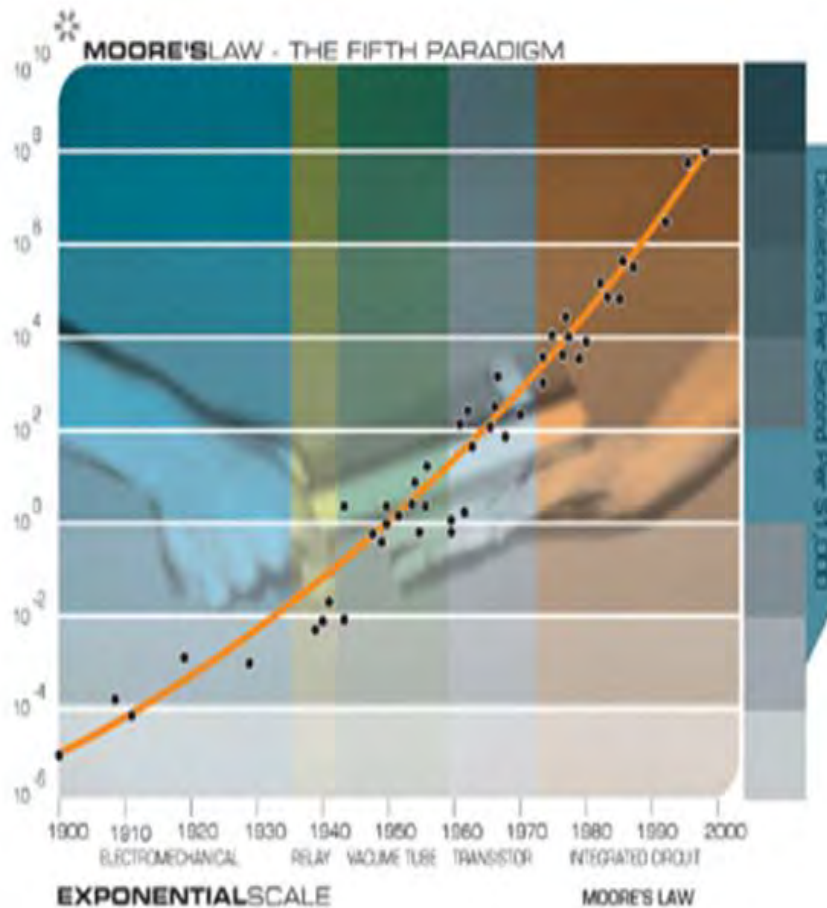
- The data volumes are exploding, more data has been created in the **past two years** than in the **entire previous history** of the human race.
- Every second we create new data. For example, we perform 40,000 search queries every second, which makes it 3.5 billion searches per day and 1.2 trillion searches per year.
- Social Network users send on average 31.25 million messages and view 2.77 million videos **every minute**.
- Over 1.4 billion smart phones were shipped in 2015 - all packed with sensors capable of collecting all kinds of data, not to mention the data the users create themselves.
- Within five years there will be over 50 billion **smart connected devices** in the world, all developed to collect, analyze and share data.
- At the moment **less than 0.5%** of all data is ever **analyzed** and used.



# Risks

## Cost of data processing

### Increased computational power



#### The Law of Accelerating Returns

Technological change is exponential, contrary to the common-sense “intuitive linear” view.

Computer speed (per unit cost) doubled every three years between 1910 and 1950, doubled every two years between 1950 and 1966, and is now doubling every year. Chip speed and cost-effectiveness, also increase exponentially.



# Risks

## Data Security

### The financial sector is under fire

#### In general

- Financial data is a popular target for criminals and **cyber-attacks**, however the need of **sharing information**, and the potential benefits of analyzing data have growing tendency.
- Cyber criminals can **easily monetize** the wealth of data financial institutions collect – either by selling that data on the dark web or using the data to conduct fraud.

#### In details

- The financial services industry is the most breached industry, accounting for 35% of data breaches.
- 68% of financial services firms experienced multiple successful attacks in 2016.

Accessing systems to fraudulently transfer money or using personal information of customers for identity theft are two examples of financially motivated misuse.





# Risks

## Data Security

	Incidents				Breaches			
	Total	Small	Large	Unk	Total	Small	Large	Unk
<b>Total</b>	<b>42,068</b>	<b>606</b>	<b>22,273</b>	<b>19,189</b>	<b>1,935</b>	<b>433</b>	<b>278</b>	<b>1,224</b>
Accommodation (72)	215	131	17	67	201	128	12	61
Administrative (56)	42	6	5	31	27	3	3	21
Agriculture (11)	11	1	1	9	1	0	1	0
Construction (23)	6	3	1	2	2	1	0	1
Education (61)	455	37	41	377	73	15	15	43
Entertainment (71)	5,534	7	3	5,524	11	5	3	3
<b>Finance (52)</b>	<b>998</b>	<b>58</b>	<b>97</b>	<b>843</b>	<b>471</b>	<b>39</b>	<b>30</b>	<b>402</b>
Healthcare (62)	458	92	108	258	296	57	68	171
Information (51)	717	57	44	616	113	42	21	50
Management (55)	8	2	3	3	3	2	1	0
Manufacturing (31-33)	620	6	24	590	124	3	11	110
Mining (21)	6	1	1	4	3	0	1	2
Other Services (81)	69	22	5	42	50	14	5	31
Professional (54)	3,016	51	21	2,944	109	37	8	64
Public (92)	21,239	46	20,751	442	239	30	59	150
Real Estate (53)	13	2	0	11	11	2	0	9
Retail (44-45)	326	70	36	220	93	46	14	33
Trade (42)	20	4	10	6	10	3	6	1
Transportation (48-49)	63	5	11	47	14	3	4	7
Utilities (22)	32	2	5	25	16	1	1	14
Unknown	8,220	3	1,069	7,128	68	2	15	51
<b>Total</b>	<b>42,068</b>	<b>606</b>	<b>22,273</b>	<b>19,189</b>	<b>1,935</b>	<b>433</b>	<b>278</b>	<b>1,224</b>

Table E: Number of security incidents by victim industry and organization size, 2016 dataset.



# Risks

## Data Security

### Cyber threats

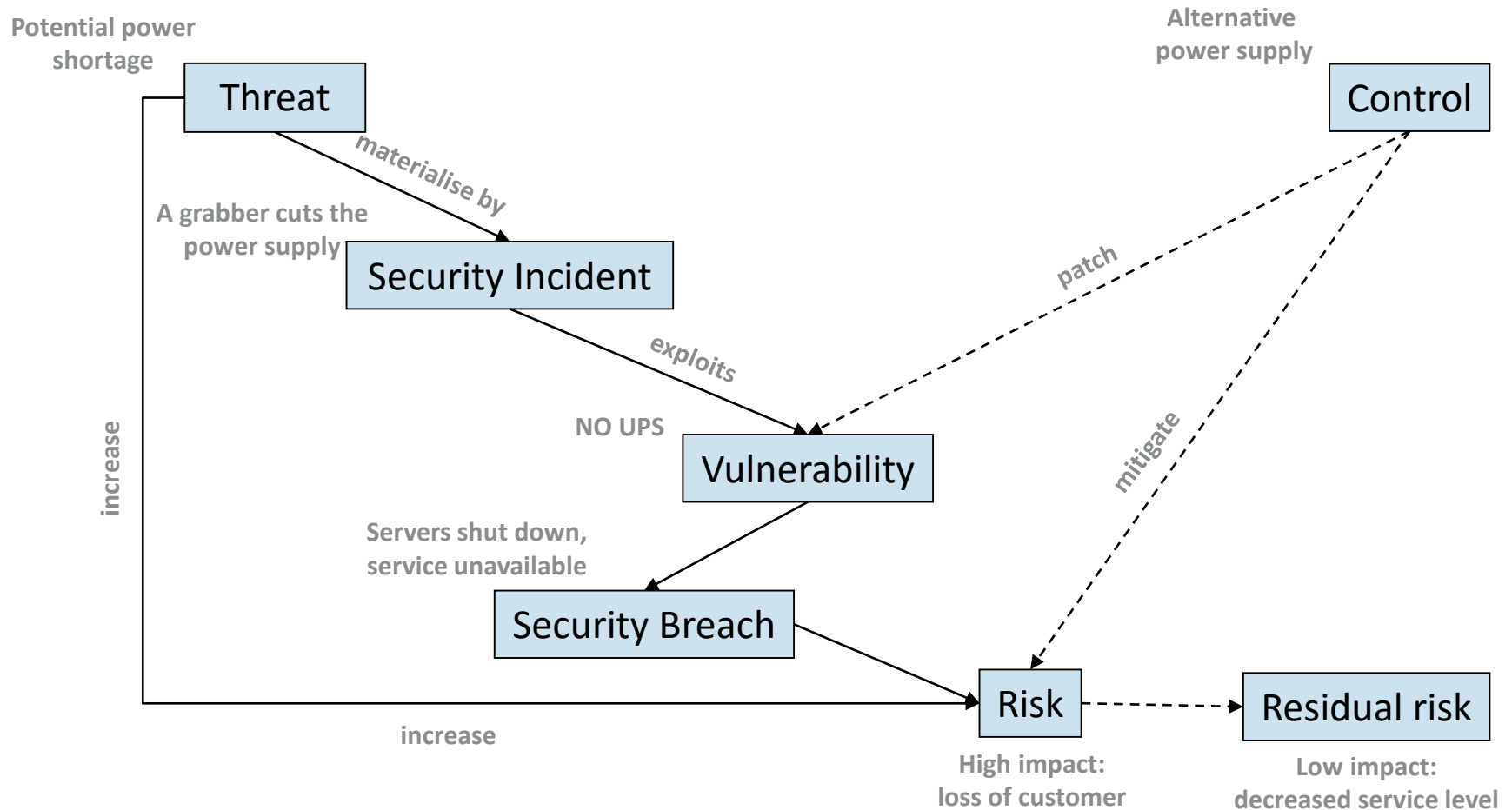
Financial services firms fight an escalating and asymmetric war against cyber-attacks and internal threats. To effectively prioritize cyber defenses, financial institutions must understand the cyber threats they are up against.

