NBP Narodowy Bank Polski

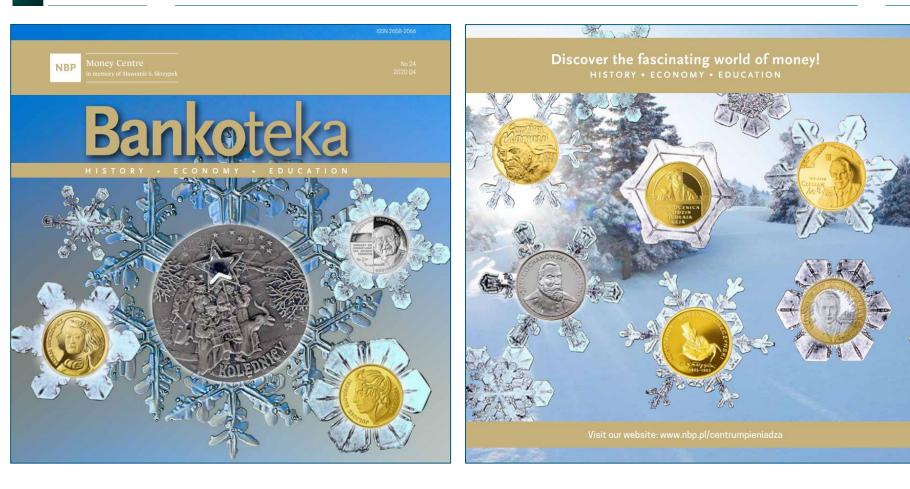
Stanisław Gorący, Anna Brzyska

EABH Webinar: Spread your words! Company magazines as a communication & trust building tool

"Bankoteka" – NBP Money Centre educational magazine

Warsaw / 17 December 2020





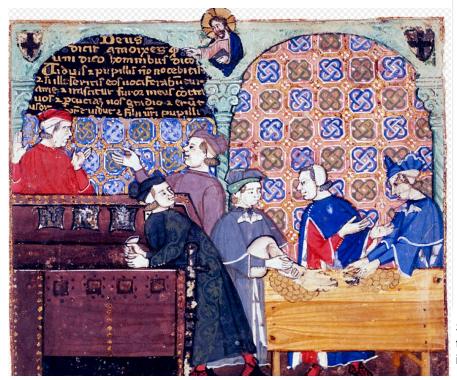
Main topics

1	Brief history of BANKOTEKA – how it all began
2	Quick look at statistics: number of issues, articles, authors and other insights
3	Production process: content creation, authors, editorial process, layout & graphics, translation
4	Smart distribution – benefitting from the potential of cooperation
5	Feedback from the audience
6	Dos and don'ts: hints from the editor
7	Ideas for the future

BANKOTEKA – what does it mean?



From banca...to bank...



Money in the Centre?

Does money organize our existence and everyday lives? When you ask this question, you may find the answer rather complicated, says professor Leszek Mądzik, author of the concept of the exhibition modules "Meeting with Money" and "Money in Art".



When they asked me to sit on the team which was to conceive and evaluate the formula for the new NBP Money Centre, I found the subject extremely relevant in terms of man's relationship with money. What is the balance between the two? What drives us to reach out for money, on the one hand, and, on the other, part with it by spending? Since time immemorial, thsese two things have gone hand in hand, shaping human attitudes and relations in the process. In handling money, a person's material and spiritual side confront each other. It seems so important to strike the golden mean: not to let the balance tip either towards the clink of the coins or the elusive immateriality. Money is part and parcel of being there, of creating - within the timespan that we have been allotted. This is all alright unless the elusive coin dazzles us blind and makes us chase the ever receding horizon. oblivious of what we may miss in our mad quest

The offrequented saying, "Time is money," effects this vision of reality. The Money Cortre has a unique mission in educating about the ofer of money, it has a responsibility, both in terms of ideas and the visual side. When waiking through the different spaces of the Centre, we traverse history, with its different epochs, their timuty has and defeast and all the emotions involved – for which momey is with art, the most important moment is the state – something that only later will lake on work. This prevental "freeze mar" gets sight acure motions, action sensibly: hipofully our acure motions, action sensibly: hipofully our



9 Bankoteka

Source: Cocharelli, Cuttings from a Latin prose treatise on the Seven Vices. Depicting bankers in an Italian counting house in the 14th century.

The word **"bank"** derives from old Italian **banca ----** "counter, moneychanger's bench or table"

NBP Money Centre – the idea of an interactive educational centre

- Official opening: 14 May 2016.
- The NBP Money Centre is a Division of the Education and Publishing Department.
- Beginnings of the project:
 - preparation for implementation of the project began in 2008,
 - patron of the idea of the NBP Money Centre
 Sławomir S. Skrzypek (the then President of Narodowy Bank Polski).
 - Idea to build an educational and exhibition institution showing the role and history of money against the background of the social and economic history of the world and Poland.
 - Participation of prominent experts from many fields: museologists, historians, economists, stage designers, architects.



Permanent exhibition of the NBP Money Centre

- Over 2,000 m² of exhibition space.
- 3 levels of visiting.
- 16 education and exhibition rooms that present the history of money from antiquity to modern times.
- Over 250 multimedia devices.
- Around 4000 exhibits from the NBP numismatic collections.
- Educational programmes and various routes meant for the economic education of various audience groups.
- Free entrance, open to the public 6 days a week.
- Statistics of visits to the NBP Money Centre about 260,000 visitors (since the opening).





Brief history – how it all began

- Main goals:
 - IDEA of the concept of an educational centre: the NBP Money Centre.
 - LATEST NEWS about the progress of the creation of the NBP Money Centre.
 - EDUCATION articles on the history of money, experts' texts.
 - EXHIBITS new purchases of the Centre.
 - MONEY MUSEUMS from various corners of the world.
 - "Did you know...": little-known facts and curious details regarding money.



