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we do history

bankinghistory.org

Finance & Photography

Adrian Murphy, Europeana

Elena Serrano, Banco de España

Patricia Alonso, Banco de España

Creating Cultural Connections

European Association for Banking and Financial History

Adrian Murphy, Collections Manager, Europeana
12 June 2020

Bank of Ireland, Dublin, Ajuntament de Girona, Public Domain

Co-financed by the Connecting Europe Facility of the European Union

Today

- Introduce you to Europeana
- Present examples of creative reuse of cultural heritage collections and the contributions that digital collections bring to society
- Inspire new ideas and collaboration

CC BY-SA

What is Europeana?

Snell, A practical guide to the examination

Wellcome Collection, CC BY United Kingdom

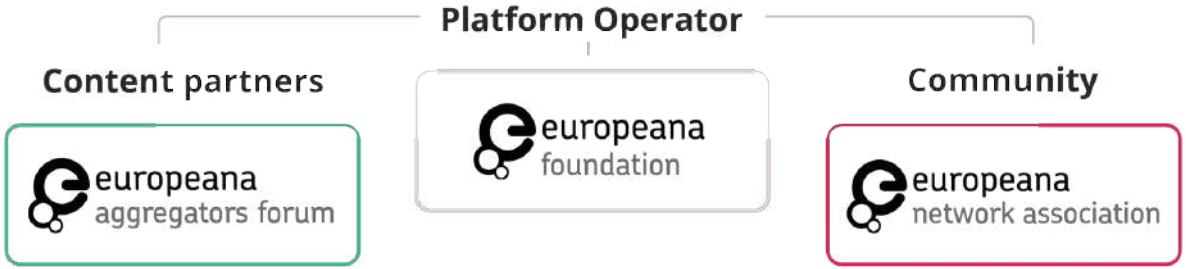
- Europeana is an open data platform with many services
- We publish more than 50 million digital objects from 3500+ galleries, libraries, archives and museums (GLAMs) across Europe
- We add value to GLAMs by aggregating & promoting their collections
- Key digital products: Europeana and a suite of APIs

CC BY-SA

‘We transform the world with culture. We want to build on Europe’s rich heritage and make it easier for people to use, whether for work, for learning or just for fun.’

Kursus Fräulein Stein bei Möller
Heinrich Hamann, 1905-09
Museum für Kunst und Gewerbe Hamburg
CC0

The Europeana Initiative



- Established 2008
- Core Service governed by the European Commission & Member States
- Almost 60 staff; 17 different nationalities; 50%-50% male/female
- Head office: Royal Library of the Netherlands, The Hague
- Europeana Network Association - a community of 2000+ heritage experts

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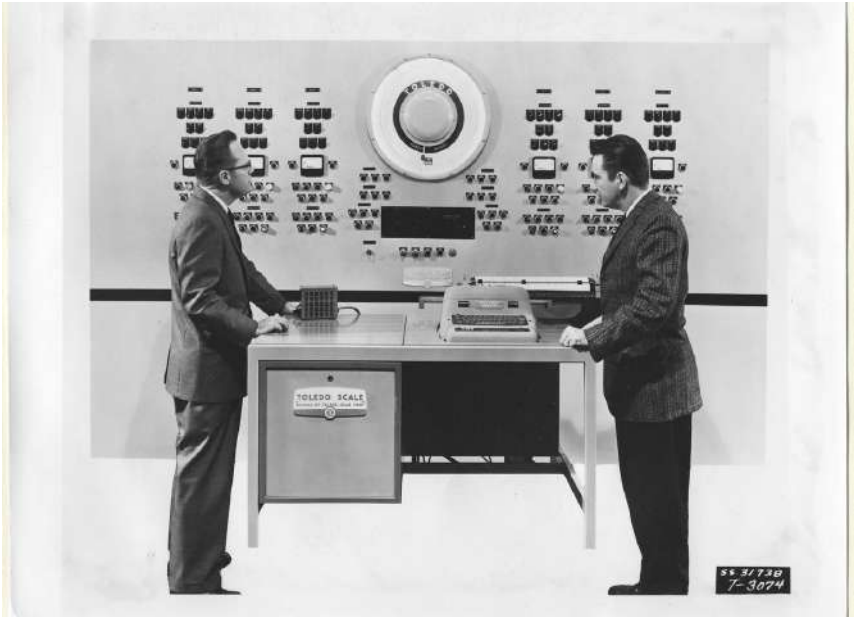
Our network of data partners

- **Europeana data providers:**
  Cultural heritage institutions providing content and metadata to Europeana

- **National and domain aggregators**:
  Gathering metadata for institutions for countries and on specific domains (e.g. music, archaeology), making it available for Europeana

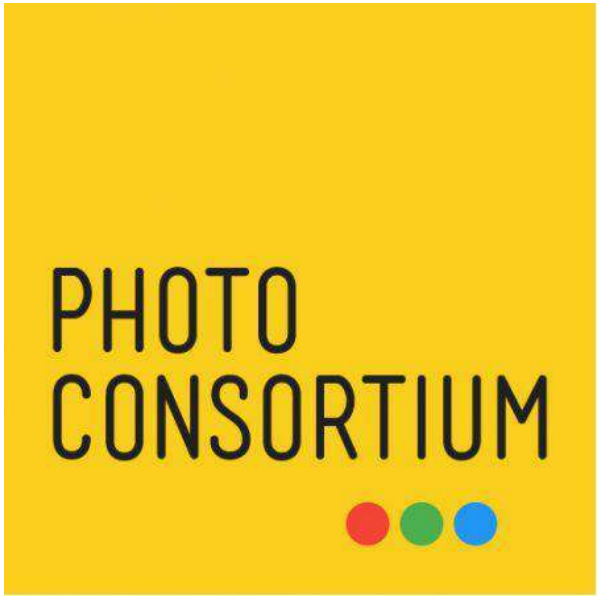


Electronic Computer for Numerical Control of an Industrial Process
Unknown
Technical Museum
Public Domain

europeana

Photoconsortium

- Domain aggregator specialising in photographic content
- Since 2014 has made accessible in Europeana over 500,000 photographs from around 50 partners
- http://www.photoconsortium.net



europeana

Archives Portal Europe

- Domain aggregator for archival institutions in Europe and archives on Europe
- Holds information on around 7,000 archival institutions from 32 European countries
- Over 1,000 archives actively contributed c.487,000 digital objects to Europeana
- http://www.archivesportaleuropefoundation.eu

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Archives on Europeana

- National Archives of Norway
- Dublin City Library and Archive
- Amsab-Institute of Social History
- Atria, Institute on Gender Equality and Women's History

Europeana AGM 2018 Austria
Europeana Foundation, CC BY-SA

Common Policies & Standards

- Europeana Publishing Framework
- Europeana Licensing Framework

Europeana Publishing Framework: Content

Here you see how the different content tiers of the Publishing Framework work. In this example, we use images. For video, audio, text and 3D, please see the Europeana Publishing Guide.

