

Deutsche Bank
Historisches Institut



Lutz Kleinhans The Deutsche Bank photo collection

Athens, 11 June 2021

Historical Institute in a nut-shell



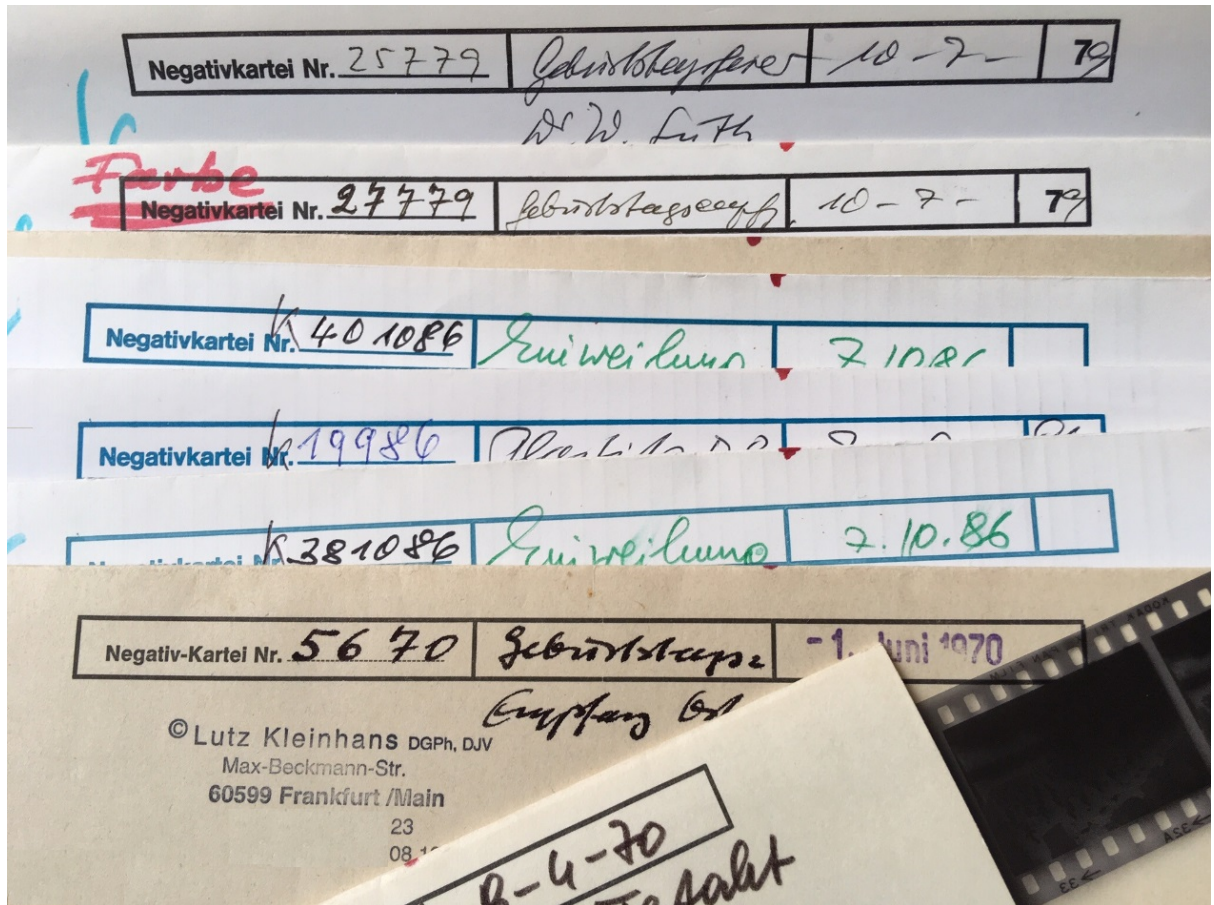
- In 1961, the Management Board of Deutsche Bank decided to set up a historical archive at its Frankfurt headquarters, making it the oldest professional company archive in the German financial industry.
- In 2019, the archives of the Historical Institute were declared a national cultural asset.
- The Archives of Deutsche Bank's Historical Institute manage and retain 12 shelf-kilometers of documents.
- The Archives also include approx. 50,000 media items (images/films/audio records)



Lutz Kleinhans collection



In 2009, the Historical Institute acquired the photo collection 'Deutsche Bank', including around 18,000 image negatives and their rights of use from Lutz Kleinhans (1926–2011), a very busy Frankfurt photographer.