English edition

- First issue in English, October 2012.
- Concept of the 16 modules accepted.
- First visualisations of exhibition modules of the NBP Money Centre prepared by the winning architectural company KiPP Projekt.
- All English issues available at:

https://www.nbp.pl/homen.aspx?f=/en/publikacje/bankoteka.html

IDEA		IDEA
The NBP Money Co	entre will consist	of several thematic modules
<section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></section-header></section-header></section-header>	The Galf Wark, sale object to back and the man of the sale object to back and the man cash. You will have the opportunity to check the weight of gold bars with your own hands. Delta object of the sale of the sale of the sale of the sale of the sale of the will explain why the forging of banknotes and other means of payment is not a good date. OutDelta of the sale of the	<section-header><section-header><section-header><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></section-header></section-header></section-header>
	economic life during World Wars I and II will be presented here. People's Republic of Poland & Transformation	
	This part of the exhibition will be devoted to the Polish economy and economics in the socialist era. The adjacent exhibition space will show Poland's transition to market economy which took place during the 1980's and 1990's.	
Prepared by KIPP Projekt		All secondrift difficulture interviewers into the second s
09Bankoteka		028 Bankoteka

Visualisations of the NBP Money Centre (in the making)

EDUCATION

A walk along "Bank Street"

"Things rare or things beautiful, here are wisely assembled, they instruct the eye to look at all things in the world as if never seen before" — wrote the French poet and essayist Paul Ambroise Valery (1871–1945) in honour of… a museum exhibition.

This sentence can be read on the frontage of the Palais de Challoit n Pairs. The poet was not, however, an enthusiast of a museum as such. He saw museums as silent, dark and unfirendly spaces where things were cluttered greedily without their natural context. All this could make a person fiel depressed and intimidated. Valery described what all of us who work on the big and important project of the NBP, the Money Centre, think. One of its parts is an exhibition called "Bank Street".

Please imagine an archaeologist who, based on a minor finding, must build in his imagination a huge model of the civilisation which had produced the artefact. The same happened to the idea of this street. Somebody somewhere once sold various street plates which came from Łódź. The name "Bank Street" said it all! It included meticulously gathered unwanted items, which nobody needed at the time, into a certain idea, a certain order of narration. A story was built, whose pages were keepsakes, documents, papers, identity cards, postcards, letters, cheques, lottery tickets and obituaries for bankers who had passed away. This "Bank Street" had its sisters in all Poland, and a brother in Warsaw, i.e. the Bank Square,

The street became an educational exhibition project addressed to everyone. The point is that the Bank Street should be a place of dialogue with everyone, no matter if they know and understand banking or not.

the fontage Andre Malraux, another French writer and connoisseur of art, once said: *Man is no more readied for self-knowledge by science than he is for love by gynaecology*? This is to say that Bank Street does not show the mechanics, i.e. the essence scould make

> "Bank Street" should be a place of dialogue with everyone, no matter if they know and understand banking or not

of the bank's functioning, but presents its place in our culture and civilisation. That is exactly why the banking book occupies an honoured place in the exhibition, but the visitor will also be able to look into the contents of the most banal savings booklets. Some of them have a moral message printed inside, telling the owner to save money because it is for his own good.

After that, the visitor will be able to see maps showing national thrift, and next to them, a map of schools and educational establishments. And he may possibly be surprised to notice that wherever education is common, affluence is

some strike leaflets, published in 1925 by striking workers in Łódź, calling for an improvement in work conditions and for launching savings institution, to enable workers to regularly put their money into a savings account.

always significant. There will also be

In addition, special lessons on bank buildings architecture will be held in Bank Street: There was a time, when the appearance and the architectural shape precisely determined the role of a particular building.

"Bank Street" aims to show banking in Poland in the 19th and 20th century. It is not an easy task because there was a time when Poland as a state lacked continuity. Therefore, it would be more precise to say that at that particular time there were banks, financial institutions and credit societies established by Poles. And who were the Kronenbergs, the Bloch family and the Natansons? The visitors to our Street will be able to see documents of banking and savings activities of the Ukrainians, Lemkos, Jews and Germans who had once lived among us. Some may be surprised to discover that there were banks of Catholics and Protestants, millers, fishermen, pharmacists, localgovernment employees, butchers and slaughterers. There were urban and land credit societies, merchant, industrial, regional and local banks as well as town. municipal, district and school treasuries. There were bureaux de change, banking

houses and lottery offices, which also provided banking services. mill savi

Another important spot along the "Bank Street" will divide the 19th and 20th century streets like a gate. This narrow dark passage is supposed to symbolise the crisis and the loss of painfully saved money. It is not about Wall Street and fashily shown stock market crisis. It is

about the collapse of banks in which millions of people had gathered the savings of their lives.

"Bank Street" is a huge mirror in which the visitors will see themselves in the complex yet close world of business and social activity. Please feel invited.