**The most frequent cyber security threats financial services firms must address:**

1. Distributed Denial of Services (DDoS) attacks
2. Web application attacks
3. Data Theft or Breach
  - In 86% of cases where data was stolen, financial sector systems were compromised in minutes or less.
  - In 69% of cases, financial services victims didn't discover a security incident for weeks or months.
4. Insider Threats
  - 30% of phishing messages were opened
  - 12% of targets clicked to open the malicious attachment



## Correlation

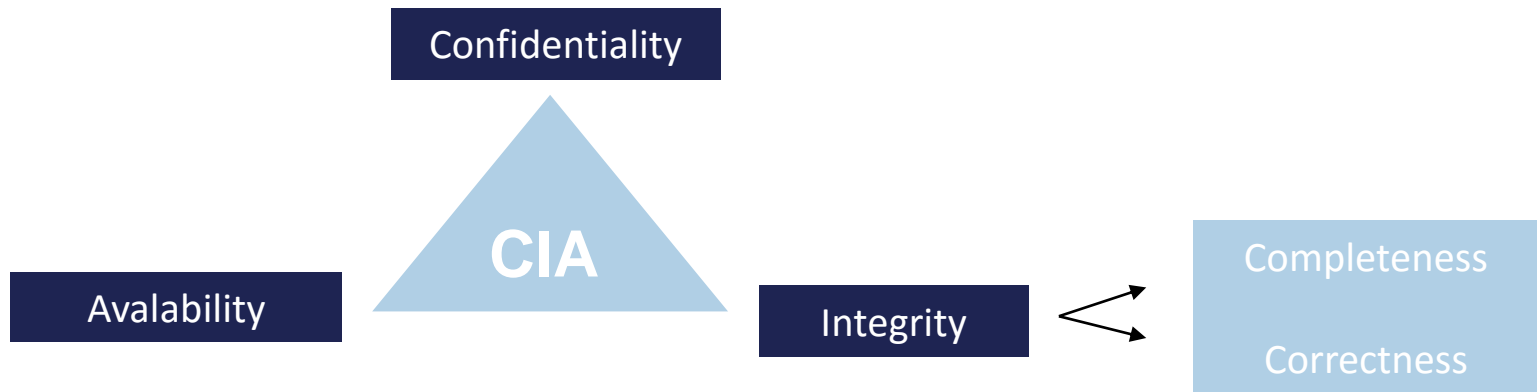




# Risks

## Data Security

### Fundamentals of security and control measures



Preventative	Detective	Corrective	Compensatory
Security Awareness Training	System Monitoring	OS Upgrade	Backup Generator
Firewall	IDS	Backup Data Restoral	Hot Site
User Right Management	Anti-Virus	CSIRT	Encryption
Security Guard	Motion Detector	Vulnerability Mitigation	...



# Which are the risks related to data?

## Gathering, storing, processing

Cost of processing



Bad Analytics

Data Security

Data Privacy

Bad Data





# Risks

## Bad data, bad analytics

### Data Scientist

Data scientists combine statistics, mathematics, programming, problem-solving, capturing data in ingenious ways, the ability to look at things differently to find patterns, along with the activities of cleansing, preparing, and aligning the data.



- New channels and new data
- Complexity of interactions
- Data quality and consistency
- Extracting business value
- Lack of Big Data skills

# Risks

## Bad data, bad analytics

### Data Analytics



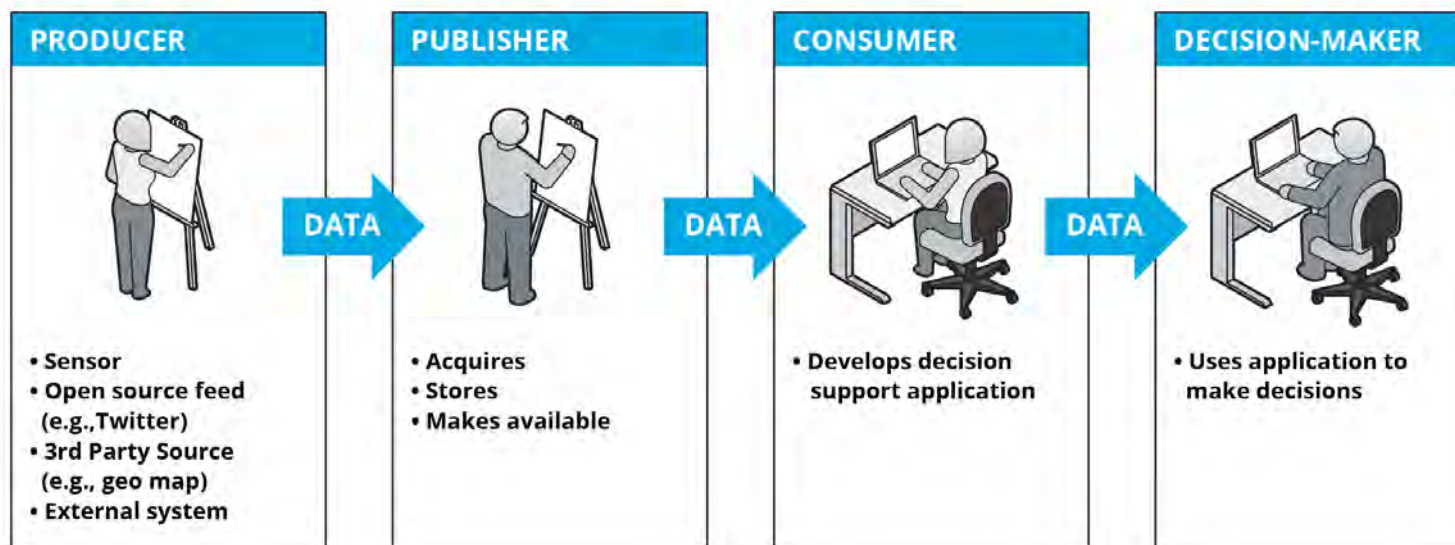
#### Data management strategy

1. Learn how to collect the right data the right way
2. Inventory your data
3. Fill gaps in your data and analytics capabilities
4. Hire experts who can make data tell a story
5. Make data and statistics visual
6. Offer data-driven thought leadership

# Risks

## How to use it, and for what?

### Data has a value chain



**Customer – Financial Institution – Fintech Company – Added Value**



# Which are the risks related to data?

## Gathering, storing, processing

Cost of processing

Bad Analytics



Data Security

Data Privacy

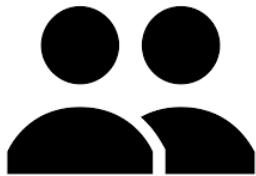
Bad Data



# Risks

## Data Privacy

### Data Privacy



- Data vulnerability and fraud ?
- Transparency and trust ?
- Understanding of data usage ?