The source material – negative strips

Lutz Kleinhans collection



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In addition to his full-time work as an editorial photographer for the *Frankfurter Allgemeine Zeitung* (FAZ), Kleinhans also worked as a 'house photographer' for Deutsche Bank from 1967 to 1989.



Mr Three Cameras - Lutz Kleinhans in 1986

Long-term perspective



Deutsche Bank back office in 1971

The special attraction of the Lutz Kleinhans photo collection Deutsche Bank lies in the long-term perspective with which the photographer – or picture editor, as he preferred to call himself – documents the changes in Deutsche Bank's public appearance and inner life.



Safety department in 1985

Colour photographs



Although the number of black-and-white photographs far outweighs the number of colour photographs, the collection began to feature a series of colour photographs after 1969, which became more frequent in the mid-1980s.



Private clients at Frankfurt branch in 1970



Meeting with consulting firm Roland Berger at Deutsche Bank in 1987

Topics



A handful of main themes can be identified in the 18,000 photographs Kleinhans made for Deutsche Bank between 1967 and 1989.

- Architecture
- Festivities
- Banking Business
- Annual General Meetings
- Management Board
- Culture and society



Reception on the occasion of Hermann J. Abs' 70th birthday, 1971

Architectural photography



Large series of photographs exist of the construction of Deutsche Bank's first high-rise building in downtown Frankfurt ...



Building Deutsche Bank's first high-rise 1968-71



Architectural photography



... as well as today's Headquarters - the Deutsche Bank-Towers in Frankfurt, completed in 1984



Helicopter view 1982 – the Deutsche Bank towers enriched the Frankfurt skyline significantly

Festivities



At the centennial celebration of Deutsche Bank in April 1970, which took place over several days, Lutz Kleinhans and his team were permanently in action.



Celebrating 100 years of Deutsche Bank
on the river Rhine, April 1970

Festivities



At the centennial celebration of Deutsche Bank in April 1970, which took place over several days, Lutz Kleinhans and his team were permanently in action.



At the official centennial celebration of Deutsche Bank, the audience was fairly homogeneous: same age, same gender, and uniform clothing.

Banking Business



In contrast to industry, banks cannot come up with spectacular motifs from production, instead they offer bond signings, specialist departments, press conferences, meetings of executives, and the tellers at work in local branches.



Signing of a loan for the city of Kobe in 1968



Foreign exchange office in 1971

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Deutsche Bank meets the press in 1971



Deutsche Bank's CEO Alfred Herrhausen (right) meets US ambassador Richard Burt in 1987

Banking Business



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Working class clients during a consultation at Deutsche Bank branch in Frankfurt. Since the introduction of small loans, the major German banks have opened up to new customer groups. But these photos, taken in 1968 and 1979, are undoubtedly posed.

Annual General Meetings



This annual event forms the largest segment among Lutz Kleinhans' orders for Deutsche Bank. Here, the long-term evolution of this annual event is particularly striking.



Deutsche Bank AGM in 1981...



... and 1967

Annual General Meetings



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Collecting the ballots 1970



Studying the details 1968

Management Board



Lutz Kleinhans had several opportunities to take photographs during board meetings between 1967 and 1970



Last board meeting with CEO Hermann J. Abs in 1967

Management Board



Lutz Kleinhans had several opportunities to take photographs during board meetings between 1967 and 1970



Deutsche Bank Management Board meeting in 1970

Culture and society



Kleinhans was also frequently involved on occasions outside of the actual banking business