BANKOTEKA - first issues

(before the opening of the NBP Money Centre)

The concept of an educational and exhibition facility at NBP



coordinator of the project of the NBP Money Centre, interviewed by Maciej Wyskiel. lea is totally different. We do not about audio-visual techniques. We do not to present the history of economy want to focus on technology only and oney in detail. Such an exhibition follow this trend. We want to arrange probably fill the whole city the NBP Money Centre in a modern but in Warsaw! We want to create also intriguing way - to play a game with the spectator there. The visitors should e broadly educational in nature to show what is most important experience a kind of initiation. Nobody can world of economy and finance as teach the spectator economics and finance in three hours but - thanks to the clever and tively as possible. interactive exposition - the Centre can be proved to be a great tool of promotion of an encouragement to go deeper into the ue that the first Polish museum the NBP Money Centre being created, By subject. e of the Sibvl in Puławy – was not showing the past and the present of finance so officially? and economics in an immensely attractive way the book is also an invitation to further d. Referring to the textbooks – it was We want to arrange

onally

rst Polish museum, but in fact it did the NBP Money Centre ave much in common with a classic in a modern but also um! Its point was to introduce the ator into the world and atmosphere ancient Polish statehood. It was o play a game with the ssful at doing so thanks to its ing form of exposition and direct ience. Such a formula involves the ator not only intellectually but also

Which means innovation under control ct to say that the idea of the NRF

intriguing way -

spectator there

Centre refers to the beginnings of Yes. Computer and modern technologies of the art of exhibition are supposed to be a supplement and a vehicle for the days there is a move away from idea. You are all very welcome to visit our c form of presentation of exhibits. The website but also our library and books. We xhibition looks for modern, attractive do not want our potential quests to draw which can arouse the interest of as their knowledge from the screen only recipients as possible. It is called new we want them to visit us. It is important ology, which is, in my opinion, often for us to come back to the basic cognitive ect. Today's art of exhibition is all form, which is, in our opinion, better. But

Starting from autumn 2012, visitors to the three-dimensional pop-up constructions Doors Open Days of the National Bank of accompanied by short educational poems Poland in its Head Office in Warsaw and its make it possible to take an imaginary walk branches in other cities nationwide have a through 16 thematic modules of the future chance to look into the future of the NRP NRP Money Centre The book has aroused Money Centre. This is possible thanks to the great interest - about 13 thousand visitors promotional pop-up book which measures to the Doors Open Days of the NBP in 1.5 m x 1.5 m (after opening 3 m x 1.5 m) Warsaw and over 2 thousand in Gdańsk, and weighs over 150 kilos! Page by page, in May 2013, have already seen it. It has

Let's look inside...

economic education

Stanisław Goracy



Our Centre is supposed to teach

says Jakub Skiba, a member of the Management Board of the National Bank of Poland and the

Quick look at statistics Number of copies: from 600 to 6000

- 600: first issues;
- 6000: from No. 7 (April 2016) opening of the NBP Money Centre

Articles

- No. 1 (2011) mostly interviews with experts – members of the Project Commission of the NBP Money Centre.
- Articles in next issues authors (from 2012):
 - NBP Money Centre Staff

Others:

- NBP Regional Offices staff
- visitor centres/museums abroad (e.g. temporary exhibitions – Prague, Helsinki and visitor centres – Belgrade, Yerevan);
- members of the NBP Money Centre Programme Board (occasional articles);
- contributors to the concept of the exhibition rooms, members of the NBP Money Centre Project Team.

- Number of **articles** (No. 2 24): 130
- Number of photos, scans, graphs and other illustrations: 550
- Number of authors:
 - from the NBP Money Centre current staff: 14;
 - members of the NBP Money Centre Programme Board: 3;
 - others: 5.



Bankoteka as a quarterly magazine of the NBP Money Centre



Designing an issue

- Content creation sources of inspirations:
 - New exhibits (purchases, donations, replicas, etc.)
 - New concepts of the specific rooms: Transformation versus Fall of Communism
 - Anniversaries
 - Workshops and special events (Summer in the City, Night of Museums, Saint Nicholas Day).

Editorial process

- Choosing the authors (consulting the subjects of the articles)
- Preparation of the list of articles
- Consultation with the Head of the NBP Money Centre and the teams' heads
- Acceptance by the Director of the Education and Publishing Department



Editorial process: list of articles/content/outlines

- Proof-readers and graphic designer (the same for all issues) from the publishing section of the Education and Publishing Department
- Communication and Promotion
 Department – final acceptance of the layout

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ald the	Nowa sekretera w sali Bank centralny (+ 2 klucze)		
110-17	15.		

Current authors – who is who?

- Experts in different areas from the NBP Money Centre:
 - Numismatics
 - Economic education
 - Creators of workshops
 - History of money
 - Preservation and conservation
 - Exhibition custodians
 - Collections management
 - IT specialists

- Group of custodians of the NBP Money Centre modules:
 - Marlena Koter
 - Anna Brzyska
 - Marcin Madejski
 - Katarzyna M. Rokosz
 - Małgorzata Kozłowska
 - Jacek Wownysz
- Other experts:
 - Mateusz Sora
 - Adam Skręta
 - Eliza Walczak
 - Anna Sembiring
 - Natalia Ćwik
- Other authors:
 - Members of the Programme Board of the NBP Money Centre (professors and external experts)
 - Tomasz Kaleta the NBP Regional Office

and the second second

Editorial process

Photos and illustrations:

- NBP collection
- Wikimedia and other public domains (e.g. polona.pl)

New photos of exhibits, exhibition rooms and visitors (taken by the NBP Money Centre Staff)