TIER	DIRECT LINK TO OBJECT PROVIDED	RIGHTS STATEMENTS	EUROPEANA API DISPLAYS	BENEFITS (CUMULATIVE)
1 Europeana as a search engine. *'I want to search and browse collections online.'*	Yes. Minimum of 0.1 megapixel in size	Any from the Europeana licensing Framework	Metadata plus direct link to object	**Findability** - indexed by search engines, linked data technology **Web traffic** - click-throughs to your site
2 Europeana as a showcase. *'I want to be guided through collections online.'*	Yes. Minimum of 800+ pixels wide	Any from the Europeana licensing Framework	Metadata plus direct link to object	**Use in thematic collections** - providing context and relation to other collections on Europeana **More marketing** through Europeana
3 Europeana as a distribution platform for non-commercial reuse. *'I want to find, view and use collections in my own non-commercial projects.'*	Yes. Minimum of 1,200+ pixels wide recommended	Any from the Europeana licensing framework that allow for some re-use	Metadata plus direct link to object and can filter to show only re-usable objects	**Impressions** - collections viewed on platforms outside of Europeana **Use in Europeana's existing partnerships and projects** in e.g. education and research **Use in apps and services** by third parties
4 Europeana as a free reuse platform. *'I want to find, view and use collections in whatever way I choose.'*	Yes. Minimum of 1,200+ pixels wide recommended	Any from the Europeana licensing framework that allow free re-use	Metadata plus direct link to object and can filter to show only re-usable objects	**Use on open platforms** like Wikimedia **Use by creative industry** **Use in commercial apps and services**

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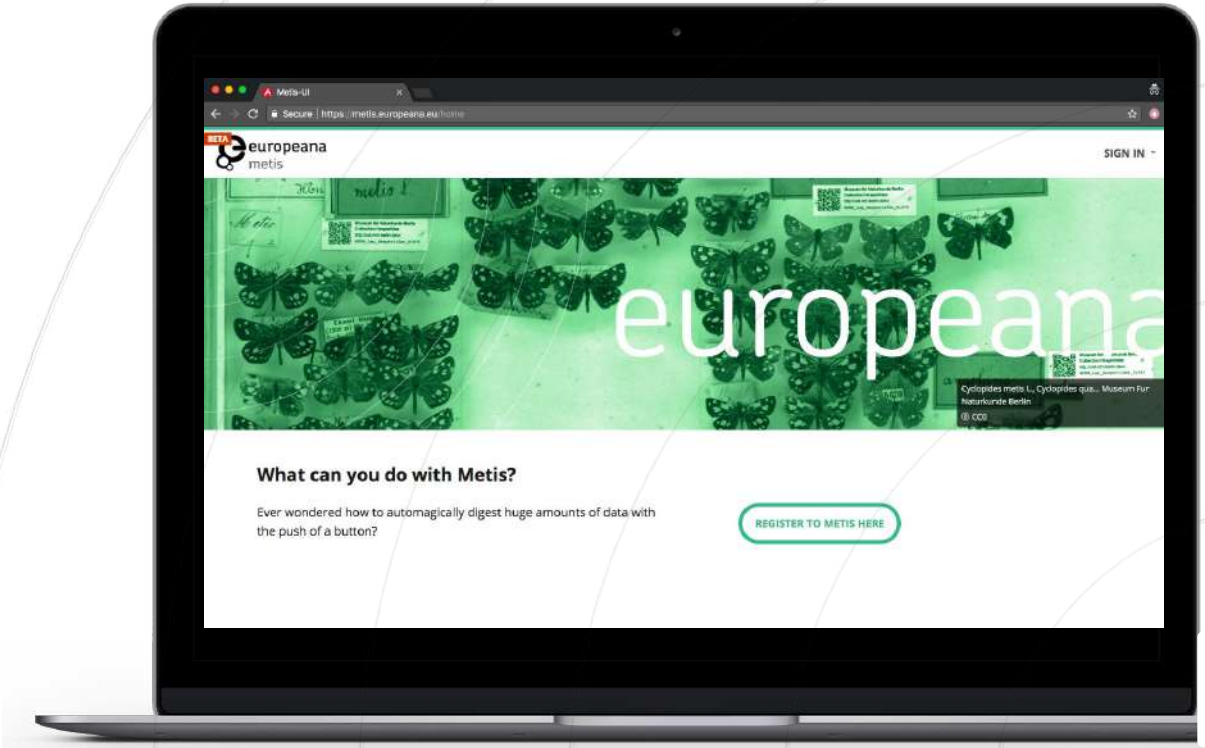
Common Tech & Data Architecture

- Europeana Data Model



Common Language

- Europeana Impact Playbook

Trustworthy cultural heritage

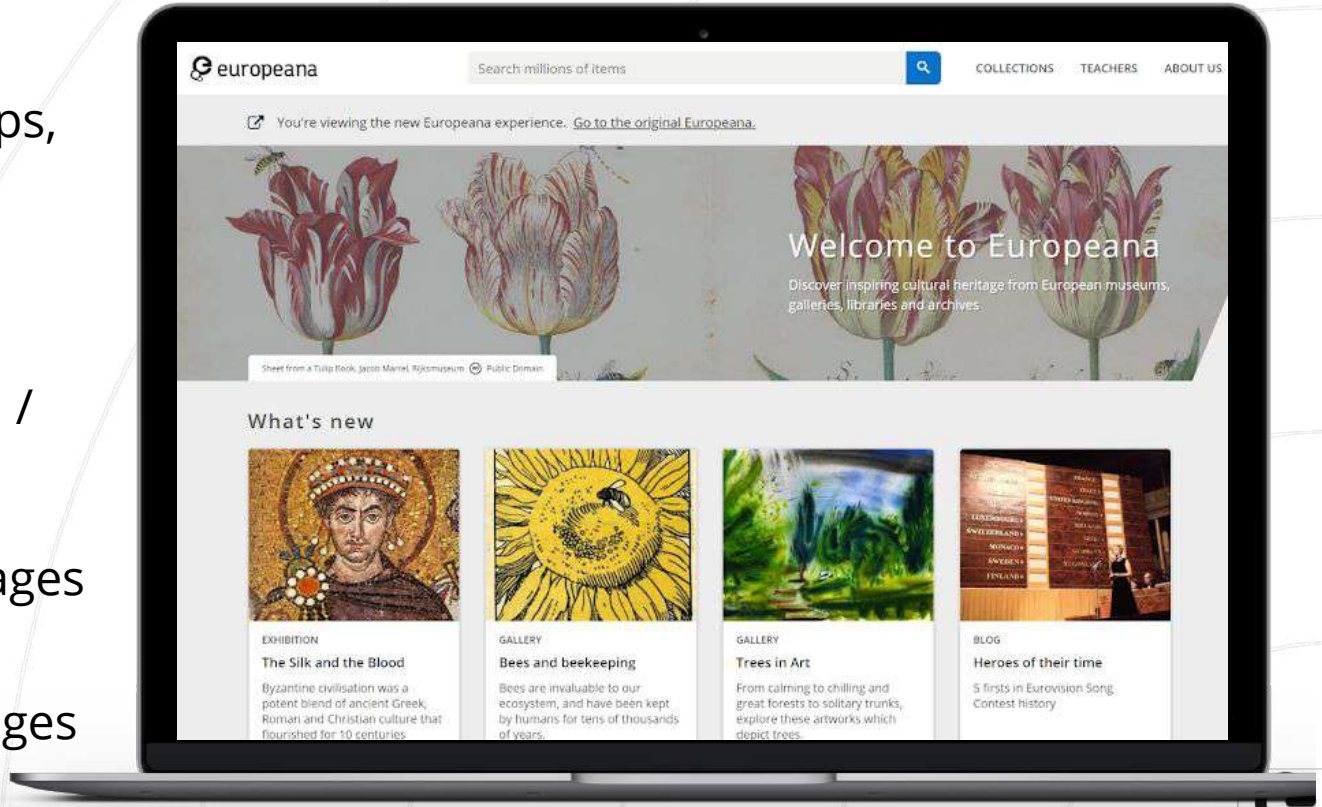
- **Authentic** catalogue information from source
- **Clear** attribution to the creator/rights holder
- **Direct** link to the object on data provider's website
- **Visible** licence or rights statement