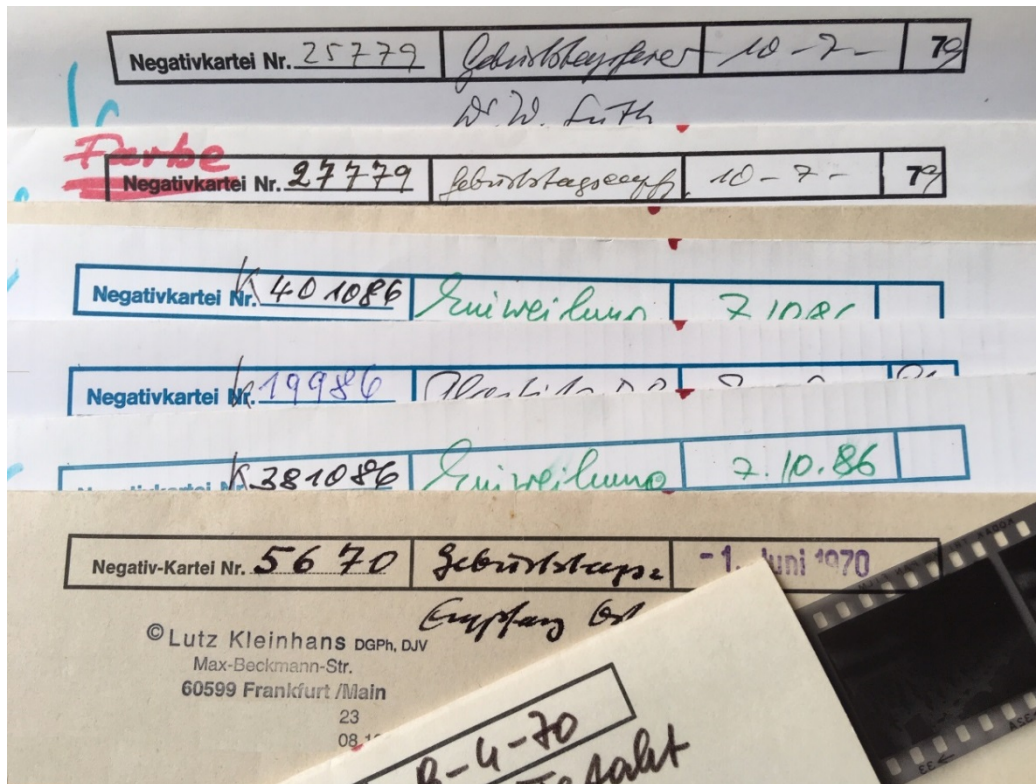


The man with the trilby. Hermann J Abs meets famous artist Joseph Beuys in 1981

From negative strip to database



The photo collection physically exists in the form of negative strips in the formats 6x6 and 3x2 cm



From negative strip to database



After the acquisition of the negatives in October 2009, the complete stock of photographs was digitized on the basis of the original negatives and was archived soon after. All image files were integrated into the database of the Historical Institute and provided with metadata.

111/62578_12

Media - Details

Bearbeiten Löschen Duplizieren Drucken Bild hochladen

▼ Informationen

Bestand	Scans Lutz Kleinhans
Signatur	111/62578_12
Standort	Keine Akte nur Datensatz
Urheber	Kleinhans, Lutz
Rechteinhaber	Deutsche Bank AG, Historisches Institut
Titel / Motiv	Hauptversammlung der Deutschen Bank am 18.05.1978 in Berlin Empfang der Deutschen Bank im Schloß Charlottenburg am 18.05.1978 in Berlin
Beschreibung	Regierender Bürgermeister Dietrich Stobbe empfängt die Gäste
Aufnahmedatum	18.05.1978
Berichtszeitraum von	18.05.1978
Berichtszeitraum bis	

▼ Technische Informationen

Dateiformat	JPEG
Negativformat	
Postivformat (Höhe)	
Postivformat (Breite)	
Farbe	Schwarzweiß
Auflösung (dpi)	3.200
Pixel (Höhe)	280
Pixel (Breite)	400

▼ Verschlagwortung

Deskriptoren	Empfang im Schloß Charlottenburg
Freie Schlagwörter	
Länder / Regionen / Städte	Berlin
Firmen / Institutionen	Deutsche Bank AG
Personen	Stobbe, Dietrich

▼ Administration

Bibliographische Notizen	
Provenienz	Lutz Kleinhans
Zugangsdatum	28.02.2010
Akteignatur	
Zustand	
Freier Vermerk	
Gesperrt bis	
Status	Vollständig