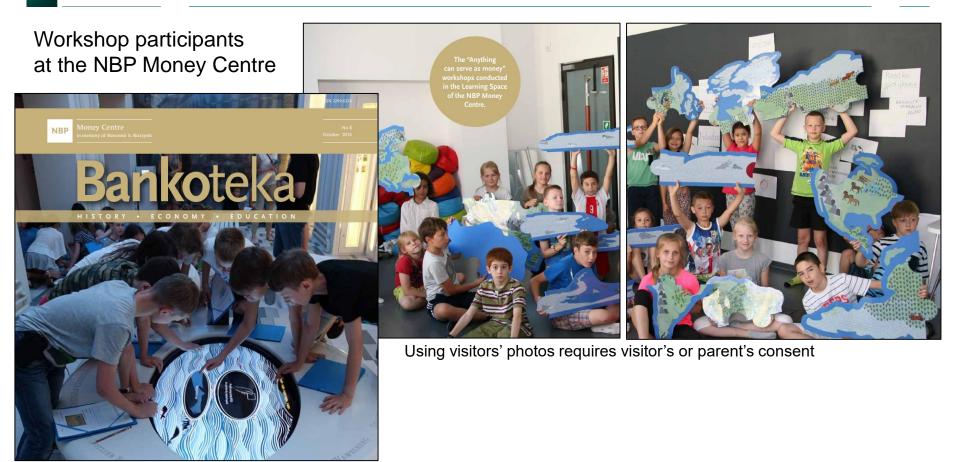


Photo by K. Słomka. NBP Collection



NBP Collection

National Digital Archive. Public domain



NBP

Consent for publishing photographs in the magazine

Education

Getting the kids interested

In "Bankoteka" we regularly write about the educational offer of the NBP Money Centre. From Tuesday to Friday, the Centre organizes numerous activities and workshops for children aged 6 and above as well as for school youth. In this issue we want to talk about the offer that the Centre has prepared for the youngest visitors. - in intimate, discreet spaces located around

ISSN 2299-632X

the staircase young mothers can sit down and calmly feed their baby. The visiting mothers toilet at the second floor, which is equipped facility prepared for parents visiting the Centre.

One thing that distinguishes the NBP Money is no ban on touching the elements of the exhibition. Children are even encouraged

through touch especially when it comes to the multimedia applications and selected often take advantage of this possibility. The exhibits, such as the platmynt or the gold bar. The Centre is safe for children of all ages with a baby changing table, is yet another (there are no sharp edges in any part of the exhibition)... even those who are still crawling. The latter are particularly eager to train their moves on the Bank Street, especially given Centre from similar institutions is that there the fact that during such a trip they are able to climb up a "well", where they can play a game that involves catching fish.

by the educators to explore the Centre

kontrolaja

As befits a third-grader. Alex Paszkowski looks at the details of the banknotes under a magnify glass. Room: Creators of money and money production. hoto NBP



Bankoteka



Editorial process

- Languages:
 - Polish (all issues) first irregularly, then as a quarterly magazine (since April 2016).
 - English first issues not numbered, just dated (2012-2013)*
 - Russian first issue: November 2013 for the international conference in Łódź*
 - All English and Russian issues

 quarterly editions from No. 7 (2016).





*Choice of articles best describing progress in the process of creating the NBP Money Centre

Sections of the magazine

- No. 1 6: first promotional, then educational (pointing at the needs of financial education) and informative goals; no visitor centre at NBP prior to the Money Centre
 - Idea
 - Education
 - Our experts
 - Exhibits
 - Money museums of the world
 - Did you know that...? (trivia)

- No. 7 8: mostly promotional and educational goals
 - From No. 7 Bankoteka has been a quarterly magazine
 - No sections
 - No. 7: Presentation of the finally approved exhibition modules
 - No. 8: Reports from the opening of the NBP Money Centre and first activities – workshops (spring 2016)

Sections of the magazine

- No. 9 10, examples of sections:
 - Education
 - Exhibits
 - **Discovering multimedia**
 - Guests of the NBP Money Centre (including people with disabilities)
 - Calendar

Guests of the NBP Money Centre **Facility without**

barriers

The NBP Money Centre is the first educational facility in Poland to receive the "Facility without barriers" certificate awarded by The Integration Foundation -Effective Help for Persons with Disabilities, The certificate confirming the accessibility of the facility to persons with disabilities was awarded on 6 October 2016 during a ceremony in the Money Centre. Artur Adamski, the then-deputy director of the Education and Publishing Department. currently serving as an advisor to the President of NBP, received the award on behalf of the Bank from Piotr Pawłowski the president of the Integration Foundation. The Integration Foundation in Warsaw is one

of the largest organizations in Poland which has been involved in activities benefiting persons with disabilities for many years. Magdalena Rakowska



Piotr Pawlowski (The Integration Foundation).

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Guests of the NBP Money Centro

Special visit Students of the "Give a Chance" School Complex

offer to all groups of visitors, including persons with disabilities. In 2016, the NBP Money Centre received the "Facility without institutions which are adapted to the needs of such persons in e The awarding of the certificate

The NBP Money Centre is a facility directing its educational was preceded by an architectural audit and a visit of persons with disabilities, who checked whether other solutions associated with the transfer of knowledge and information on a given topic were also barriers" certificate awarded by the Integration Foundation to created with consideration, for example, for visitors with impaired sight or hearing (this type of visitation is carried out in all cultural institutions)





At the beginning of December 2016, the NBP Money Centre was visited by the students of the "Give a Chance" School Complex in Warsaw. The students learning at this school include children and young people with moderate and severe intellectual disabilities, with Down syndrome, autism, behavioural disorders and with multiple disabilities. Teachers at this Warsaw school devote a lot of attention in the education of students to the development of social

the household budget. The visit to the NBP Money Centre was therefore an element of education whose aim is to enable persons with intellectual disabilities to break out of isolation and to build self-reliance and empowerment. The group that visited our facility included more than 60 people; children from a primary school a secondary school and a vocational school.

The "Vault" and the gold bar located there were the greatest attraction to our guests. Older students also appreciated the "The Numismatist's study" and the designs of the banknotes and coins. The visit to the NBP Centre Money was also an opportunity to gain practical skills in using an ATM and to learn about the security features of Polish banknotes.

