Archives in Motion: Open Access at SALT Research and the Ottoman Bank Archive

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Workshop of EABH: Archives Online: It’s all about choices
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Shifting Paradigms

• Subjectivity

• Micro narratives ➔ Local identities ➔ Dismantle the history of the nation or state

• Democracy
  ➔ Internet access to the libraries, archives, museums
  ➔ Diversity of accessible digital resources
New Concepts and Digital Technology

Open

Creative

Reliable

Usable

Engagement

Library

Archive

Museum

Transdisciplinary

Innovative

Collaboration
Open Access

Benefits of virtual access to digital cultural heritage

• New possibilities to not only he scientific inquiry but also open the way for interpretative products for the general public
• For those who may may have conceptualize themselves outside of the museum, to be able to find a way to be in.
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SALT Research
Content Keywords

Keyword density on the page is important for search engines. A study from December showed that keyword density is a key factor in search engine rankings. Initially, the use of keywords might be seen as spamming, but as Google’s algorithms evolve, so do the ways to use keywords effectively. Executive search engines like Bing and Yahoo! now have newer ranking factors that include keyword density and usage. While traditional keyword density methods may have been effective in the past, they are now less influential as search engines continue to improve their ranking algorithms.
Digitisation of archival records

• An important effort to open the “grammar” of the archives to researchers of different disciplines.
• A crucial attempt to break the rigidity of their methodologies, vocabularies and to establish a new thinking and the fluidity between them.

A deeper impact by enabling to comment and to be the users of this material.
The Book of the Ottoman Bank Archives

1994
Archive Office at SALT Galata
Ottoman Bank Museum
User’s experience

• Users are now proactively engaged in his own self-directed learning, while providing new intellectual entry points to the collections

• Potential for active participation with their comments and coauthored narratives through the introduction of new networks, devices and experiences

• Multiplicity of interactions and new experiences to return
Ottoman Bank on Google

Vassal Adams Ottoman Bank in the Middle East

Ottoman Bank Archives on Google

Google images - #OttomanBank

Google videos - #OttomanBank
Social Media Platforms
Benefits of Open Information Systems

- Makes knowledge transfer easier and encourages the sharing of experiences within and between organizations
- Enables existing knowledge sources to reside within a visible system
- Improves transparency within the cultural heritage community and for external users
- Vastly improved discovery, accessibility and comprehensibility of resources