▼ Bild

Bild



Datfil J:\GRF\31H-History\Bilder\Kleinhans\Deutsche Bank Frankfurt am Main\70er Jahre\1978\3x2HD Scans\62578 Charlottenburg Empfang\62578 Charlottenburg Empfang 12.jpg

Potential use of the photo collection






- Intranet
- Internet
- Social Media
- Printed publications
- Exhibitions

From database to intranet



Topic: An intranet contribution on the first female member at Deutsche Bank's supervisory board

-> search the database #Hannelore Winter #Annual General Meeting #1971

111/74571_03	Scans Lutz Kleinhans	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_06	Scans Lutz Kleinhans	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_11	Scans Lutz Kleinhans	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_32	Scans Lutz Kleinhans	Bild	Hauptversammlung 14.05.1971		
111/74571_33	Scans Lutz Kleinhans	Bild	Hauptversammlung 14.05.1971		
111/74571_07	Scans Lutz Kleinhans	Bild	Hauptversammlung 14.05.1971		









From database to intranet



Topic: An intranet contribution on the first female member at Deutsche Bank's supervisory board

-> select a motif

111/74571_03	Scans Lutz Kleinhaus	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_06	Scans Lutz Kleinhaus	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_11	Scans Lutz Kleinhaus	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_32	Scans Lutz Kleinhaus	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_33	Scans Lutz Kleinhaus	Bild	Hauptversammlung 14.05.1971		14.5.1971
111/74571_07	Scans Lutz Kleinhaus	Bild	Hauptversammlung 14.05.1971		14.5.1971