Riviting Stuff, John Heywood, 1982, Victoria and Albert Museum, UK, CC-BY

europeana foundation

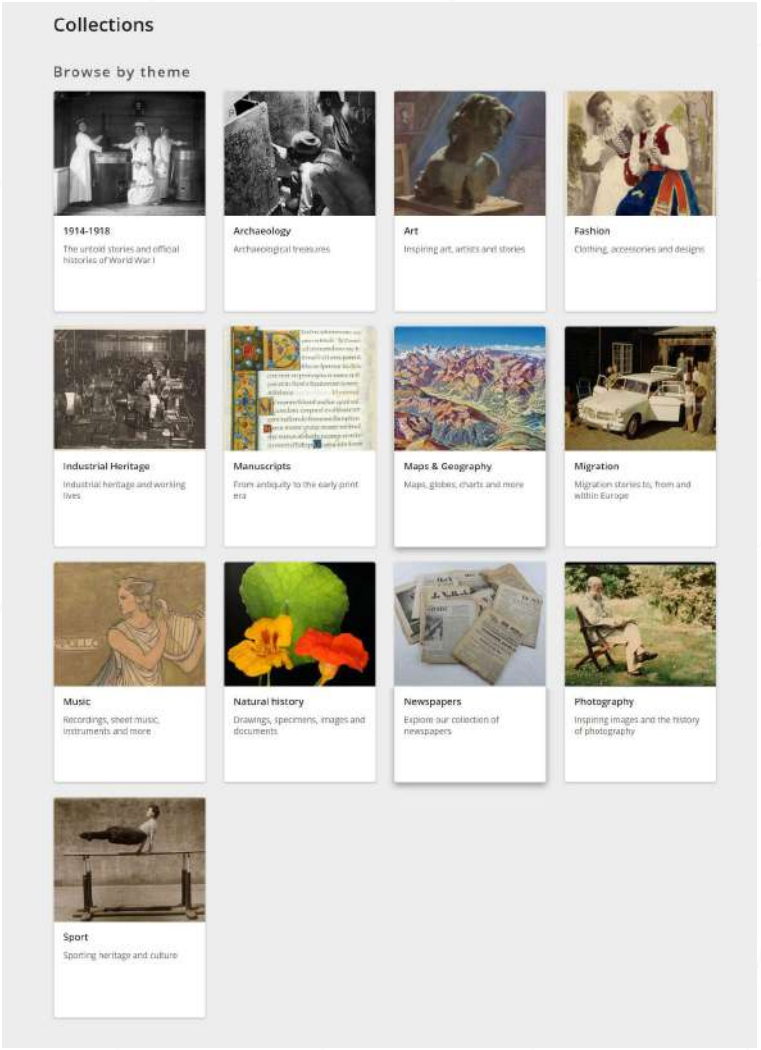
Europeana

- Art, photographs, maps, history, newspapers, fashion, films & more
- Images / Text / Sound / Video / 3D
- Content in 35+ languages
- Interface in 26 languages



europeana
foundation

Collections



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Online exhibitions

Exhibitions

Explore the exhibitions

EXHIBITION

70th anniversary of the...

On 9 May 1950, against the backdrop of the Cold War, Robert Schuman issued a declaration which marked the beginning of...

EXHIBITION

Edible Plants from the...

Discover how Christopher Columbus's journeys greatly influenced Europe's eating habits.

EXHIBITION

Celebrations in Europe

Explore a variety of customs and traditions across Europe in this online exhibition.

EXHIBITION

The Sound of the Trenches

Learn about the importance of music in World War I - before, during and after battle.

EXHIBITION

Still a Working Title?

Observe Europeans portrayed in real-life situations to showcase the principles of the European Pillar of Social Rights.

EXHIBITION

Blue Skies, Red Panic

Go on a photographic journey through 1950s Europe between east and west, and liberty and repression.

EXHIBITION

The Rise of Literacy in...

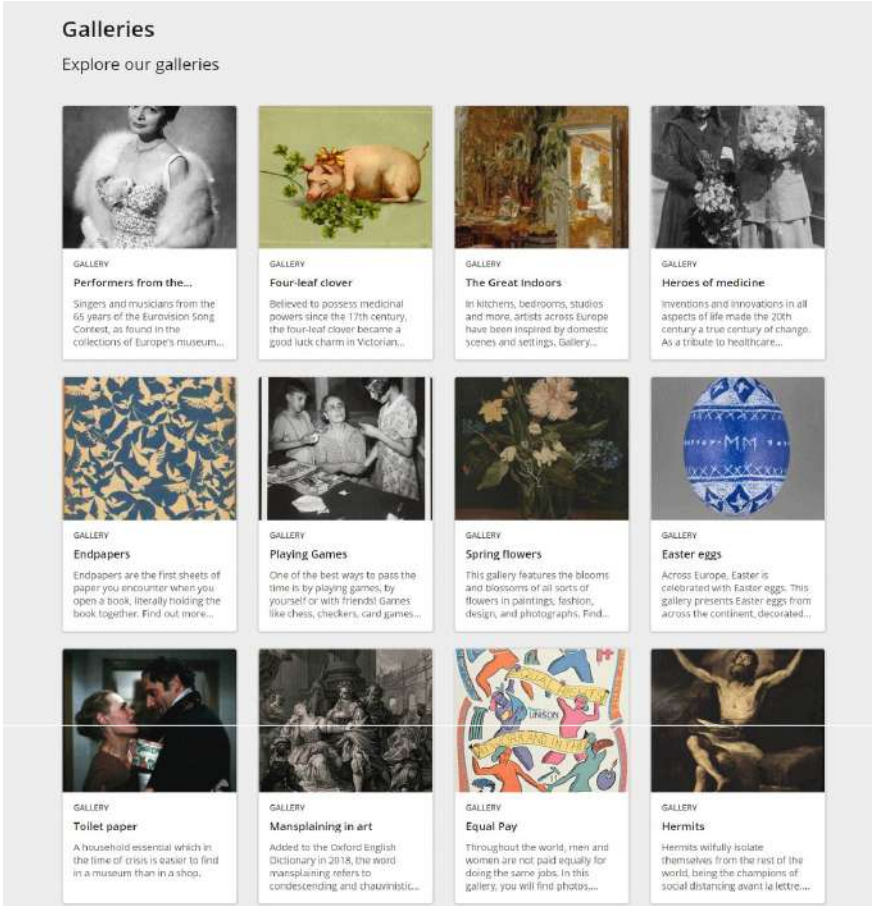
Read how a passion for the written word moved out of the Church and into society at large.

EXHIBITION

Heritage at Risk

Explore the natural and man-made threats to cultural heritage, from ancient times until today.

Galleries


Galleries
Explore our galleries
GALLERY
Performers from the...
Singers and musicians from the 65 years of the Eurovision Song Contest, as found in the collections of Europe's museum...
GALLERY
Four-leaf clover
Believed to possess medicinal powers since the 17th century, the four-leaf clover became a good luck charm in Victorian...
GALLERY
The Great Indoors
In kitchens, bedrooms, studios and more, artists across Europe have been inspired by domestic scenes and settings. Gallery...
GALLERY
Heroes of medicine
Inventions and innovations in all aspects of life made the 20th century a true century of change. As a tribute to healthcare...
GALLERY
Endpapers
Endpapers are the first sheets of paper you encounter when you open a book, literally holding the book together. Find out more...
GALLERY
Playing Games
One of the best ways to pass the time is by playing games, by yourself or with friends! Games like chess, checkers, card games...
GALLERY
Spring flowers
This gallery features the blooms and blossoms of all sorts of flowers in paintings, fashion, design, and photographs. Find...
GALLERY
Easter eggs
Across Europe, Easter is celebrated with Easter eggs. This gallery presents Easter eggs from across the continent, decorated...
GALLERY
Toilet paper
A household essential which in the time of crisis is easier to find in a museum than in a shop.
GALLERY
Mansplaining in art
Added to the Oxford English Dictionary in 2018, the word mansplaining refers to condescending and chauvinistic...
GALLERY
Equal Pay
Throughout the world, men and women are not paid equally for doing the same jobs. In this gallery, you will find photos,...
GALLERY
Hermits
Hermits wilfully isolate themselves from the rest of the world, being the champions of social distancing avant la lettre....

