Programme

Retail banking. 1960s to 2020s

Friday, 25 November 2016

Bethmann Bank AG
Bethmannstraße 7-9
60311 Frankfurt am Main

Welcome
09:00 Horst Schmidt (CEO Bethmann-Bank AG)
   Dieter Ziegler (Ruhr-University Bochum)

Lectures
09:20 Joost Jonker (Utrecht University)
   Surviving climate change: European retail banking’s uncertain future interpreted from its past

09:50 Pierre Mounier – Kuhn (French National Centre for Scientific Research)
   Computerization of retail banking (1950s – 1990s)

10:20 Thorsten Wehber (Sparkassen-Finanzgruppe e.V.)
   The inventors of retail banking. Historical success factors and current challenges of German savings banks

10:50 Discussion

11:05 Coffee break

Impulse
11:20 Gabriele Helfenstein (MoneYou)
   Relevant market trends for MoneYou
Roundtable
11:30  Online retail & fintech

Jan Schildbach (Deutsche Bank Research)
Frank Eggeling (Santander, Head of Marketing, CRM & Product Management)
Gernot Overbeck (Fintura)
Lars Olsson (Cashlink)
Yassin Hankir (savadroid AG)

13:00  Lunch Break

Lectures
14:00  J. Carles Maixe-Altes (University of A Coruña)
Spanish retail banking industry after the crisis: historical development and important factors for the future

14:30  Tom Petersson (Uppsala University)
Continuity and change in the Swedish banking system since the 1960s

15:00  Discussion

15:30  Final Discussion

16:00  End

For more information please contact: c.hofmann@bankinghistory.org