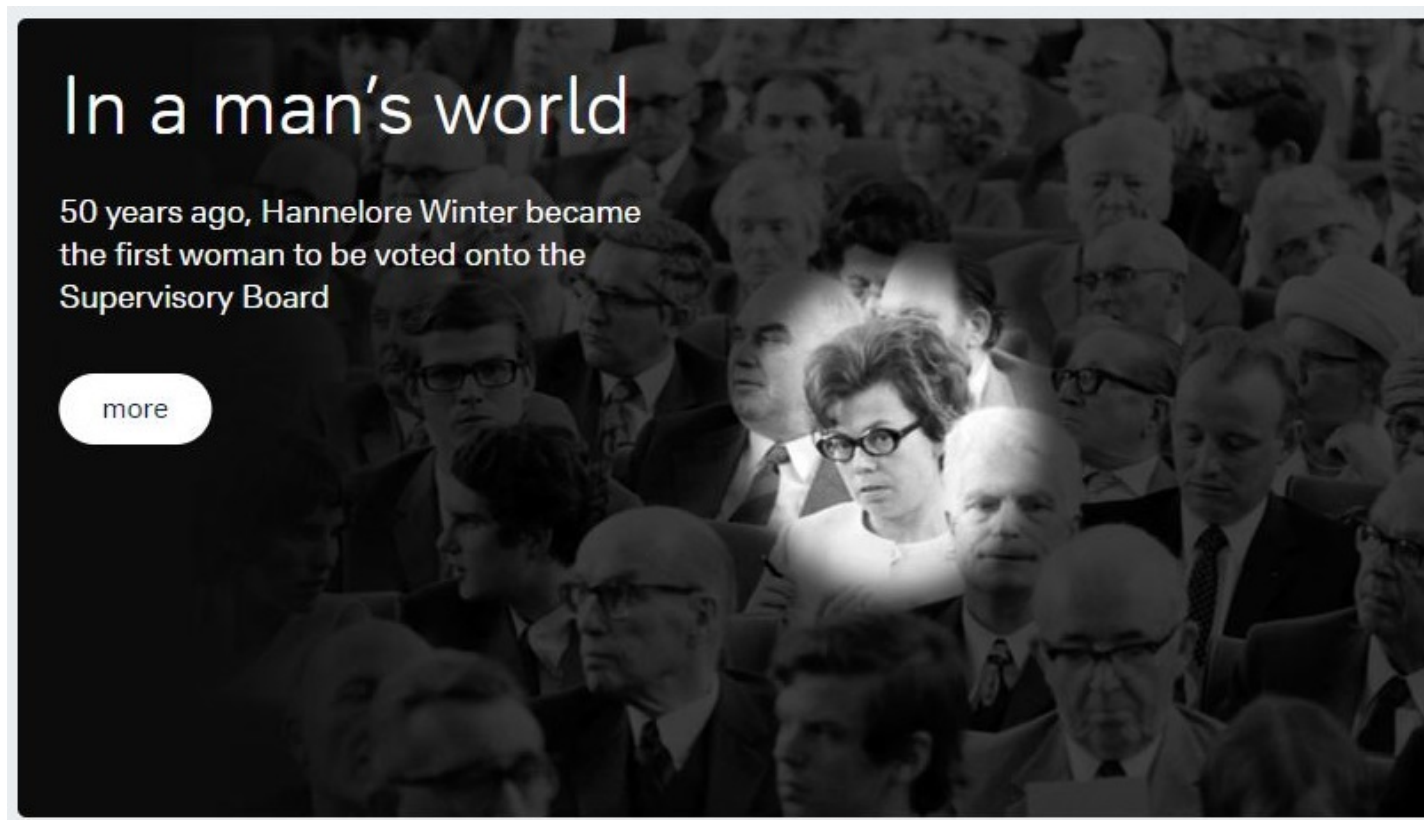


From database to intranet



Topic: An intranet contribution on the first female member at Deutsche Bank's supervisory board

-> The selected image can be used within the article as well as on the intranet stage