Blogs

Heroes of their time: 5 firsts in Eurovision Song Contest history

May 14, 2020 Eurovision Song Contest Ireland Music Netherlands Norway television women's history

Five firsts from the Eurovision Song Contest's six decades long history

READ MORE

Behind the Scenes at the Eurovision Song Contest

May 13, 2020 Belgium Eurovision Song Contest France Ireland Luxembourg Music Norway Slovenia television

Films and photographs from backstage at the Eurovision Song Contest

READ MORE

The confinements of Napoleon

May 5, 2020 Corsica Elba Island exile Napoleon France history social distance St Helena

Discover the story of Napoleon Bonaparte and his many stages of isolation.

READ MORE

To my Friend, who, on the Stormy Seas, will expose himself to Dangers – the album amicorum of Marcus Wels

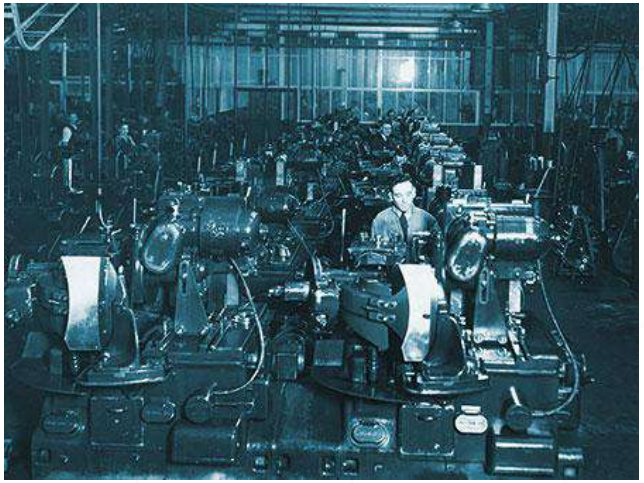
April 29, 2020 alba amicorum manuscripts Netherlands Rise of Literacy sea

Take a look into a dynamic life of a naval officer at the beginning of the 19th century.

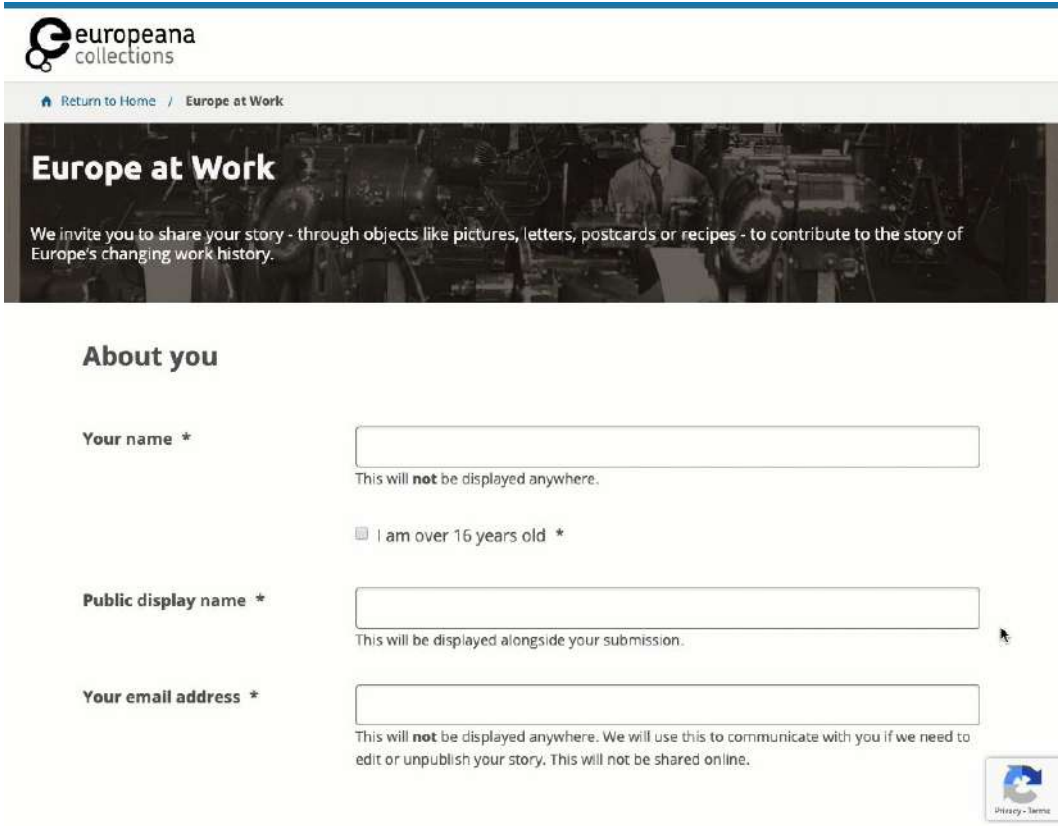
READ MORE

Participation
Collection days & Transcribathons

- World War One
- 1989
- Migration
- Working lives / industrial heritage
- Sport



Europeana Contribute



Collections engagement

Collections engagement

‘Getting the right content to the right user at the right time’

- Seasons and thematic campaigns, of varying scope and duration, designed to highlight and promote high-quality content on Europeana’s platforms and elsewhere.

- Designed to engage **European Citizens (users)** along with **Cultural Heritage Institutions** (CHIs) through storytelling and participatory activities

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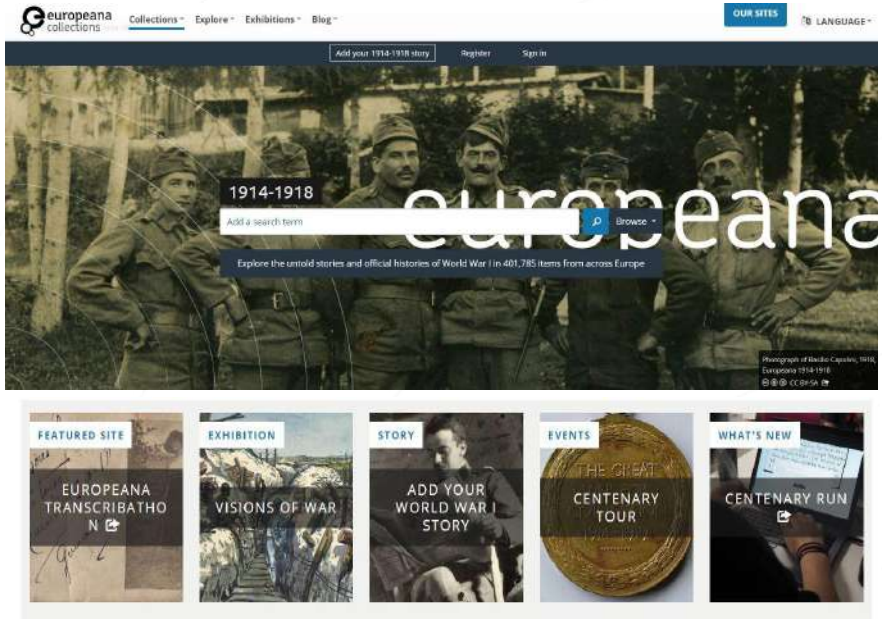
Europeana 14-18

Since 2011

Histoire du soldat Alphonse Robine, Europeana 1914-1918, CC BY-SA

Europeana 1914 - 1918 Campaign

- Grew out into one of the world's biggest resources of WW1-related material from 24 countries in 15 languages
- Featuring both pan-European user generated & institutional content
- Unique combination of personal stories, public documents and audio-visual material