Karolina Ziolo-Pużuk

- No. 11 (2017) present issue (No. 24, 2020)
- Flexible order:
 - 1. Education the most important section (!)
 - 2. Exhibitions (new or significantly changed)
 - 3. Discovering multimedia, Let's open the showcases
 - 4. Exhibits (the most unique and outstanding)
 - 5. From the Calendar of the NBP Money Centre
 - 6. Open lectures
 - 7. What's new on the NBP Money Centre website



1. Education (No. 24, 2020)

Magazine of the Sławomir S. Skrzypek NBP Money Centre

The stock exchange - yesterday and today

The [®]Stook Exchange and Financial Markets" room at the NBP Money Centre is one of the most distinctive parts of the entire facility. It is very memorable thanks to the interior design, reminiscent of an authentic stook exchange trading hall. Meanwith, the exhibits presented in the room - such as the trading floor beal, the tokier (stock prices display) and the wall of scenes with ourrent data from the financial market - oreste a unique atmosphere and immediately bring to mind the images of the trading floor of the Warsaw Stook Exchange (as well as those of other stock exchanges.).

The educational offer of the NBP Maney Centre has recently been extended to inculer new classes that enable us to make better use of the enormous potential of this attractive room. The new classes are entitled "The history of investing" and are declarated to the students of accordary schools. In this case can be also applied and in an unusual manner – an open question is posed to the participants, which aims to enorunge them to reflect on what they could invest their momey, time, and knowledge in (also including the knowledge acquired at the NBP Money Centre), and what benefits they could anives an a result.

It might seem that the design and the contents found in the "Stock Exchange and Financial Markets" room are more focused on contemporary times than on the past, however, the financial market (and within it, also the stock exchange) is evolving at a rapid pase. The investment tools and the market's infrastructure are developing dynamically, which constitutes a callellege not only for its participants and observers, but also for us - museum workers and educators. For this reason, updating the constrate presented on the multiple



The "Stock Exchange and Financial Markets" room at the NBP Money Centre. Photo: Maciej Trętowski

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The back of the worksheet with an open question

screens located in the room will be one of the priorities of the NBP Money Centre in the coming years.

Meanwhile, we strive to ensure that we are continuously supplementing, our knowledge of the marketplace and its a contemporary forma. In 2019, thanks to the ocurtexy of the Warawa Stock Exchange Foundator, the educators and the employee of the NAP Money Centre wisked the headquarters of the Warawa Stock Exchange and learned about its deucatorial of the To Juriag a term while. To wara Wininweski, the Chairman of the GPW Benchmark Supervisory Board and the Deputy Dreator of the IT Products and Indices Development Department at the Waraw Stock Exchange, delivered a special lecture to the specific nature of the NBP Money Centre. The lacture was dedicated to the specific nature of the NBP Money Centre this was a perfect to the specific nature of the NBP Money Centre this was a perfect

Education

The stock exchange yesterday and today pp. 11-13

The role of Kielce in the history of Polish central banking The evacuation of Bank Polski in March 1831 - Part 1 pp. 14-16



2. **Exhibitions:** new or significantly changed elements (No. 23, 2020)



3. *Discovering multimedia*, *Let's open the showcases* (No. 17, 2019)



The NBP Money Centre Magazine

4. **Exhibits** - the most unique and outstanding (No. 13, 2018)



Dandy-roll, die, and watermark executed on a banknote

Photo: NBP



The desk of an official of Bank Polski S.A.



All the elements described above that are used for the production of that particular banknote were executed with the utmost precision. We can admire them in the new showcase placed on the mezzanine between the second and third level of the NBP Money Centre exhibition.

The NBP Money Centre Magazine

One of the exhibits presented in the room dedicated to the history of Polish central banking received a new interesting arrangement. On the historic desk from the first half of the 20th century, which belonged to an official of Bank Polski S.A., visitors can now see the original items associated with his work, including a typewriter, an abacus, documents and the bank's official letter sheets.

Meanwhile, in the Vault room, visitors can view an interesting exhibit, which is additionally illuminated: a post box from the 18th century. at that time used for the transportation of correspondence and money. Besides the post box, another interesting item is the model showing the interior of a bank, equipped with buttons which illuminate selected floors or banking rooms.

The part of the Vault room dedicated to the transportation of precious items now also includes an antique vault trolley from 1930, with a carrying capacity of 500 kg. which was until recently used in NBP's



Photo: NBP

5. From the Calendar of the NBP Money Centre (No. 19, 2019)



6. **Open lectures** (No. 23, 2020)

7. What's new on the NBP Money **Centre website** (No. 24, 2020)





Adam Skreta

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From the particular to the general...exhibits from the NBP Money Centre

 Hemihekte – one of the smallest exhibits at the exhibition, one of the first coins in the world



 Cowrie shells (cowrie money) – the most universal commodity money in the world



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Layout & graphics

From the first to the last page...

- 1st page editorial,
- last page always with an imprint



Money museums of the world



In this room, students make decisions concerning interest rates as if they were presidents of the Eurosystem's central banks. Photos – pages 23–26: DNB collections

the programme is offered at advanced or beginner level. Additionally, the guides are free within these two levels to adjust the level of difficulty of the information provided and select the tasks to be solved. The programme of the visit covers the following:

- the world of money, including the role of gold,
- financial institutions,
- economic issues.

Address: Sarphatistraat 1 1017 WS Amsterdam

https://www.dnb.nl/en/ about-dnb/dnb-visitors-centre Opening hours: work days, 9:00 a.m. - 5:00 p.m. Financial education in the Netherlands was covered by the government programme Money Wise, formulated in 2008. Currently its continuation is through the National Financial Education Strategy for the years 2014-2018. The Dutch National Bank (DNB) is one of the partners of the Money Wise platform, All its partners strive to raise the level of financial responsibility of the Dutch, and the goal of the programme is to achieve a lasting improvement in the behaviour of consumers in relation to managing their personal budget. The central bank performs its tasks in this scope, among others, through the Visitor Centre.