- Data security
- Outsourcing, partnership
- Need to know, need to do
- Consumer education





# Supervisor's dilemma

## Consumer, data and market protection

Laissez faire



Supervisory control

### Unfair advantage

Fintech companies using big data have competitive advantage comparing to the strictly regulated banking market

### Losing control

The risk of the spread of cross-border services (the Internet can not be stopped at borders)

### Consumer protection?

Increasing risk of fraud or any loss making event, which harm the investors/depositors

### Barriers for innovation

Maintaining the expensive banking model and cutting back on development

**Solution:**  
Unified, international regulation



# Regulations

## Consumer, data and market protection

### Regulations

**Unfair Commercial Practices Directive**

**E-Commerce Directive**

**Banking secrecy rules**  
impose restrictions to the use of consumer data by financial institutions

**Directive on Electronic Communications and Privacy**

**Unfair Contract Terms**

**Directive on Distance Marketing of Financial Services**

**Payment Services Directive**

recommendation on the use of community and public **cloud** services (HU)

**GDPR**  
the 'right to be forgotten'  
access to one's own data  
the right of data portability

**Consumer Credit Directive**

**Mortgage Credit Directive**

**Payment Accounts Directive**



# Summary

## Conclusion

To be successful on these topics is not only prepare more strict regulations and provide an even more secure infrastructure, but institutions should handle data in a different way.

Collecting, storing and using data is not enough, we should provide a structured **Data Governance** approach.

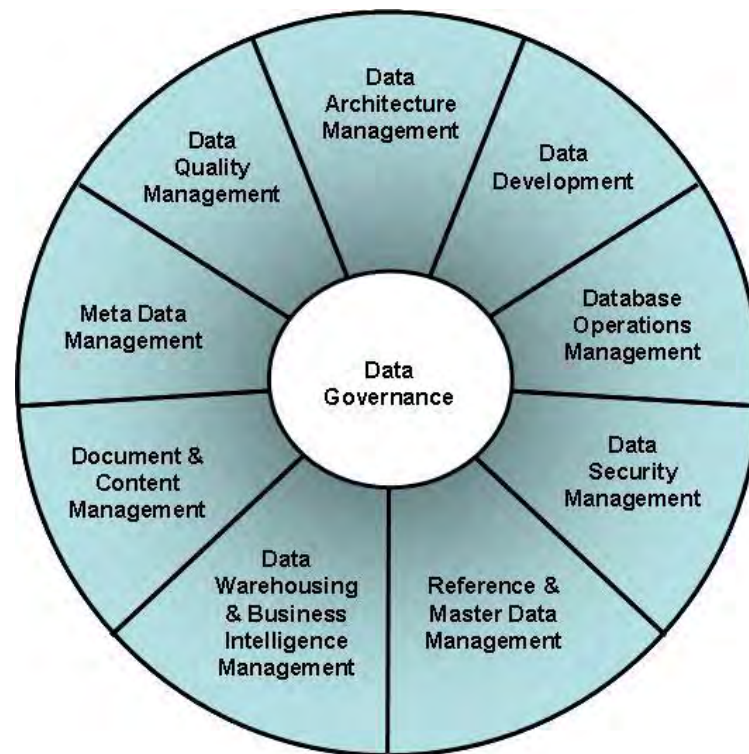


# Data Governance

## Methodology



Source: The Data Governance Institute (2014)



Source: DAMA International (2009)



Thank you for your attention!

**Kertész Ákos** CISA, CISM  
kertesza@mnbb.hu





# Appendix

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## Wikipedia (2017): Data

<https://en.wikipedia.org/wiki/Data>

## Forbes (2015): Big Data: 20 Mind-Boggling Facts Everyone Must Read

<https://www.forbes.com/sites/bernardmarr/2015/09/30/big-data-20-mind-boggling-facts-everyone-must-read/#5acafb0f17b1>

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[https://insights.sei.cmu.edu/sei\\_blog/2017/06/six-things-you-need-to-know-about-data-governance.html](https://insights.sei.cmu.edu/sei_blog/2017/06/six-things-you-need-to-know-about-data-governance.html)

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## The Data Governance Institute (2014): The DGI Data Governance Framework

[http://www.datagovernance.com/wp-content/uploads/2014/11/dgi\\_framework.pdf](http://www.datagovernance.com/wp-content/uploads/2014/11/dgi_framework.pdf)

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<https://www.dama.org/content/body-knowledge>

# What happened in the Daily Gold Fixings Auctions 1919 to 1968 - The Missing Data

**Dr. Fergal O'Connor**  
**Associate Professor of Finance**  
**The York Management School**

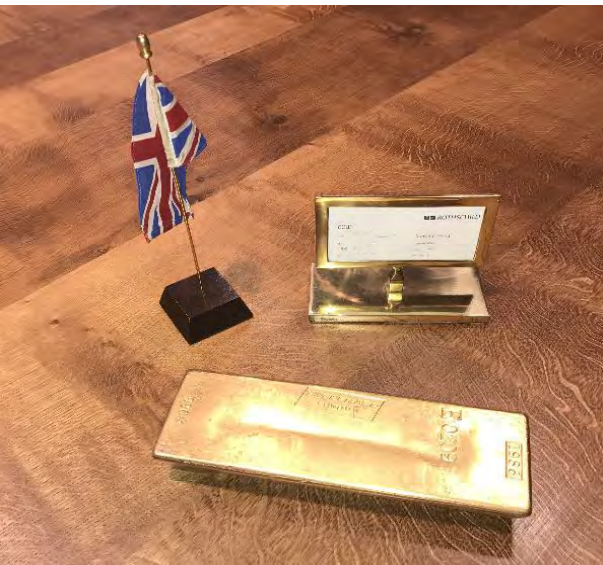


# The London Gold Market

- Roots in trade between the East India Company and Moses Mocatta in late 17<sup>th</sup> Century
- Historically the Worlds Gold Market
- Still the Largest Market by Volume
- Significant recent changes

# What was the Gold Fixing?

- Daily Meeting at NM Rothschild and Son
- 5 participants in the beginning
- Auction where the price and quantity was/is allowed to vary



# Academic Gold Research

- Lots of research on the Macroeconomic aspects of the gold standard
  - Relies on monthly and annual gold price data
  - Assumes gold price fixed by CB's
- Lots of research on the Financial Economics of precious metals markets post 1968 (O'Connor et al. 2015)
  - Twice daily data available from the London Market



# Where was the data?

- Royal Mint Report 1919-1925
- Quins Metal Handbook and statistics 1919-1965

Established 1913

# THE METAL BULLETIN

THE LEADING METAL TRADES PAPER

PUBLISHED EVERY

## TUESDAY & FRIDAY

Indispensable to all seeking reliable, concise and up-to-date market reports, prices and statistics, etc. Specimen copy free on demand from the Publishers:—