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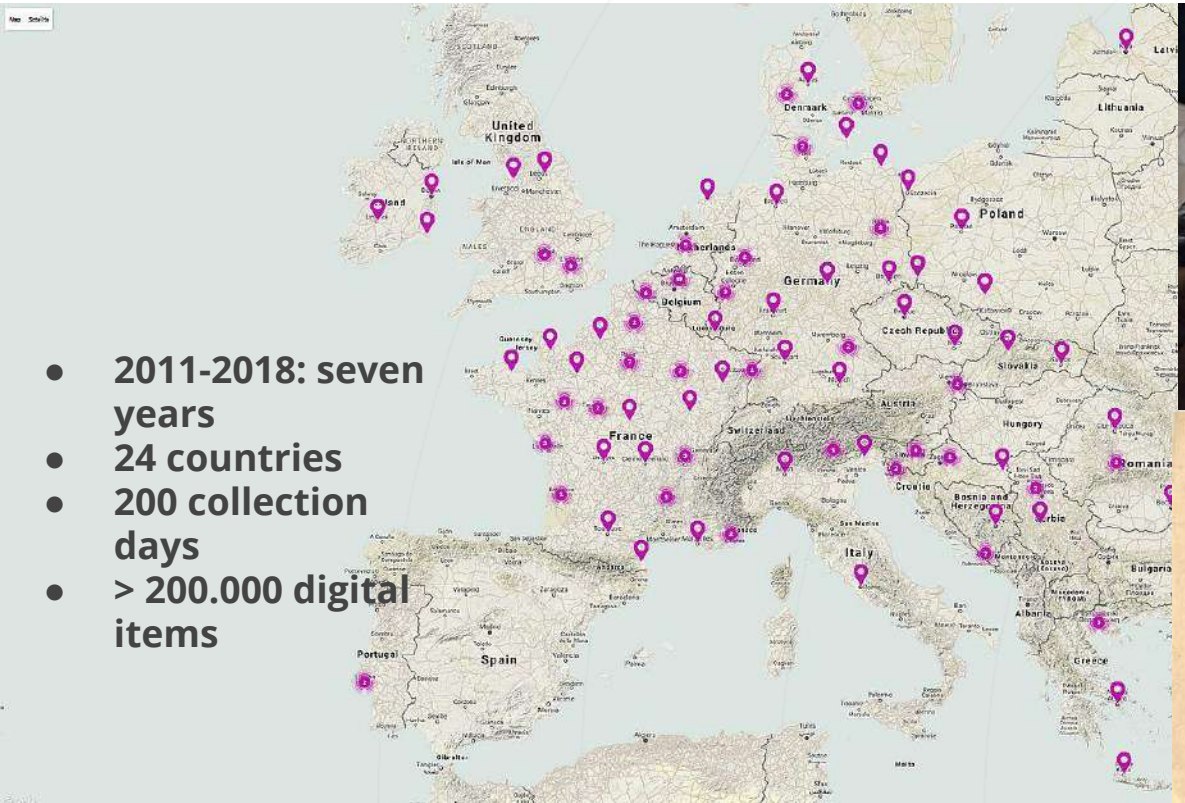
Europeana 1914 - 1918 Campaign



- 2011-2018: seven years
- 24 countries
- 200 collection days
- > 200.000 digital items

europeana foundation

Europeana Migration

2018

How it was amazing to study in Łódź, José Ignacio Larreche, acediscovery via Europeana Migration, CC BY-SA

Europeana Migration Campaign

2018 EUROPEAN YEAR OF CULTURAL HERITAGE
#EuropeForCulture

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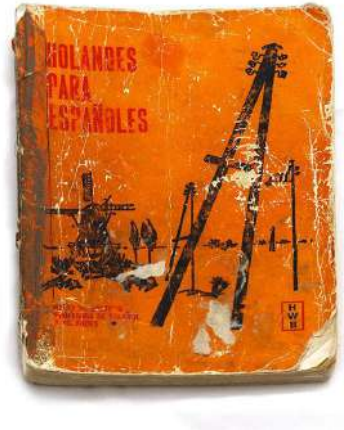
Europeana Migration Campaign

- **23** events in **12** countries since 2018
- More than 700 stories and > 1000 objects
- Many blogs and galleries highlighting shared stories, and adding historical and cultural context
- Online exhibition: People on the move



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Europa [Material cartográfico] : Nach den vorzüglichsten Hülfsnitteln, Götze, Johann August Ferdinand, 1773-1819 Biblioteca Digital de Madrid Spain, Public domain

Europeana migration campaign CC BY

Identity

‘I'm very happy and proud that my migration narrative has been published. I was moved reading it. It's a good step forward for me to be able work on my personal acceptance of who I am as a migrant.’

‘When sharing my story I thought about what happened in the past. When I was told those stories I was young and, now having to think about them with a more mature mind, it made me realise the gravity and importance in my family’s culture and my own.’

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Heritage

‘I thought it was important to share a story. These kind of events are like a witness to history now. Things are happening in the world and it's good to record these’

‘Knowing history is the best way to learn about who we are why we do what we do and to avoid to repeat mistakes. I wanted to share my story to contribute to the collective knowledge of history.’

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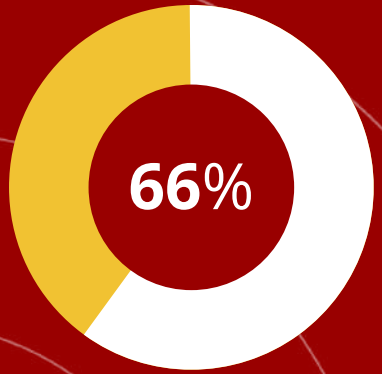
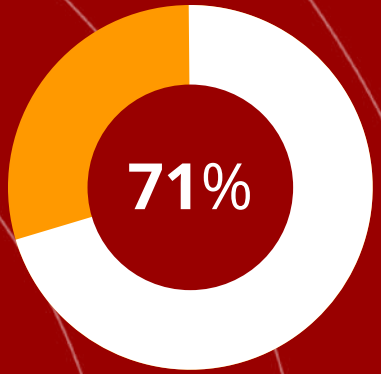
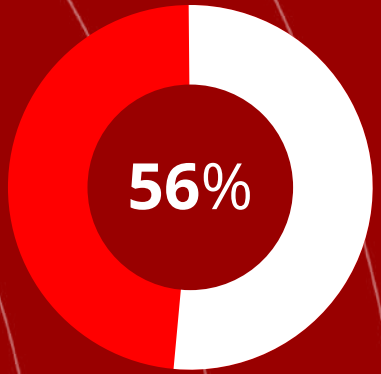
The impact of
The Migration Campaign