The visit starts and ends in the film auditorium, in which the exhibition presents various aspects of the functioning of the central bank. At the beginning the group watches a film on the history of the DNB and its role in the national economy.

The guides here are ambassadors of knowledge about central banking and financial stability. They provide the necessary information, data, and clarify the rules of decision-making by the central bank and financial institutions in the Netherlands and the Eurosystem countries.

Since it was opened, this modern money museum has attracted on average twice as many people as it did before 2015 (an increase from on average 17,000 visitors to approx. 34,000).

Stanisław Gorący

Bankoteka Magazine of the NBP Money Centre in memory of Sławomir S. Skrzypek Publisher:	Address: ul. Świętokrzyska 11/21, 00-919 Warsaw	Editor in chief: Stanisław Gorący In cooperation with: Anna Brzyska, Marcin Madejski, Antonina Marnic, Magdalena	Photographs: NBP Collections, DNB Visitors Centre Collections
Publisher:	phone +48 22 185 25 25	Rakowska, Joanna Sienkiewicz, Iwona	Graphic design:
Departament Edukacji i Wydawnictw	centrumpieniadza@nbp.pl	Stefaniak, Jacek Wownysz	Piotr Kotela

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Distribution

- Internal:
 - NBP Money Centre direct distribution to visitors.
 - NBP departments and the NBP Library.
 - NBP Regional Offices:
 - direct distribution,
 - regular seminars and presentations for local schools and local communities,
 - Open Door Days.

8 	Chierry	per	
	pour	leure	-)
Rozdzielnik "Bankoteka" Nr 23 – III kw. 2020 - Centrala NBP	Polska	Wer	sje:
Districhupper list	POISKa	Ang	Ros.
Oddziały Okręgowe NBP – 14 oddziałów x 150 egz.	2100		
Oddział Okręgowy Kraków	500	30	30
Oddział Okręgowy Warszawa Artur Kowalik, te. 854542	50		
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Biblioteka NBP		5	5
Centrum Pieniądza NBP			
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Stanisław Gorący Pok. 139/B tel. 851403		20	20
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Polskie Towarzystwo Numizmatyczne			
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Juliusz Wołcz			
Polskie Towarzystwo Numizmatyczne			
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Notes on external and internal distribution of the BANKOTEKA No. 23, 2020

Distribution cont.

External:

- Polish Numismatic Society (52 branches in Poland).
- Conferences, seminars and gala events for the participants of contests on financial knowledge (organised by NBP) – primary schools, high schools and universities.
- Small societies and groups interested in the history of money.

Gorący, Stanis	ław		Juliusz Wołcz ul.Pułaskiego 5 m.115 35-011 Rzeszów
Od: Wysłano: Do:	22 lutego 201 Goracy, Stanis	ław	Rzeszów,dnia 12 lipca 2013 r.
Геmat:	RE: Bankoteka		Szanowny Pan dr Stanisław Gorący Redaktor Naczelny Benkotski
Drganizatorzy Oli GGH Warszawa - I JE Katowice - licz JE Kraków - liczb JE Poznań - liczb JE Wrocław - licz	ie, właśnie wróciłam. mpiady przekazali łączną liczb iczba uczniów: 242, liczba nauczy a uczniów: 252, liczba nauczyc a uczniów: 263, liczba nauczyc ba uczniów: 263, liczba nauczyc ba uczniów: 260, liczba nauczyc ka, ale możemy przekazać mn Gorący, Stanisław	zycieli: 84, cieli: 99, eli: 80, eli: 75, cieli: 67.	Warszawa Bardzo dsiękuję za list z wsżnymi dla mnie informacjami oraz przesyżkę zawierającą wydane dotychozas numery Bankoteki. Wydawnictwem tym nie tylko sam jestem zainterenowany. Również wiele osób związanych z kolekcjonerstwem numizmatycznym, zrzeszonych w kożach Polskiego Towarzystwa Numizmatycznego w Rzeszonie, Jarosżawiu i Leżajsku. Zobowiązażem się zaopatry- wać kolezów w bieżące numery Bankoteki.
	Od: Wysłano: Do: Temat:	Pastuszyński, Łukasz czwartek, 10 grudnia Gorący, Stanisław archiwalne wydania	
	BANKOTEKI, który jest z Czytelnik BANKOTEKI je Czy istnieje możliwość o	ainteresowany możliwością po st posiadaczem wszystkich po rzymania z DEW pierwszych akujących wydawnictw będzie	rozmowę ze stałym klientem, numizmatykiem, czytelnikiem ozyskania archiwalnych numerów wydawnictwa od 1 do 8. ozostałych wydań. Brakuje mu jedynie pierwszych ośmiu. wydań w celu ich przekazania czytelnikowi? dla tego Pana bardzo cenne.

Special issues of BANKOTEKA – exhibition catalogues

Before the opening of the NBP Money Centre

- "The history of central banking – Poland and the USA", December 2013.
- "Władysław Grabski, Bank Polski SA and the economic stabilisation of the country", May 2014.
- "The wartime fate of the Polish gold", September 2014.



Fig. Museum of Archaeology and Ethnography in Łódz

Special issues of BANKOTEKA

"The history of central banking – Poland and the USA", issue: December 2013



Exhibition

6

The History of Central Banking – Three Functions, Three Traditions

There is a kind of bragging match going on among central banks as to which of them can claim the longest history. We may bring some order to this discussion by separating the three key functions of the central bank. Each of them gives us a slightly different perspective on the banks' historical tradition.

Central bank as the banker to the state

of Poland (Bank Polski), founded in 1828, is another case in point.