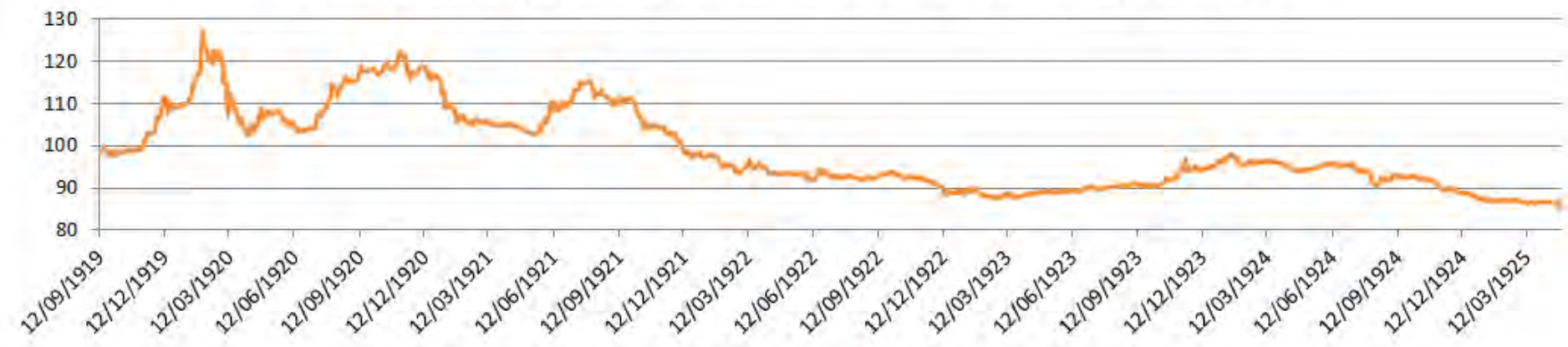
**METAL INFORMATION BUREAU LTD**

**IBEX HOUSE • MINORIES • E.C.3**

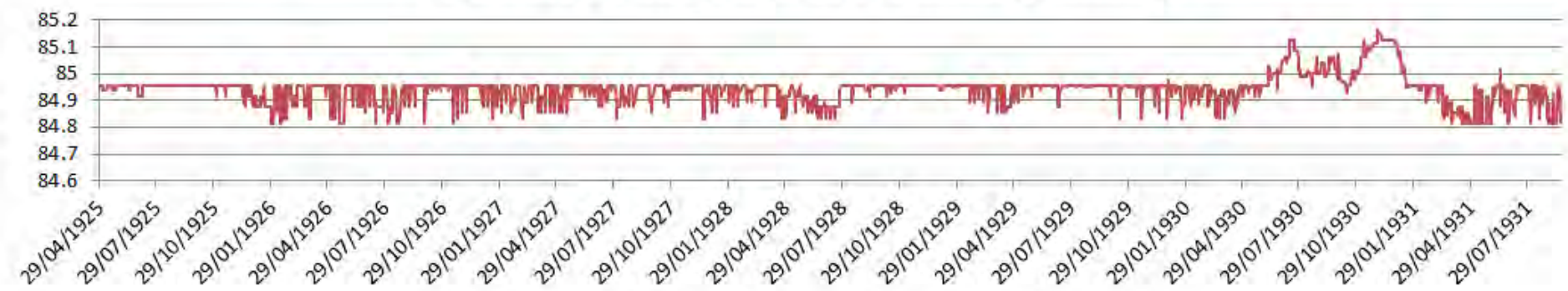
## GOLD—DAILY PRICES, 1925 (Fine per oz.)

1925	Gold	1925	Gold	1925	Gold
Jan. 1	87/9	Mar. 5	86/9	May 9	84/11 $\frac{1}{4}$
2	87/9	6	86/8	11	84/11 $\frac{1}{4}$ nom.
5	87/4 nom.	9	86/8	12	84/11 $\frac{1}{4}$
6	87/7	10	86/9	13	84/11 $\frac{1}{4}$
7	87/5	11	86/8	14	84/11 $\frac{1}{4}$
8	87/4	12	86/7	15	84/11 $\frac{1}{4}$
9	87/2	13	86/4	16	84/11 $\frac{1}{4}$
12	86/11	16	86/4	18	84/11 $\frac{1}{4}$
13	87/1 nom.	17	86/7	19	84/11 $\frac{1}{4}$
14	87/8 nom.	18	86/8	20	84/11 $\frac{1}{4}$
15	87/1 nom.	19	86/8	21	84/11 $\frac{1}{4}$
16	87/2 nom.	20	86/8	22	84/11 $\frac{1}{4}$
19	87/1 nom.	23	86/7	23	84/11 $\frac{1}{4}$
20	87/2	24	86/6	25	84/11 $\frac{1}{4}$ nom.
21	87/3	25	86/4	26	84/11 $\frac{1}{4}$
22	87/-	26	86/5	27	84/11 $\frac{1}{4}$
23	86/10	27	86/5	28	84/11 $\frac{1}{4}$
26	86/9	30	86/6	29	84/11 $\frac{1}{4}$
27	86/11	31	86/7	30	84/11 $\frac{1}{4}$
28	86/11	Apl. 1	86/6	June 2	84/11 $\frac{1}{4}$
29	87/-	2	86/6	3	84/11 $\frac{1}{4}$
30	87/1	3	86/6	4	84/11 $\frac{1}{4}$ nom.
Feb. 2	86/11	6	86/5	5	84/11 $\frac{1}{4}$
3	87/-	7	86/5	6	84/11 $\frac{1}{4}$
4	87/1	8	86/5	8	84/11 $\frac{1}{4}$
5	87/1 nom.	9	no price.	9	84/11 $\frac{1}{4}$
6	87/2	14	86/5	10	84/11 $\frac{1}{4}$
9	87/4	15	86/7	11	84/11 $\frac{1}{4}$
10	87/2	16	86/7	12	84/11 $\frac{1}{4}$
11	86/10	17	86/7	13	84/11 $\frac{1}{4}$
12	86/8	20	86/6 nom.	15	84/11 $\frac{1}{4}$
13	86/8	21	86/6	16	84/11 $\frac{1}{4}$
16	86/10	22	86/4	17	84/11 $\frac{1}{4}$
17	86/10	23	86/5	18	84/11 $\frac{1}{4}$
18	86/11	24	86/3	19	84/11 $\frac{1}{4}$
19	87/1	27	85/9	20	84/11 $\frac{1}{4}$
20	86/11	28	86/-	22	84/11 $\frac{1}{4}$
23	87/1	29	84/11 $\frac{1}{4}$	23	84/11 $\frac{1}{4}$
24	86/11	30	84/11 $\frac{1}{4}$	24	84/11 $\frac{1}{4}$
25	87/-	May 1	84/11 $\frac{1}{4}$	25	84/11 $\frac{1}{4}$
26	87/1	4	84/11 $\frac{1}{4}$	26	84/11 $\frac{1}{4}$
27	87/3	5	84/11 $\frac{1}{4}$	27	84/11 $\frac{1}{4}$
Mar. 2	86/10	6	84/11 $\frac{1}{4}$	29	84/11 $\frac{1}{4}$
3	86/10	7	84/11 $\frac{1}{4}$	30	84/11 $\frac{1}{4}$
4	86/9	8	84/11 $\frac{1}{4}$		

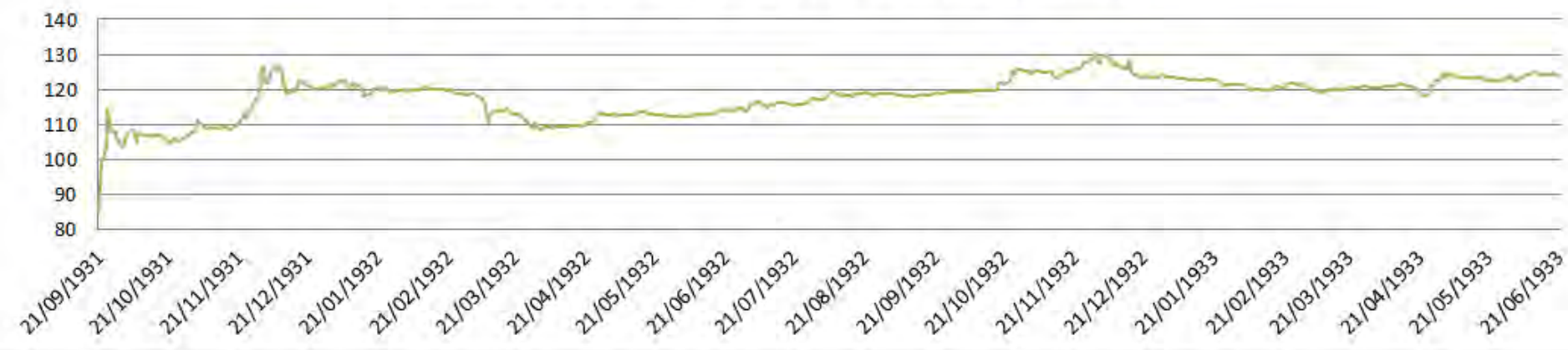
## Gold price up to the Return to the Gold Standard, Shillings