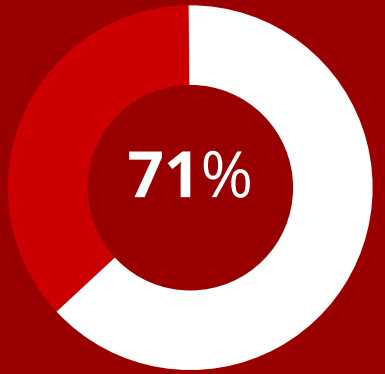
More positive view of their identity



Easier to express themselves



Higher levels of self esteem



Higher levels of self confidence

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Women’s History Season

January - March 2019

+

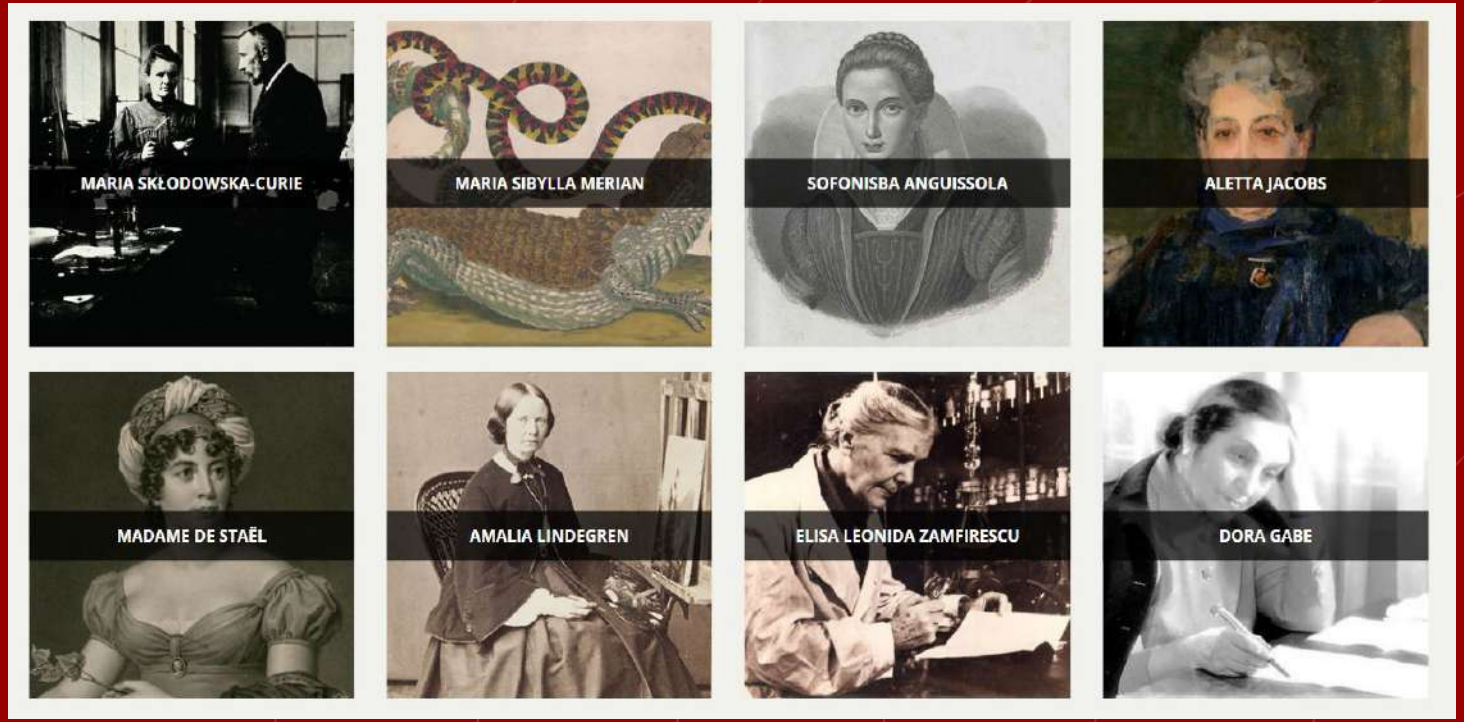
March 2020

Estudi de tres noies, Ajuntament de Girona, Public Domain

Women’s History Season

- **Editorial seasons in 2019 + 2020**
- 1 exhibition, 22 blogs + 7 galleries
- We told the stories of **38** women: 33 real and 5 fictional
- **4** centuries of women's history
- We told these stories showcasing more than **400** cultural heritage collections from **110** institutions from **23** countries across the world

Women’s Season: Pioneers online exhibition



Women’s Season: blogs + galleries

- Guest blogs + galleries from partner institutions
- Inspiring blogs about female trailblazers: From Serbia’s first feminist author to fashion pioneers

Women in Culture and Tech

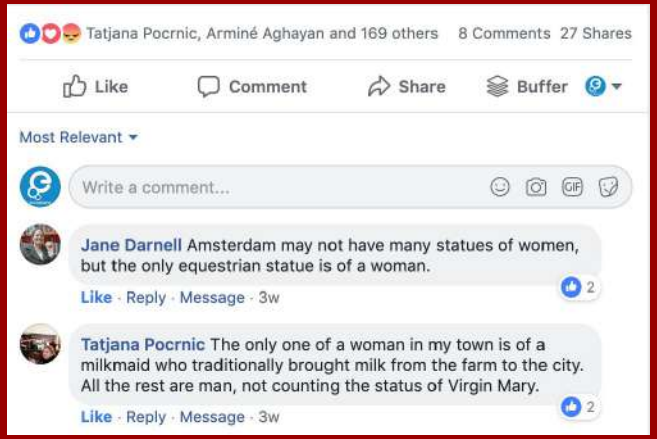
Women in culture and tech: Medhavi Gandhi - leader in arts preservation and digital access

Today we speak with **Medhavi Gandhi**, director of Happy Hands, an organisation that works on reviving traditional arts through building artisanal capacity and increasing youth/public access to folk arts, and founder of The Heritage Lab, a digital media platform for cultural heritage enthusiasts. She discusses the importance of female role models and the inherent strength of culture as a means of soft power.

Women in culture and tech: Eva Fog, founder of tech organisation DigiPippi (and much, much more)

In the lead up to International Women's Day (8 March), we speak with an expert in children, gender and IT, **Eva Fog**, who is a consultant, opinion leader, writer and educator. She is the Founder and Chairwoman of DigiPippi, an organisation which aims to bridge the gender gap in technology (oh, and WonderTech Summit Denmark's Role Model of the year 2018). We discover the importance of empowering girls in tech and why 'nice' and 'perfect' need to leave our professional vocabularies.

Social media engagement



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Women’s Season: Instagram

- Instagram Stories takeover of National Museum of Women in the Arts
- Featuring #5WomenArtists from cultural institutions across Europe
- Pledge to support women in arts

Autumn 2019

Banan Kompaniet, interiör, fem män, Knut Borg, Örebro läns museum, PD

Europa [Material cartográfico] : Nach den vorzüglichsten Hülfsnitteln, Götze, Johann August Ferdinand, 1773-1819 Biblioteca Digital de Madrid Spain, Public domain