By this-certainly the oldest – function we mean pub debt service and funding of public projects which we of significance to the state authorities. This functi gave rise to the oldest public banks. Thus, in 1401, Ta dei Cambi was established in Barcelona, followed Casa di san Georgio in Genoa in 1407, Monte dei Pas di Siena in 1472, Banco di Palermo in 1551, Banco Rilato in Venice in 1584, Banco di Sant'Ambrogio Milan in 1593; the papal Banco di Sant'Ambrogio Milan in 503; the papal Banco di Santo Spirito Rome in 1605, Amsterdamsche Wisselbank in 16 and Girobank in Hamburg in 1619. In the mid-160 public banking developed primarily in small stat mostly republics. The first public (in terms of functi in cot ownership form) bank operating in a large st was the Bank of England, established in 1694. The Ba

51

Regional Branch in Warsaw, Pl. Powstańców Warszawy Fot. Contemporary photo by Wawrzmiec Skoczylas. NBF







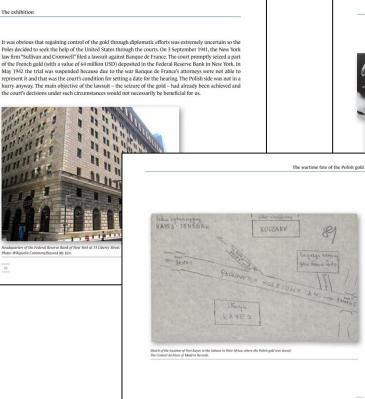
900,000 zloty note, 1993 issue. RP collection

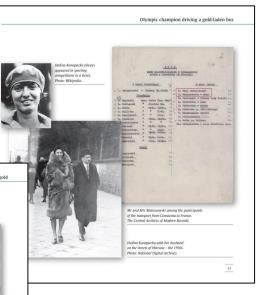
185th anniversary of Polish central banking

Special issues of BANKOTEKA – exhibitions catalogues

"The wartime fate of the Polish gold", issue: September 2014







Special issues of BANKOTEKA. Exhibition: History of the złoty







Special issue (bilingual). Exhibition: History of the złoty





THE POLISH MONETARY UNIT - ZŁOTY - A SET OF COINS, THEIR SPECIMENS AND BANKNOTE DESIGNS"

1 ZŁOTY, 1924, AG 750 MENNICA: PARYŻ, PROJEKT: TADEUSZ BREYER ZBIORY NARODOWEGO BANKU

BREYER COLLECTION OF NARODOWY BANK POLSK

84

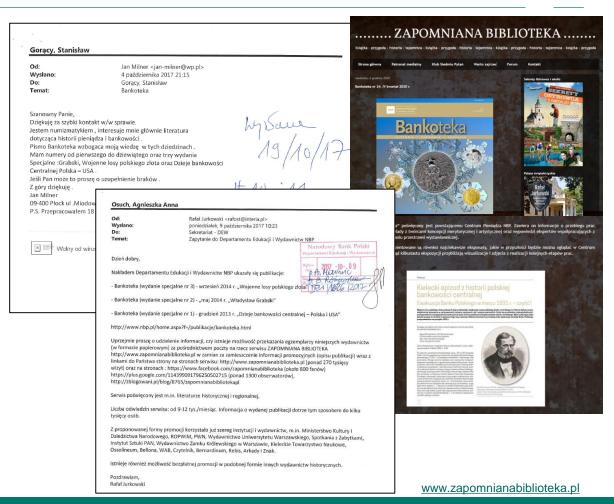


5 ZŁOTYCH, 1925, AG 750 MENNICA: WARSZAWA PROJEKT: STANISŁAW LEWANDOWSKI ZBIORY NARODOWEGO BANKU POLSKIEGO

5 ZLOTY, 1925, AG 750 MINT: WARSAW, DESIGN BY: STANISLAW LEWANDOWSKI COLLECTION OF NARODOWY BANK POLSKI

Audience reviews

- Calls and emails from PR managers at the NBP Regional Offices (usually asking for more copies).
- Letters and emails from small local societies and groups (also individuals) collecting all issues of Bankoteka.
- On a daily basis visitors' feedback expressed to the NBP Money Centre staff.



Dos and dont's – hints from the Editor

- For each edition have a topic (main article) and an idea how to present it on the magazine's cover to draw readers attention. (Also, it better sells to your superiors who need to accept the content).
- Discuss as early as possible your proposals with chosen authors.
- Be open to their opinions, remarks, respect their way of presentation of the subject.
- Always place/publish the names of authors.

- Show sources of photographs and illustrations.
- Have people's (parent's) consent to take and publish the photos.
- Parent's consent before taking a photo!
- Don't ask for texts too late (this is the writers' decision to contribute to the magazine).

Ideas for the nearest future

 Focus on the next quarter issue – Bankoteka No. 25 for 2021 Q1

• Wishes for 2021:

May the NBP Money Centre be full of visitors in the coming year!





Exhibits

Gold coins in the NBP Money Centre Unique Christmas tree decorations pp. 13-18



as "Marianne and rooster". Both Marianne and the Gallic rooster are the symbols of France. The 20-franc coins with this image we struck in the years 1906-1914.



The NBP Money Centre Magazine

Unique Christmas tree decorations

In order to celebrate the upcoming Christmas holidays, we have docorated the Christmas tree on the cover of the "Bankoteka" magazine with over a dozen or so of the most interesting gold coins held in the NBP collection. They would certainly make extremel precisus Christmas gifts.