## Gold Price during the Gold Standard, Shillings



## Gold Price after the Gold Standard, Shillings



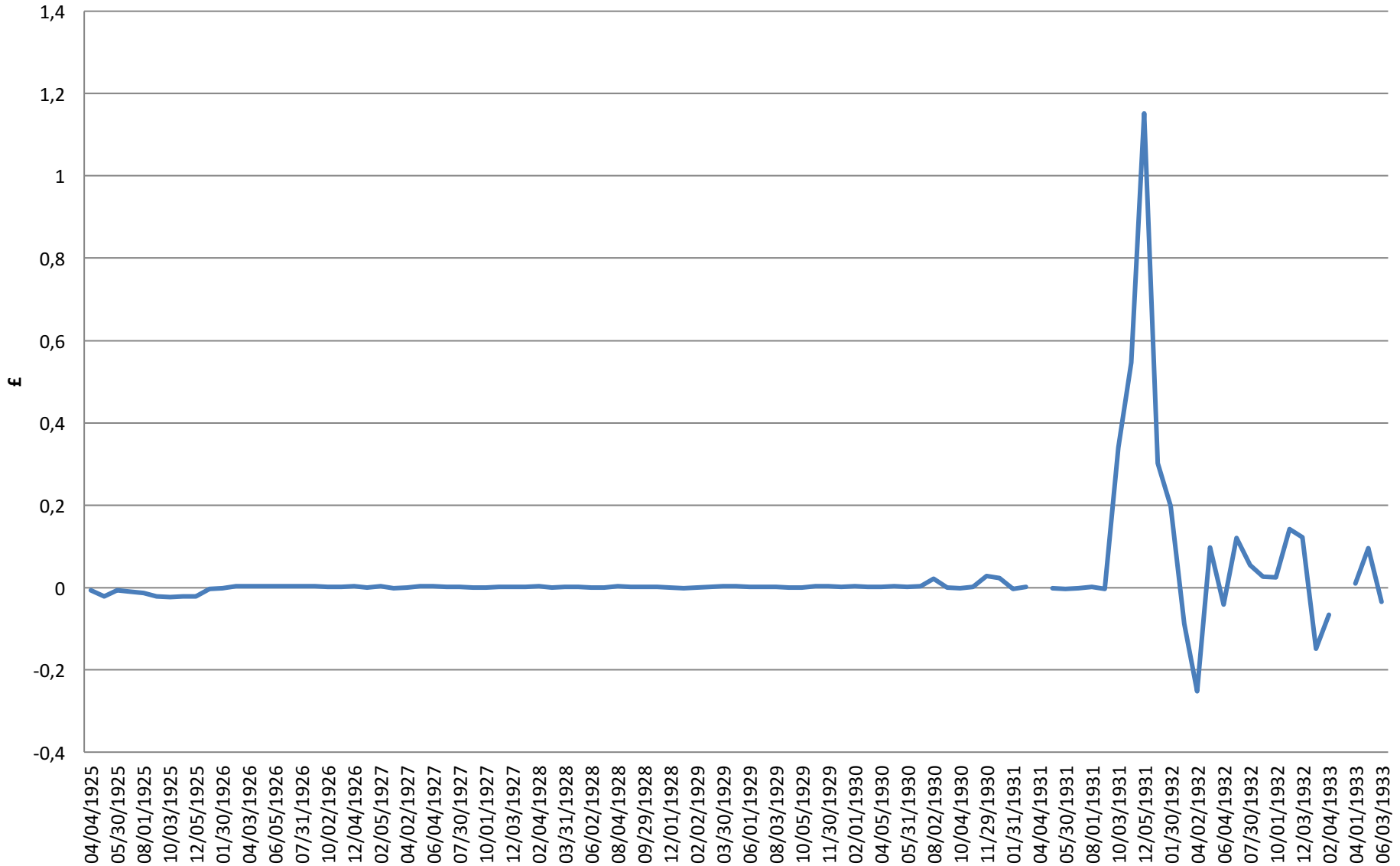


# Other Sources of Gold Price Data

- **Annual** gold prices from 1257 freely available from [MeasuringWorth.com](http://MeasuringWorth.com)
- **Monthly** gold prices are available from 1723 to 1968 and daily thereafter from the Global Financial Database
- **Daily** gold prices are freely available from the London Bullion Market Association website from 1968

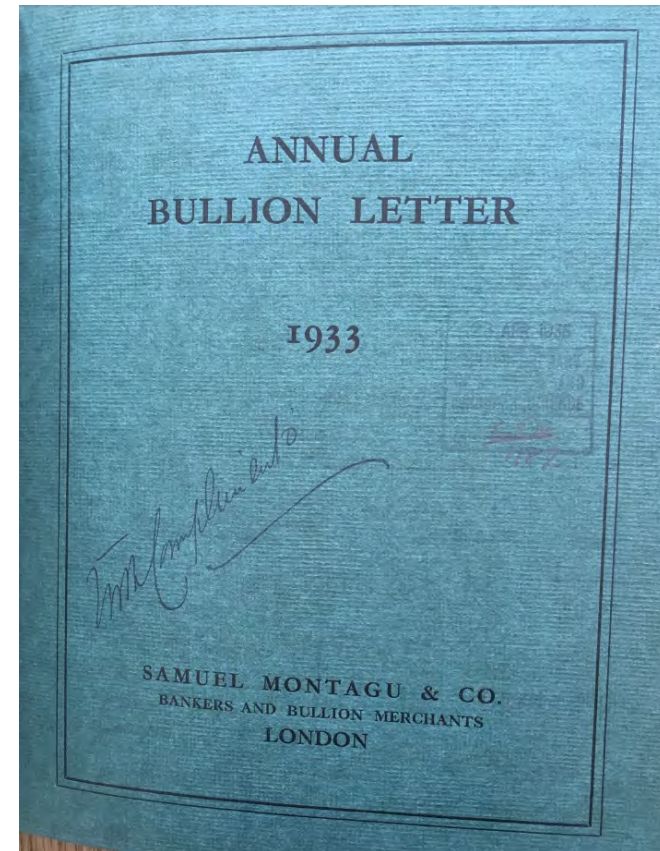


# Errors in Current Data Global Financial Database Vs. Quin's



# Other aspects to the project

- Qualitative History of the London Gold Market
  - Based on sources such as Samuel Montagu & Co.'s Annual Bullion Letter
- Daily Silver Fixings Data 1913-1970
- Daily LME data for Copper, Lead and Zinc 1913-1970





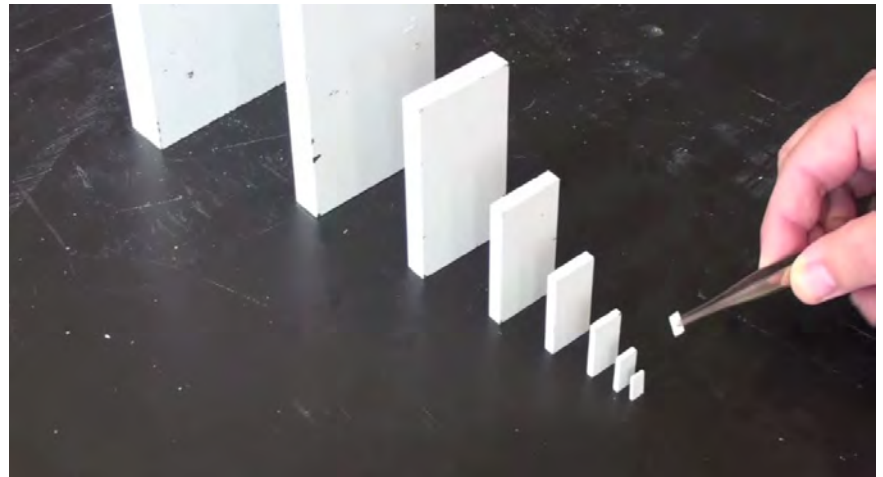
- **Thank you for Listening**
- **Questions and/or Suggestions  
Welcome**

# **A Tale of Rain and Bank Runs**

## **From Small To Big Data and Back**

**ANTON COMANESCU**  
National Bank of Romania

**Zagreb, Croatia**  
10 November 2017



*“Knowledge is nothing else than perception.”*

**PLATO**

*“Perceptions can make or brake policies, even the best ones”*

**Jacques Santer, Report to the EU Parliament**

## **Structure:**

- Tales about the Devil in the details
- From demand and supply of information to Perceptions



## The Iranian revolution of 1979 and the diplomats with dirty shoes



- In the aftermath of the Iranian revolution the UK Foreign Office commissioned a secret inquiry into the failure of British diplomats to predict the events
- The inquiry found out that one problem was that the embassy in Tehran had little contact with the world outside the Shah's entourage
- Subsequent generations of diplomats learned the importance of **“ground truth”**
- One ambassador to Iran used then to check if staff's shoes were dirty