14 collection days

Saint Claude
Photo courtesy
A World of Diamonds / Amsab

Rome
Images by Associazione Culturale
GoTellGo, CC BY

Fiskars
Images Europeana
CC BY-SA

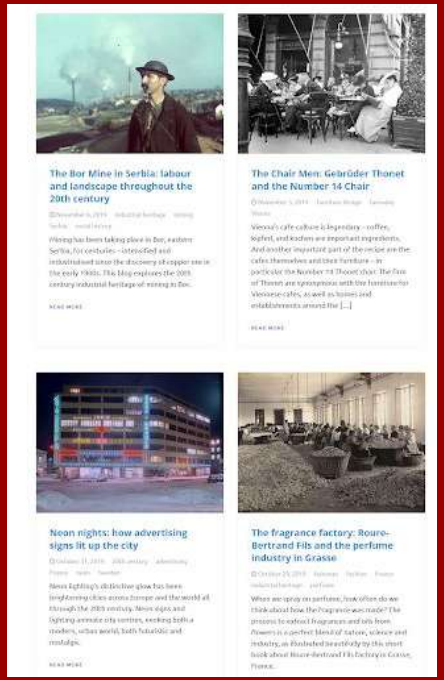
Hamburg
Images Europeana
CC BY-SA

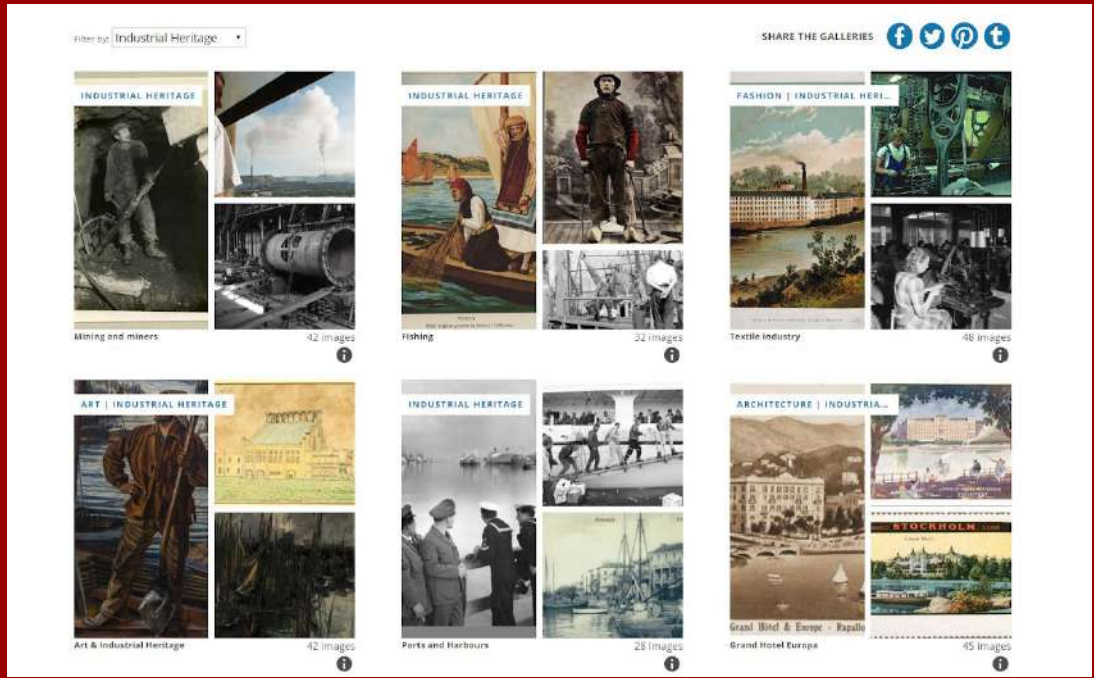
Orange Growing packaging of 'Sunkist' oranges from California, Österreichische Nationalbibliothek, Public Domain

Europe at Work editorial

Blogs and galleries on topic of industrial heritage and working lives

Written by Europeana and partners from across Europe





Orange Growing packaging of 'Sunkist' oranges from California, Österreichische Nationalbibliothek, Public Domain

Europe at Work video

Europeana Sport

Beginning 2020

Gefle Gymnastikförening GGF, Ingrid Landberg,
Länsmuseet Gävleborg, CC BY-SA

Europeana Sport

- In 2020, Europeana is developing a strong editorial season with **participatory elements** on the theme of sport.

- We will highlight **the impact of sport and sporting heritage on the communities, societies and people** of Europe

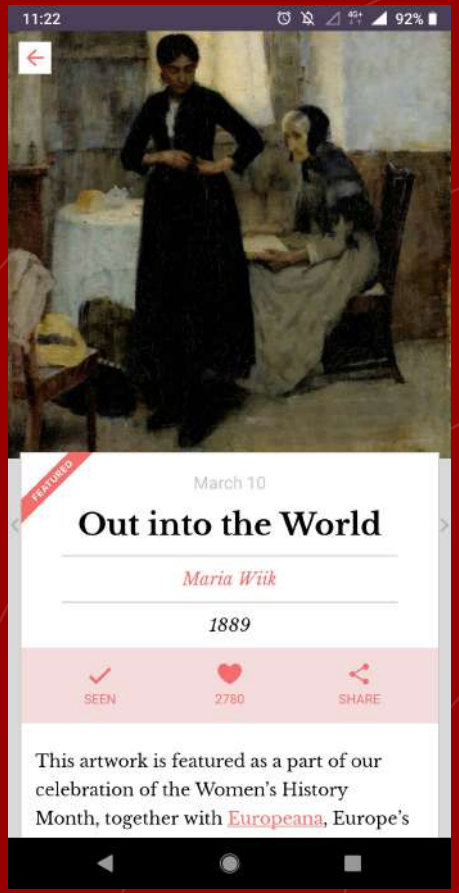
- Newly published editorial and online interactive elements, online participatory activities, engaging EU citizens to share, remix and get involved

Partnerships and beyond

DailyArt partnership

- Regular features with DailyArt

- For Europe at Work:
  - 4 paintings in DailyArt App (700,000 users)
  - 4 guest articles in DailyArt Magazine



GIF IT UP

Bringing culture to the creators

- Annual GIF IT Up Competition
- In collaboration with DPLA, Digital NZ, Trove and Giphy

People's Choice Award 2017 by Hannah Langford Berman (Vancouver, Canada) using source material from the National Library of Romania

Social media audiences

- **115,000** Facebook followers
- **36,000** Twitter followers
- **17,500** Pinterest followers
- **50,000** newsletter subscribers
- **3,700** Instagram followers

Let’s transform the world with culture together!

Join the Europeana Network Association

AGM 2018 Vienna, Sebastiaan Ter Burg, CC-BY-SA

pro.europeana.eu

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Thank you!

Let’s keep in touch!

- pro.europeana.eu
- @europeana_eu
- https://www.linkedin.com/in/adrianmurphy/

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Interior, Sparebankeneshus in Oslo
Teigens Fotoatelier, DEXTRA Photo, CC BY

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Co-financed by the Connecting Europe Facility of the European Union

BANCO DE ESPAÑA
Eurosistema

THE PHOTOGRAPHS COLLECTION OF THE BANCO DE ESPAÑA HISTORICAL ARCHIVE. ARCHIVAL PROCESSING AND EXPLOITATION

Elena Serrano & Patricia Alonso

Head of the General and Historical Archives/ Expert in Archives of the General and Historical Archives of Banco de España

FINANCE & PHOTOGRAPHY.

EABH Webinar

June 20, 2020

GENERAL DEPUTY SECRETARIAT

INDEX

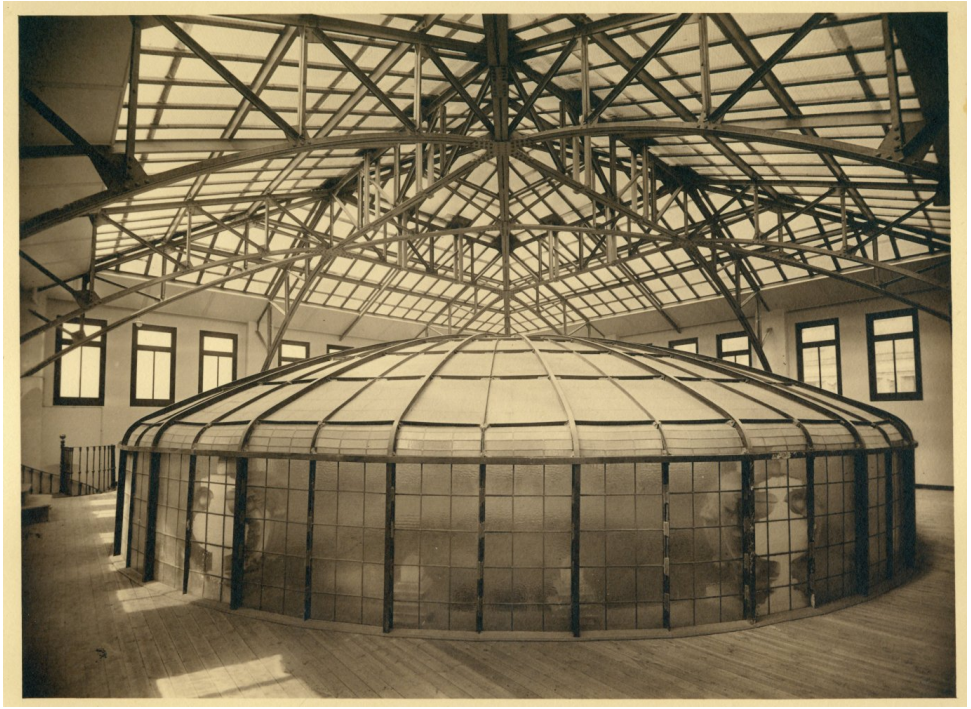
1. Context of the Banco de España Archive
2. Origin of the Photography Project
3. Project Activities
4. Achievements of the Project
5. Exploitation and dissemination

- **The Central Bank of Spain Archive**
  - ✓ *Banco de San Carlos 1782-1829*
  - ✓ *Banco de San Fernando 1829-1856*
  - ✓ *Banco de España 1856-actualidad*
- **Source for research on economic and banking history**
- **27 linear kilometres of records**
- **Banco de España and the usage of photography (1839)**

❖ **We were aware of…**

- The existence **of scattered photographs** being part of the admistrative files along the Archive.