If you would like to see these and other cold coins with your own eves. different historical periods. In this room you can not only see, but even visit the Vault room in the NBP Money Centre. It is a real treasure lift up a 400 ounce gold bar. trove full of gold coins from the numismatic collections of Narodowy These are the gold coins decorating our Christmas tree. Bank Polski. Here you can see 624 coins from all continents and from



Gold bullion coins with an image of the head of an Indian were minter in the years 1908 - 1929 in two denominations: 2.5 dollars and 5 dollars. The coin was designed by Bela Lyon Pratt. It was minted using a concave die



Mexico 50 pesos, gold 0.900 diameter 3 The rever independ

on the 100 image we

Poland White-tailed eagle 500 złoty 1995 gold 0.999, weight 31.1 g. diameter 32 mm In 1995 Narodowy Bank Polski for the first time

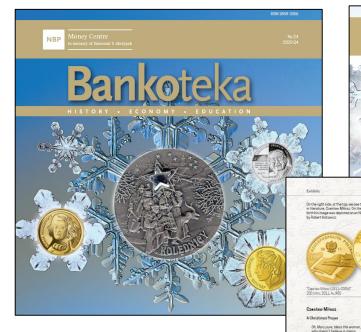
he Christmas

introduced into circulation a series of gold bullic coins entitled "White-tailed Eagle". The coins are issued each year with face values of 50, 100, 200 and 500 złoty. The coin was designed by Roussanka Nowakowska

It's worth knowing that gold coins, including both collector coins and bullion coins, don't always have their face value stamped. Their value is expressed in ounces or parts of an ounce of gold. The market value of coins with a denomination is much higher than indicated by the denomination and depends on the content of the ore from which they were minted. It is influenced by the changes in the prices of gold listed on the London market and the issuer's margin. Sometimes it also happens that coins minted in small series become especially sought after by collectors, which can contribute to a significant increase in their value



Christmas issues – 2020





On the right side, at the top, we see the winner of the 1980 Nobel Prize in literature, Ozeslaw Millouz, On the 100° antiversary of the artist's birth his image was depicted on an NBP co by Robert Kotowicz.

In the second row, from the left, we see Jan Kochanowski. He came straight from Ozarnolas in order to add a traditional Old Polish carol to this exceptional collection. Kochanowski - one of the most outstanding Polish artists of the Rensissance period, and the court poet of King Stephen Bathory - was portrayed by Stanisław Wątróbska on a silver cain issued by NBP on the accession of the 450 anniversary of his birth.

Jan Koohanowski Christmas Carol



Let your bright weary hand

May she ory more lightly under your embrace.

Bring to her a parade of white mountains, And let them phine into her window. Let the astrologers of Chaldes and Ur, Heal the memories of the bad years.

And let the deceased poets pluck the strings, And sing a carol for the lonely woman.

Send her a green magio tree for the Christmas Eve table, Let her hear the hum of the bees when she touches it. Let abundant beautiful apples fail to the ground. And instead of candles, give her the star of the frosty field

Sooth all her porrows.

Moditive wolige

Youro be the plory Lord of the world. Because you have let us live to see another year Let up renew ourselves, And let up live in innocence, having abandoned our sins.

> Grant us peace and holy harmon Let the pagan nations fear us And do not leave our side, Oh Lord, But help us and support us.

Bleop the Earth with your generopity, To provide us with an abundance of food, Keep us safe from hunger and bad air, Bestow upon us all the blessings of Your mercy!

Course https://s ion Annhonnenis/Monments htm

Knohannweikt (1590-1584

Douroe https://poezia.org/wz/M%05%82osz_0zes%05%82sw/29569. 100 zisty 1980. Ap 626



Poets from the NBP collector coins join the procession of carolers

NFor the upcoming Christmas holidays, we would like to encourage you to sing carols with your family. In our exploration of Christmas carols we will be guided by NBP collector coins with portraits of poets who described in their works the charm of Polish Christmas and the associated oustoms. For new hope...

On the cover page of "Bankoteka" our native tradition of celebrating Christmas is presented through the collector coin entitled "Carolers". Here we have a group of carolers with a horned beast known as a "turon" in the front. The carolers are walking on a snowy winter night, carrying a star (which is executed on the coin using zirconium). We also have a Kraków-style nativity scene and Christmas wishes of prosperity to our

Adam Miokiewioz During a lecture on Slavic literature in Paris he said: families. They are singing carols on their way to the traditional Midnight Christmas Mass ("pasterka") at the church visible in the background.

20 złoty, 2001, Ag 925, oxidized with a ziroonium incet

Carolers

This is how traditional Polish carolers were presented by designer Robert Kotowicz on the reverse side of the 20 złoty coin issued by Narodowy Bank Polski in 2001.

On the cover of the Christmas edition of "Bankoteka" the procession of carolers is joined by Polish poets who were featured on NBP commemorative coins and who referred in their works to the Polish Christmas traditions. And so, in the front, the procession is joined by Adam Mickiewicz, who was portrayed on an NBP gold commemorative

coin in 1998 on the 200° anniversary of his birth. The graphic layout of the coin was prepared by the outstanding coin designer Ewa Tyo-Karpińsk

Magazine of the Sławomir S. Skrzypek NBP Money Centre

I'm not sure whether any other country can boast of a collection as great as the one that Poland has. I'm referring to the collection of canticles, which constitute the first nucleus of Polish national poetry.

From Part III of "Forefathers' Eve": When I flew with the star of hope / Shining a light over Judea / The Angels were singing the Christmas hymn / The wise men did not see us / and the Kings did not hear

Only the shepherds saw us / And ran to Bethlehem: / The eternal wisdom was first welcomed / And eternal authority was recognized By the poor, the lowly, and the meek

Source: https://ol.wikiguote.org/wiki/Adam Mick



200th anniversary of the birth of Adam Mickiewicz (1798-1855) 200 złoty, 1998, Au 900

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