## CIA, Kremlinology and the failure to predict the fall of USSR

- Churchill once characterized Russia as a "riddle wrapped in a mystery inside an enigma"
- During the Cold War, the West became obsessed with gathering data about the Soviet Union
- CIA had a Department of Kremlinology; The Soviet Studies, based on data about USSR, tended to exaggerate its strength and underestimate its flaws
- A CIA report and a National Security Directive of September 1989 are two of many documents famously failing to predict the withdrawal of USSR from its engagement in Eastern Europe and ultimately the fall of communism

Document No. 1: CIA Intelligence Assessment, "Gorbachev's

Domestic Gambles and Instability in the USSR"

September 1989

Gorbachev's rule at the top. For the time being, his power looks secure. If, somehow, a successful challenge were mounted against him over the next year or so, the most likely outcome would be a traditionalist restoration that would attempt to "draw the line" in various areas--

The character of the changes taking place in the Soviet Union leads to the possibility that a new era may be now upon us. We may be able to move beyond containment to a U.S. policy that actively promotes the integration of the Soviet Union into the existing international system. The

<https://nsarchive.gwu.edu/>

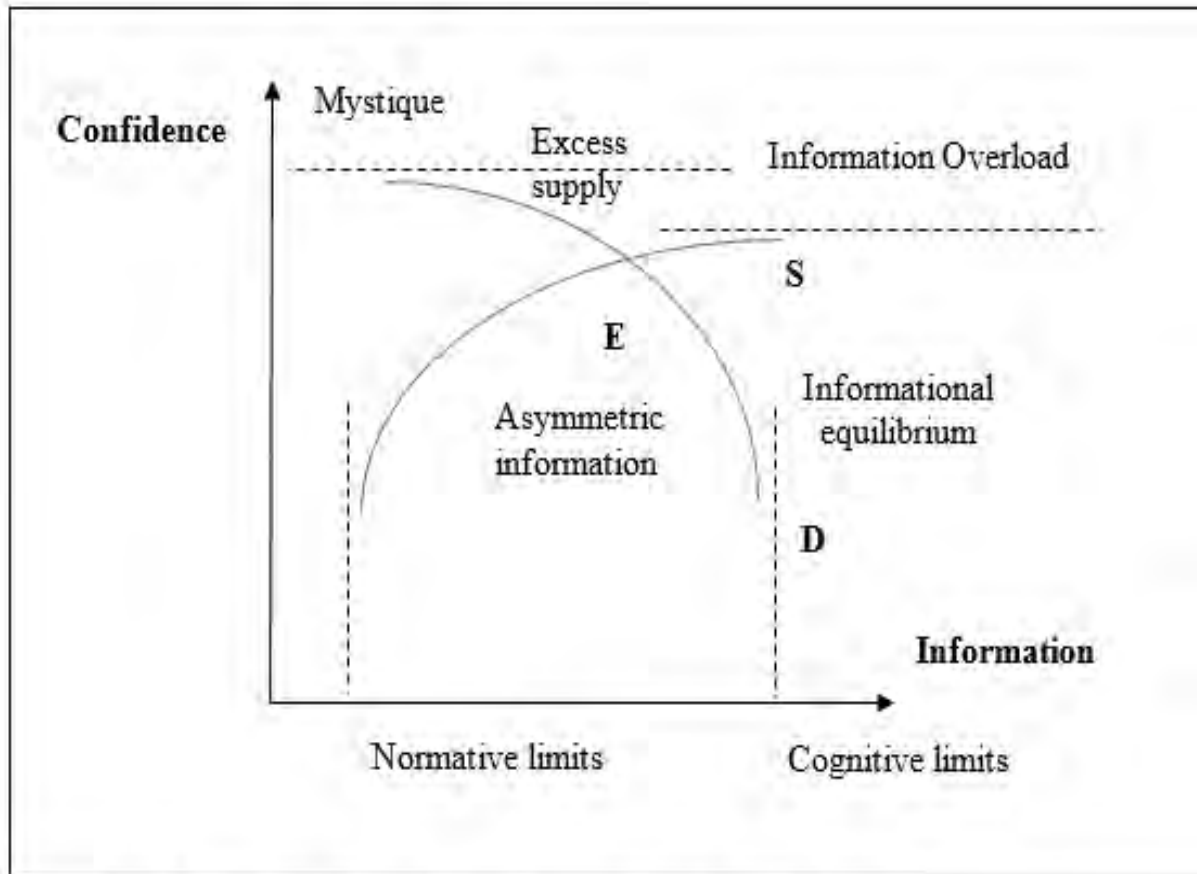


## Make sense of big data but also dig for small data and “kick the tires” of the economy

- **Alan Greenspan** used his own private tennis club to check the mood of politicians and business leaders; he then used this first-hand information for his assessment of the economic outlook
- The members of the **ECB** Executive Board learned from the morning newspapers about the peak in the US residential mortgages delinquency rate in **August 2007**
- With unemployment at historical lows and reduced income inequality, 52 percent of UK voters have chosen, against all odds, to leave the EU
- **BBRD** Resolution algorithm to assess bank risks
- **Banking Union**: if we got it wrong, you all did
- **The Juncker Plan**: failing to pay attention to local culture



# A model of demand and supply of information





**There is a limit of how much you  
can learn about the economy  
from data**

*“We have never successfully modeled the transition from euphoria to fear.”*

**ALAN GREENSPAN**

## **From data to Greenspan's Weltanschauung**

“Well, remember what an ideology is. It's a conceptual framework with the way people deal with reality. Everyone has one. You have to. To exist you need an ideology. The question is whether it is accurate or not. And what I'm saying to you is yes, I have found a flaw. I don't know how significant or permanent it is. But I have been very distressed by the fact.”

The congressman questioning him asked: “In other words, you found that your view of the world, your ideology, was not right. It was not working?”

Greenspan replied: “Absolutely. Precisely. You know that's precisely the reason I was shocked. Because I have been going for forty years or more with very considerable evidence that it was working exceptionally well.”

**October 23, 2008, Alan Greenspan's testimony to the Congress about his failure to predict Lehman**

Thank you! and here is how to topple a skyscraper!



**Calling all archivists – the  
five grand challenges of the  
digital environment.**

Michael Moss  
(Northumbria University)

A bar chart with four vertical bars of increasing height from left to right. The background is a vibrant sunset with a bright sun on the left, creating a lens flare effect. The sky transitions from yellow near the horizon to a deep orange at the top. The bars are dark silhouettes.

# **Big Data**

**velocity, volume, veracity and variety**

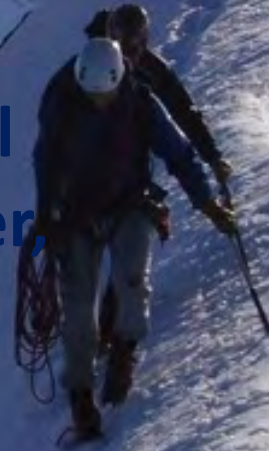




**Corpus of 1.7  
million messages**

# The five grand challenges:

- appraisal, what to keep to meet demand and expectations on a new scale.
- how to identify content that cannot safely be released - termed sensitivity review,
- long term preservation of digital objects, very different from paper,
- how users are going to explore and analyse content whose bulk precludes conventional cataloguing,
- finally who is to pay for all the new services?







**What to keep?**

# No agreement

- No discernible order.
- Penalties for destruction.
- Capstone?
- Digital forensics approach is to capture all email content for analysis with no filtering, essential for public enquiries.
- Extinguishing duplicates and trivia – there is a great deal left.
- Need to experiment before it is too late.