- The existence of **boxes cointaining unidentified photographs** and without any linked files.



❖ **No information available of…**

- **Quantity, dates and contents** of the photographs.
- **Location** of the photographs.
- **Descriptions** of the photographs.
- **Security or conservation measures**.

❖ **We calculate that…**

- There were about **4,000 photographs.**

❖ **We foresee that…**

- A **very important information of the visual history** of the bank was on these photographs.

PHOTOGRAPHY PROJECT OF THE BANCO DE ESPAÑA.

ARCHIVAL PROCESSING AND EXPLOITATION.

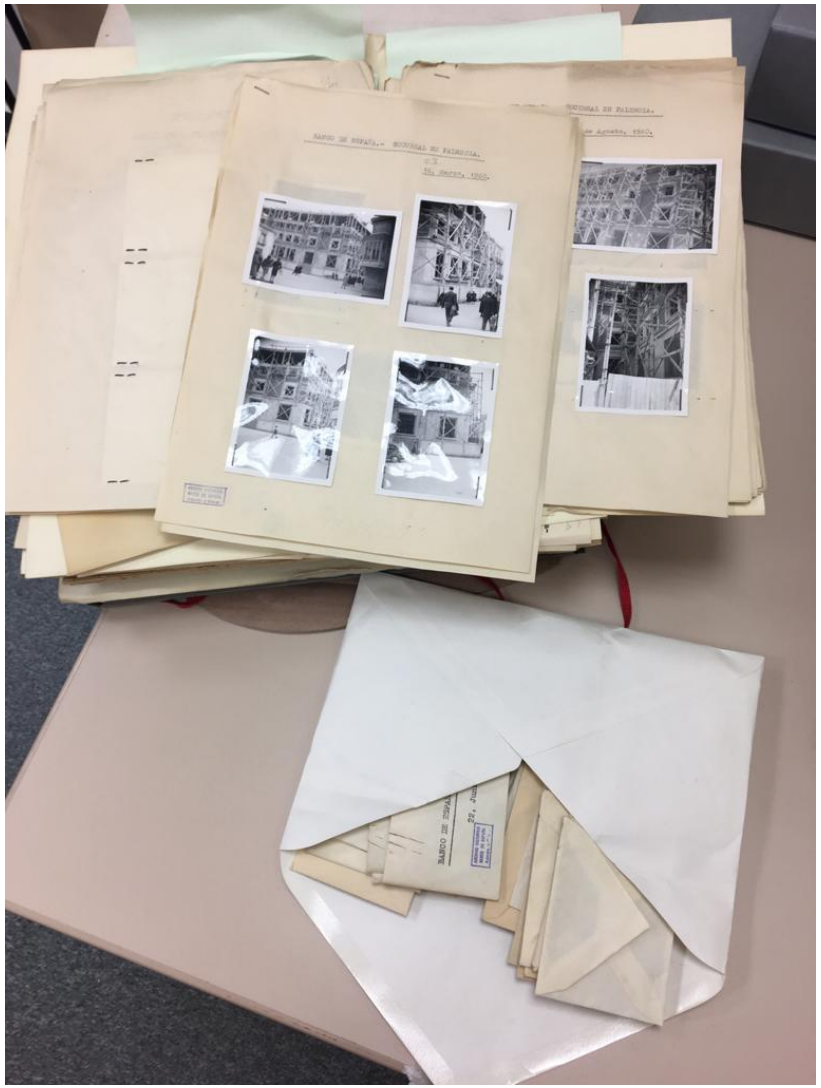
2015
START

2018
END

1. **Identification of the series containing photographs.**

2. **Searching, finding, pointing and reckoning the photographs.**

3. **Extraction of the photographs from the boxes and separate reinstallation in conservation conditions.**



4. **Creation of a factitious photography collection, maintaining the link with the original files in the archive.**

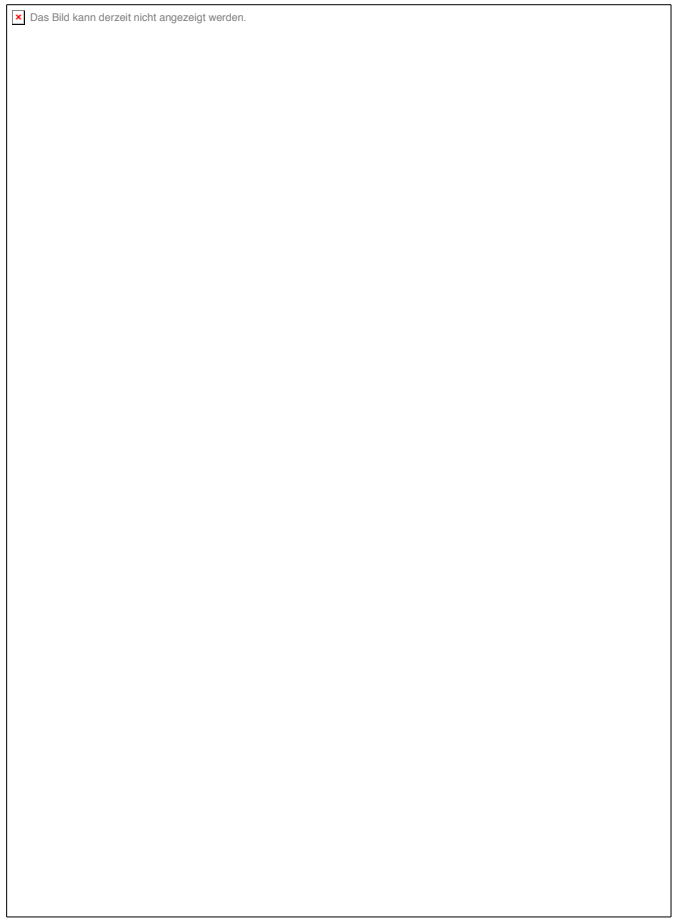
5. **Logical arrangement of the collection (classification).**

6. **Intensive description of the photographs (ISAD (G)).**

7. **Identification of the photographers (ISAAR (CPF)).**

4. ACHIEVEMENTS OF THE PROJECT

Contents	Buildings, employees, institutional events.
Chronology	1869-2011
Quantity	20,462 photographs
Polarity	Positive prints
Photographic processes	Silver gelatin dop, albumen, carbon, collodion, gum dichromate
Physical medium	Paper, acetate, nitrate
Photographers	589 (Spain and Morocco)



1. **Creation of a new collection with more than 20,000 photographs.**

- Fully identified, described, classified and arranged in conservation conditions.
- Linked with their original files.

2. Revelation as a remarkable source of information

- Buildings of Banco de España
- Employees portraits
- Institutional events

3. Photographers and photographic processes

- **600 photographers** identified since 1869
- **Variety** of photographic processes

- **Digitization**
  - Preservation of the originals
  - Wider audiences

- **Active dissemination**
  - Publications
  - Exhibitions
  - Online disclosure of the collection (institutional repository of Banco de España)

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❖ **We expect…**

- New perspectives for research
- New profiles of researchers
- Increasement of the visibility of the Banco de España Archive

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THANKS FOR YOUR ATTENTION