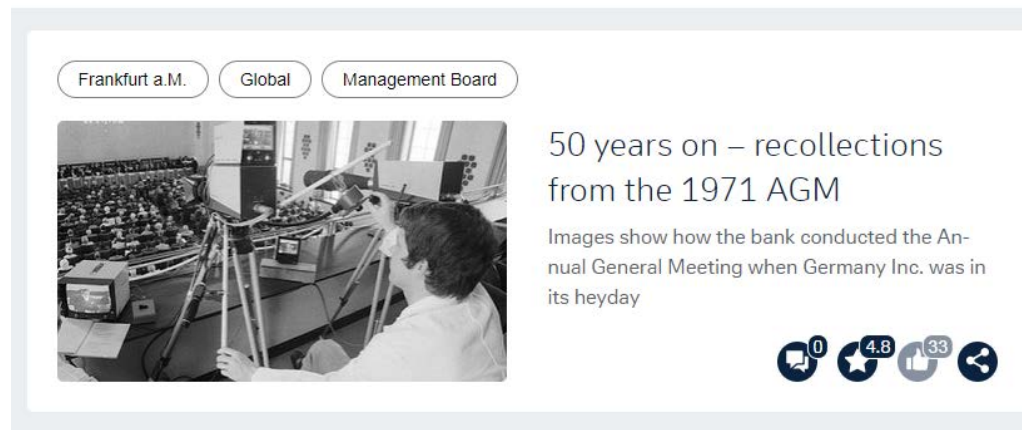


From database to intranet

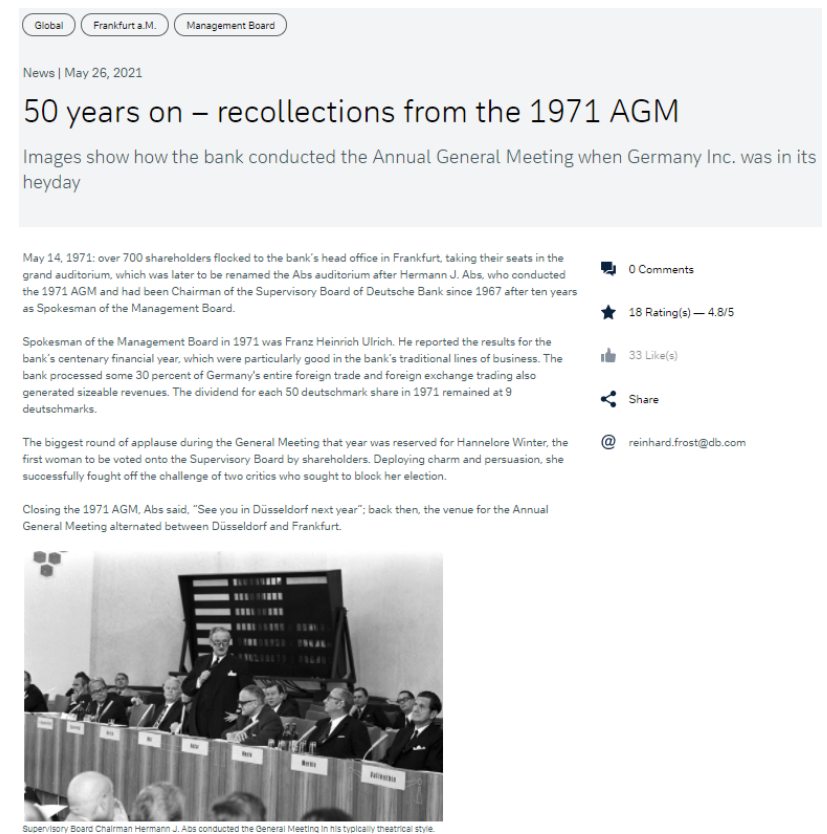


Topic: An intranet article to recollect Deutsche Bank's AGM 50 years ago

-> same procedure



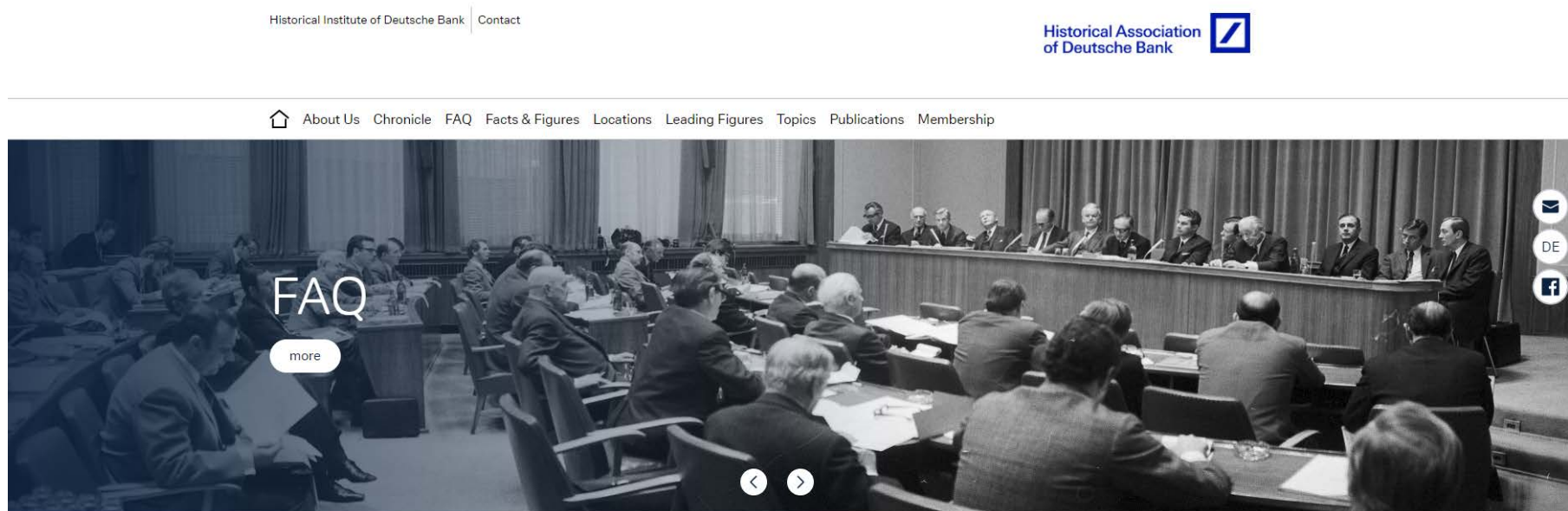
Stage view with teaser and article



From database to internet



The Historical Association of Deutsche Bank used a lot of motifs from the Kleinhans collection for the relaunch of its website www.bankgeschichte.de (2021)