**The need to keep PIPs for a long time.**



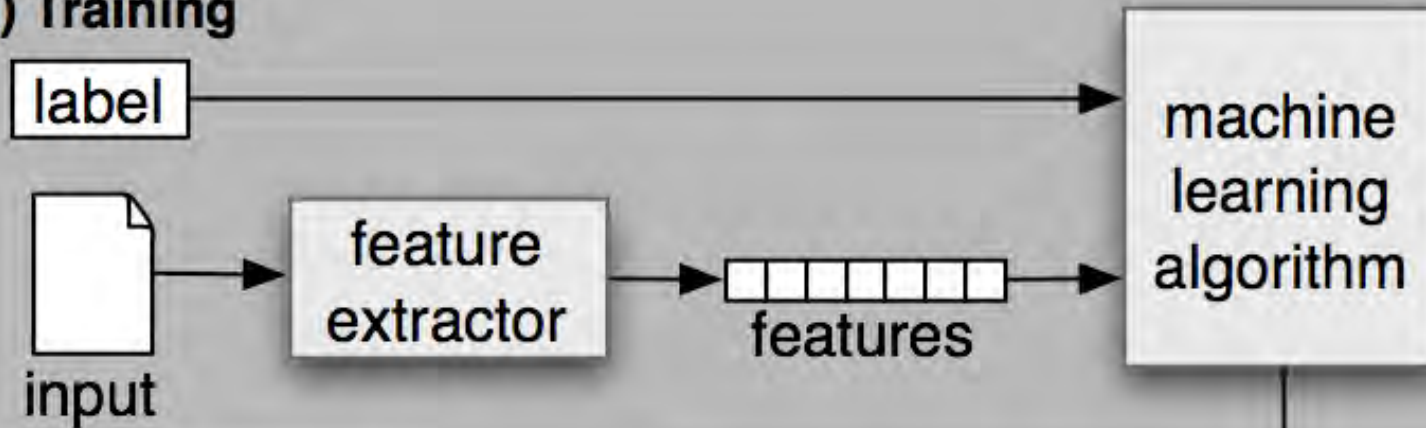
**Sensitivity review.  
Data protection.  
Appendices of  
FOIAs.  
Little case law.  
Time consuming.  
Proactive/reactive.  
A great muddle.  
Be cautious.**



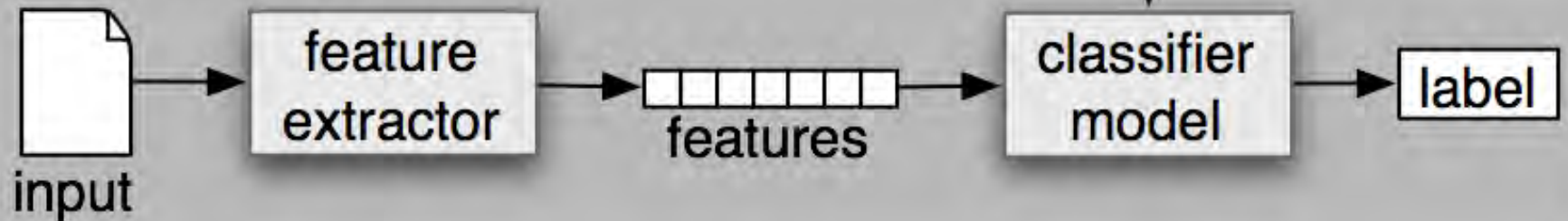




### (a) Training



### (b) Prediction







Digital Preservation Coalition

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## Our digital memory accessible tomorrow

The Digital Preservation Coalition (DPC) is an advocate and catalyst for digital preservation, enabling our members to deliver resilient long-term access to content and services, and helping them derive enduring value from digital collections. We raise awareness of the importance of the preservation of digital material and the attendant strategic, cultural and technological issues. We are a not-for-profit membership organisation and we support our members through knowledge exchange, capacity building, assurance, advocacy and partnership. Our vision is to make our digital memory accessible tomorrow.



**Tim Gollins, 'Parsimonious preservation: preventing pointless processes! (The small simple steps that take digital preservation a long way forward)', London, TNA, 2009)**



**We have three pillars, volume, variety and veracity.**

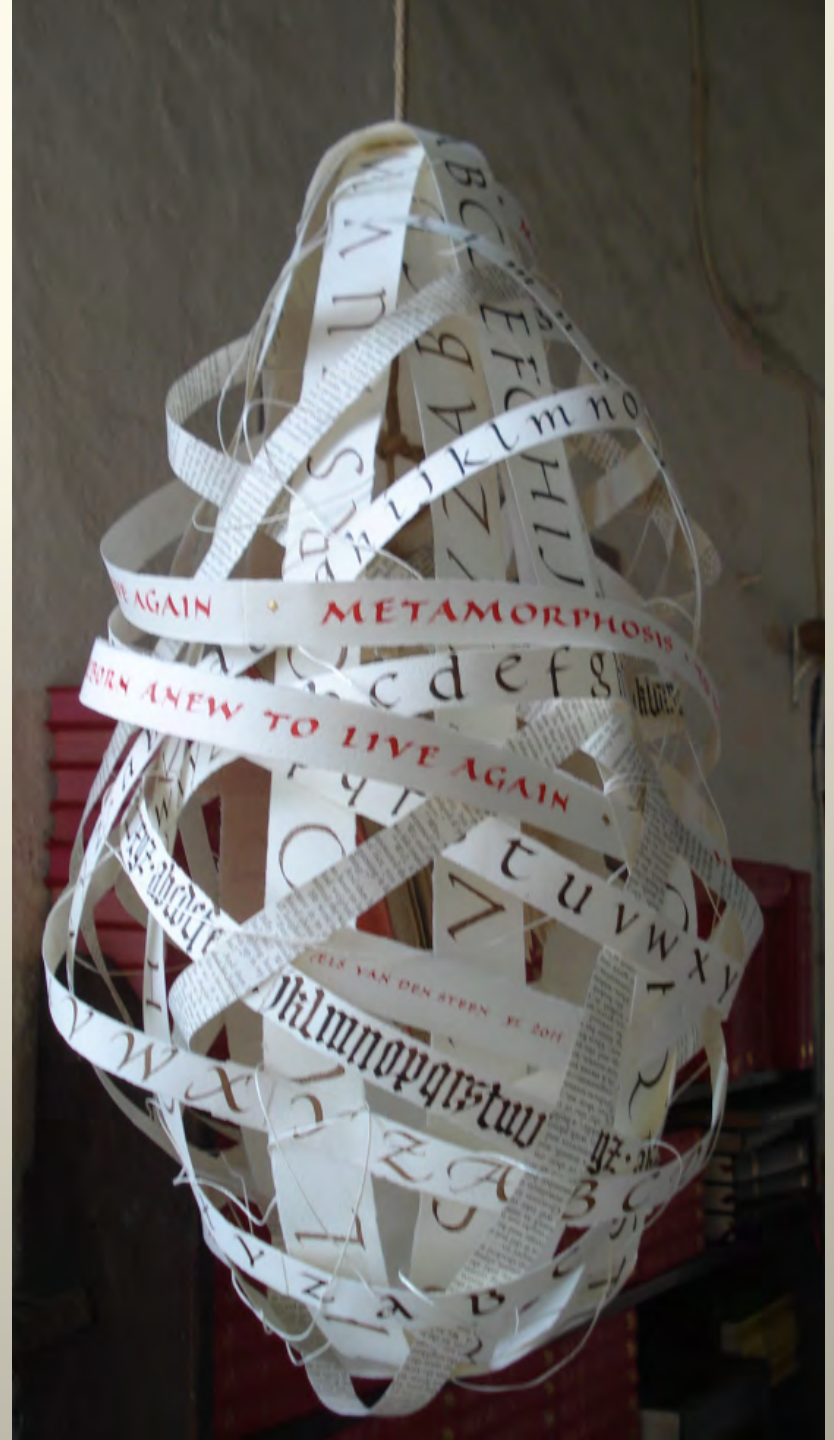






Throughout history the written word has taken on different forms. From clay and wax tablets to papyrus scrolls . . . Incised monumental lettering . . . Medieval manuscripts and eventually the printed book. The metamorphosis of the printed book is taking place right now. And just like before, the written word is evolving into a new form.