Sub-stage motif

From database to social media



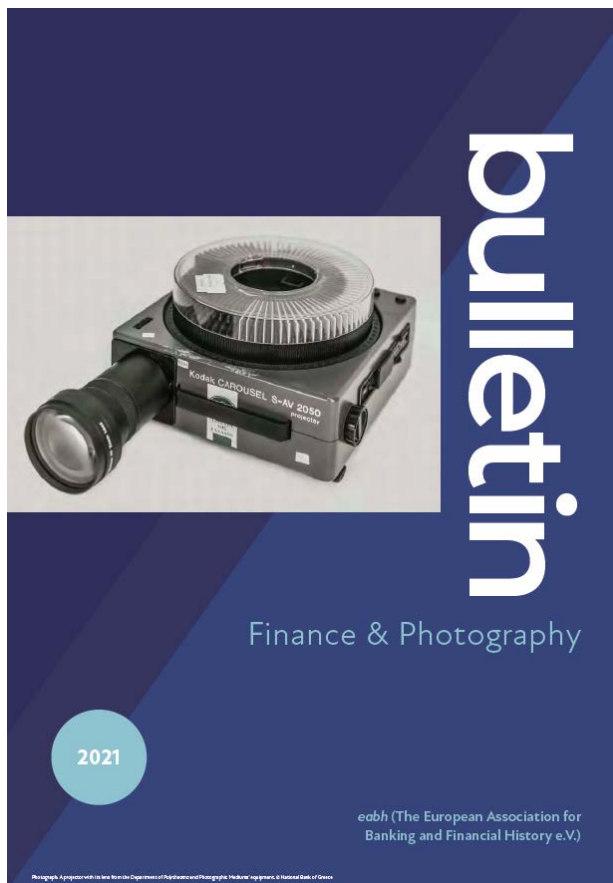
Photos from the Kleinhans collection have been repeatedly used as a resource for posts on Facebook and Instagram channels of Deutsche Bank



From database to publication



The 2021 eabh-bulletin volume dedicated to Finance & Photography includes a contribution on the Deutsche Bank collection of Lutz Kleinhans



Lutz Kleinhans The Deutsche Bank photo collection

Reinhard Frost

In 2009, the Historical Institute of Deutsche Bank acquired the photo collection Deutsche Bank comprising around 18,000 image negatives and their rights of use from Lutz Kleinhans (1926–2011), a busy Frankfurt photographer. In addition to his full-time work as an editorial photographer for the *Frankfurter Allgemeine Zeitung* (FAZ), Kleinhans also worked as a 'house photographer' for Deutsche Bank from 1967 to 1989.

Who was Lutz Kleinhans, what did he photograph for his client Deutsche Bank, and how is his photo collection being used by the Historical Institute of the Deutsche Bank? Kleinhans came from near Frankfurt and was the son of a tax official. After school, in 1946 he began studying physics at the University of Frankfurt. He began an interest in photography, which he pursued first as a hobby, then to finance his studies, before deciding to give them up in order to make photography his main profession. From 1949 Kleinhans worked as a photographer for various daily newspapers in the Rhine-Main area. In addition to training at a photography school, he continued to educate himself about potential areas for working as professional photographer. From 1953 to 1957 he worked as a photographer for the *Frankfurter Rundschau*, after which he switched to its competitor—the *Frankfurter Allgemeine Zeitung* (FAZ)—first as a contract employee, then as a permanent photographer from 1973 to 1993.

For more than four decades Kleinhans created a photographic record of the development of the Frankfurt

urban environment, as well as documenting the city's social life. Outside the Frankfurt Rhine-Main region, on the other hand, he rarely took photographs. In 1971, he published a highly acclaimed illustrated city portrait—*Frankfurt*—which presented a visually exploration of the town's new skyscrapers. The multimedia presentation directed by Kleinhans in 1973 portrayed the radical renewal of the cityscape after the Second World War and was used to promote Frankfurt in several North American cities; it was followed by another illustrated book in 1986 which traced the city's efforts to regain urbanity in the period of postmodernism.

The idea of establishing a working collaboration between Kleinhans and Deutsche Bank grew spontaneously from the day to day interactions between the press photographer and the top public relations officers of large Frankfurt companies. While continuing to work full-time for the FAZ, Deutsche Bank became Kleinhans most important private client. The contact was established through Walther Weber, Deutsche Bank's press spokesman at the time, and Kleinhans soon became the 'in-house photographer' of Germany's largest credit institution. The design of the Deutsche Bank customer magazine *Geld*—which was released from 1970 to the late 1980s—was also mainly in his hands.

In addition to its artistic significance, the special attraction of Lutz Kleinhans' photo collection Deutsche Bank lies in the long-term perspective with which the



11. At the evening banquet and ball in Frankfurt's Palmengarten, on the other hand, society was more relaxed.
12. At a press conference in October 1974, the Management Board and the foreign representatives of Deutsche Bank were ready to answer questions.
13. Data processing with large computers brought a whole new type of employee into the bank, 1971.
14. A banker during a consultation at Deutsche Bank branch in Frankfurt. Since the introduction of small loans, the major German banks have opened up to new customer groups. But this photo, taken in 1979, is undoubtedly proof.
15. Visit of a delegation of Universal Oil Products at Deutsche Bank in Frankfurt, 1974. In the 1970s Lutz Kleinhans liked to experiment with unusual camera angles.

Description of the Deutsche Bank Collection within the eabh-bulletin

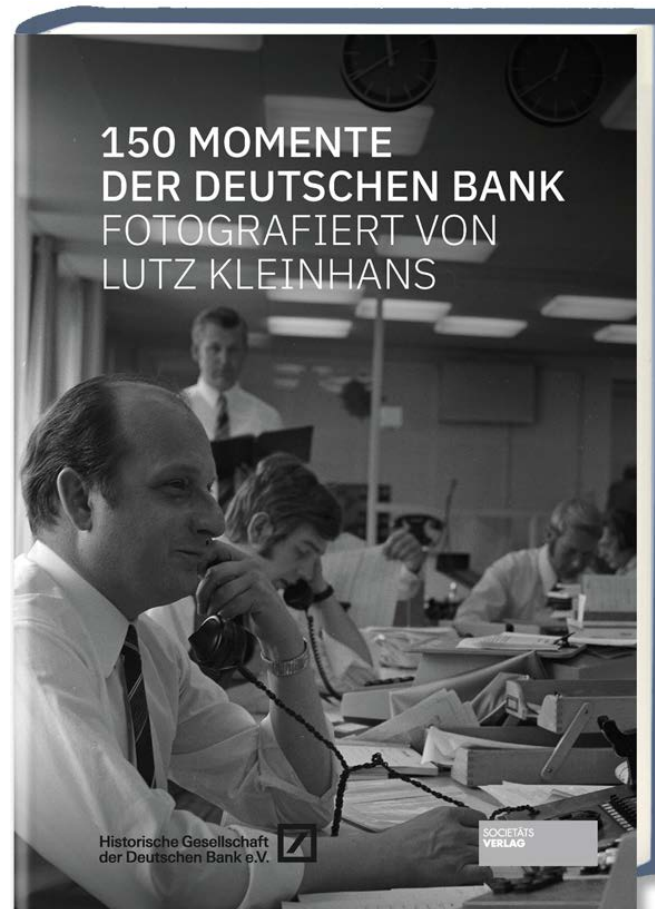
From database to publication



On the occasion of Deutsche Bank's 150th anniversary in 2020, an illustrated book with 150 photographs by Lutz Kleinhans has been published (in German).



Selecting 150 moments/motifs of Deutsche Bank



From database to exhibition



In 2020, small exhibitions – an extract of 30 photos selected from “150 moments” – were shown at Deutsche Bank’s head quarters in Frankfurt and at PalaisPopulaire, its forum for art and culture in Berlin



Due to the pandemic only a few visitors could see the exhibition in Frankfurt – among them Brigitte and Birgit Kleinhans

Thank you !!!



Handshake – Dietrich Stobbe, Lord Mayor of Berlin, welcomes Lutz Kleinhans on the occasion of a reception for Deutsche Bank's Management Board in 1978