Els van den Steen





# *Exploring Big Historical Data: The Historian's Macroscope*

We are not implying that this is the way historians will 'do' history when it comes to big data; rather, it is but one piece of the toolkit, one more way of dealing with 'big' amounts of data that historians are now having to grapple with. What is more, a 'macroscope', a tool for looking at the very big, deliberately suggests a scientist's workbench, where the investigator moves between different tools for exploring different scales, keeping notes in a lab notebook. Similarly, an approach to big data for the historian (we argue) needs to be a public approach, with the historian keeping an open notebook so that others may explore the same paths through the information, while possibly reaching very different conclusions. This is a generative approach: big data for the humanities is not only about justifying a story about the past, but generating new stories, new perspectives, given our new vantage points and tools



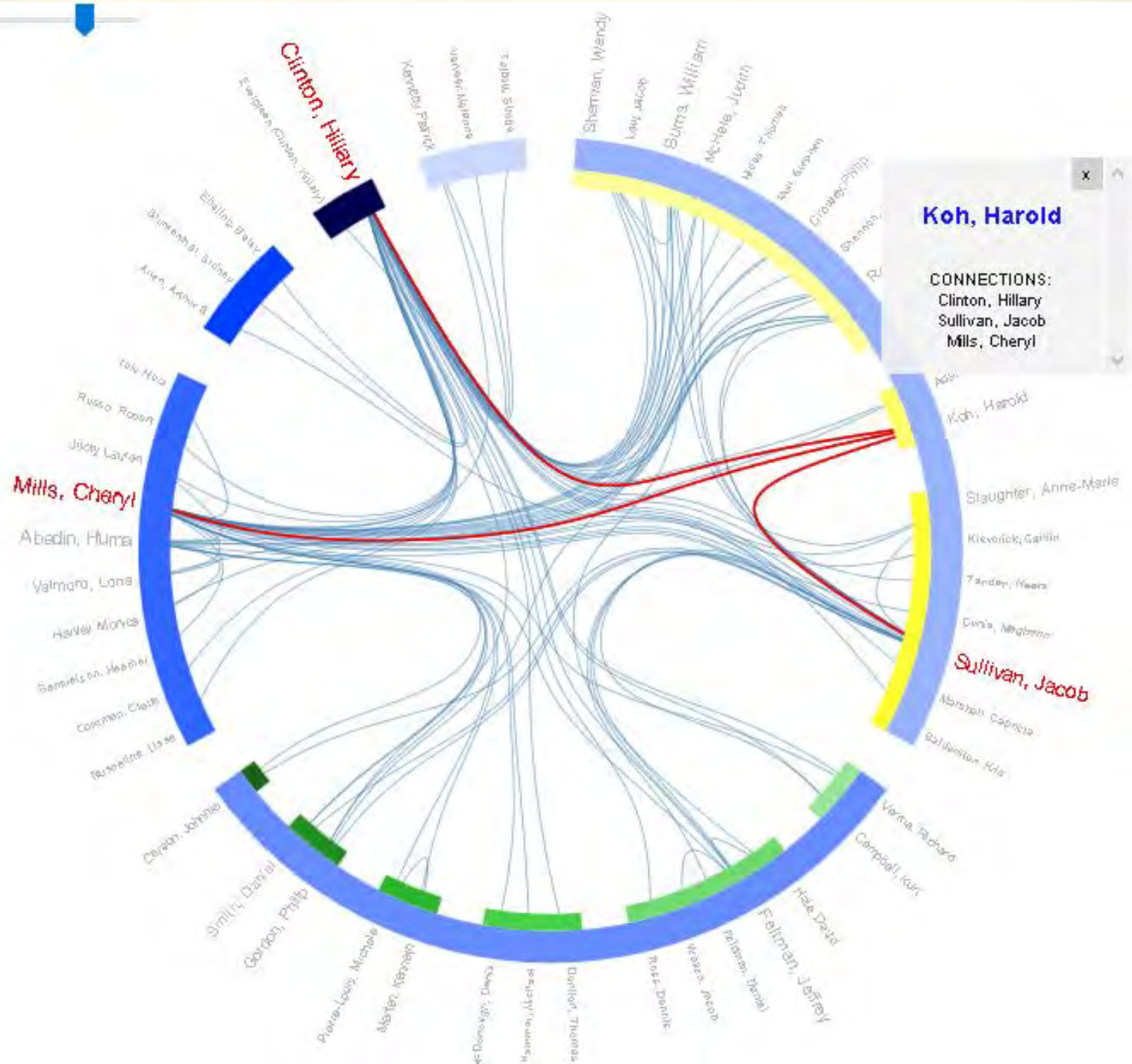
HISTORY  
LAB



# History as Data Science

We turn documents into data and develop  
tools to explore history.

Tension:



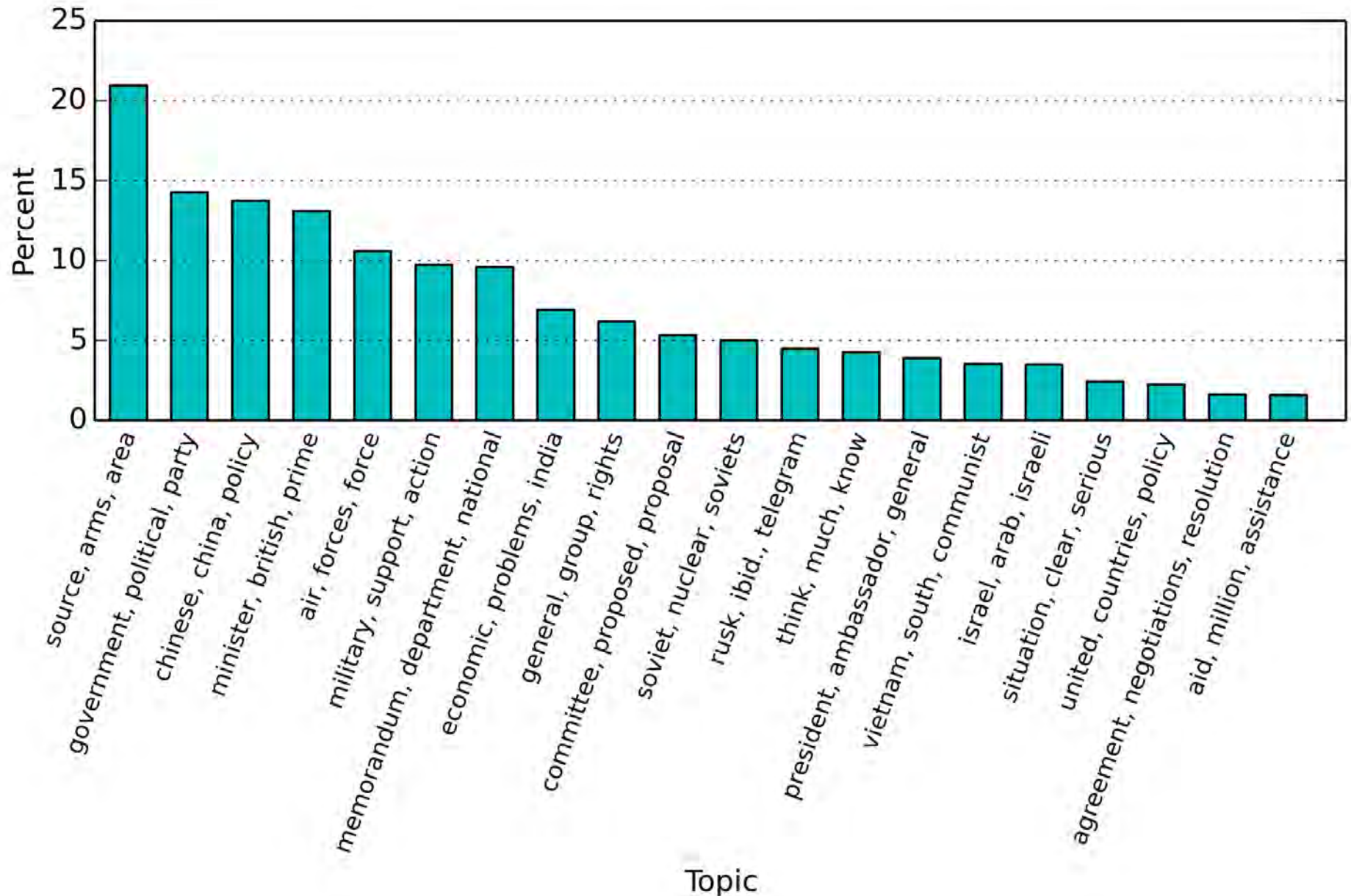


### Countries Mentioned in Documents

What countries are most often discussed in these documents? To select them for search you can zoom into the map or select from the list below.



Percentage of documents with redactions by topic (1961-1968)



**Who is to pay?**



# A Good Question

- Evidential value – the state or organisation.
- Cultural value – tricky.
- Tools – project based, but need to become services.
- Commercial providers.
- Will archives or customers provide tools?
- Raises questions of security and sensitivity.

Understanding the value  
of arts & culture  
The AHRC Cultural Value Project

Geoffrey Crossick & Patrycja Kiatkowski



**I hope you have  
been listening –  
this is not going  
away.**



Arts & Humanities  
Research Council