



bankinghistory.org

Finance & Photography

Adrian Murphy, Europeana

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Patricia Alonso, Banco de España 



europeana

Creating Cultural Connections

European Association for Banking and Financial History

Adrian Murphy, Collections Manager, Europeana

12 June 2020

Today

- Introduce you to Europeana
- Present examples of creative reuse of cultural heritage collections and the contributions that digital collections bring to society
- Inspire new ideas and collaboration

What is Europeana?



[Snell, A practical guide to the examination](#)

Wellcome Collection, CC BY
United Kingdom

- 
- Europeana is an open data platform with many services
 - We publish more than 50 million digital objects from 3500+ galleries, libraries, archives and museums (GLAMs) across Europe
 - We add value to GLAMs by aggregating & promoting their collections
 - Key digital products: Europeana and a suite of APIs

'We transform the world with culture. We want to build on Europe's rich heritage and make it easier for people to use, whether for work, for learning or just for fun.'



Kursus Fräulein Stein bei Möller
Heinrich Hamann, 1905-09
Museum für Kunst und Gewerbe Hamburg
CC0

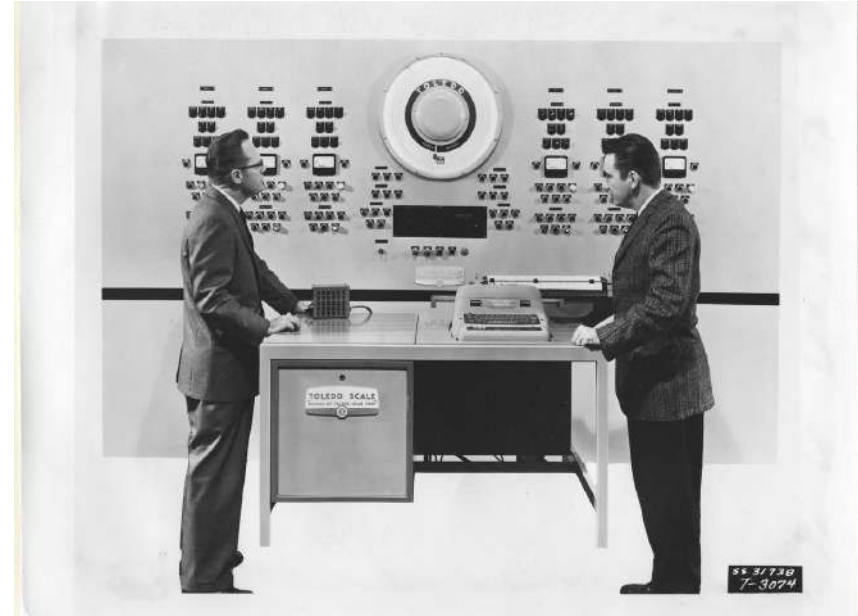
The Europeana Initiative



- Established 2008
- Core Service governed by the European Commission & Member States
- Almost 60 staff; 17 different nationalities; 50%-50% male/female
- Head office: Royal Library of the Netherlands, The Hague
- [Europeana Network Association](#) - a community of 2000+ heritage experts

Our network of data partners

- **Europeana data providers:**
Cultural heritage institutions providing content and metadata to Europeana
- **National and domain aggregators:**
Gathering metadata for institutions for countries and on specific domains (e.g. music, archaeology), making it available for Europeana

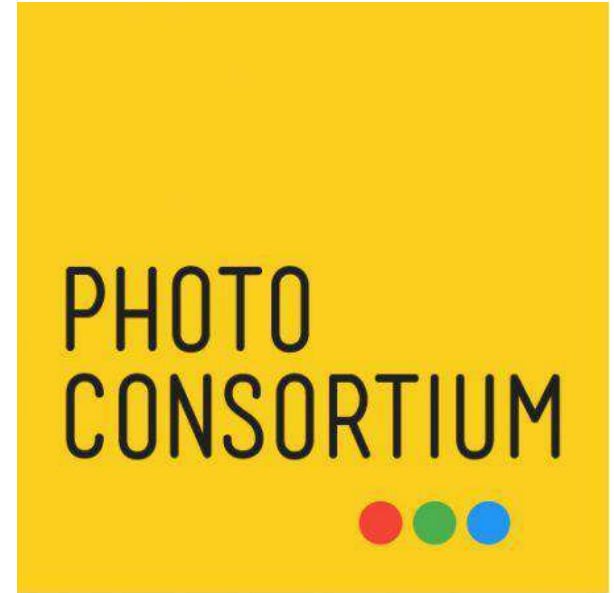


**Electronic Computer for
Numerical Control of an
Industrial Process**

Unknown
Technical Museum
Public Domain

Photoconsortium

- Domain aggregator specialising in photographic content
- Since 2014 has made accessible in Europeana over 500,000 photographs from around 50 partners
- <http://www.photoconsortium.net>



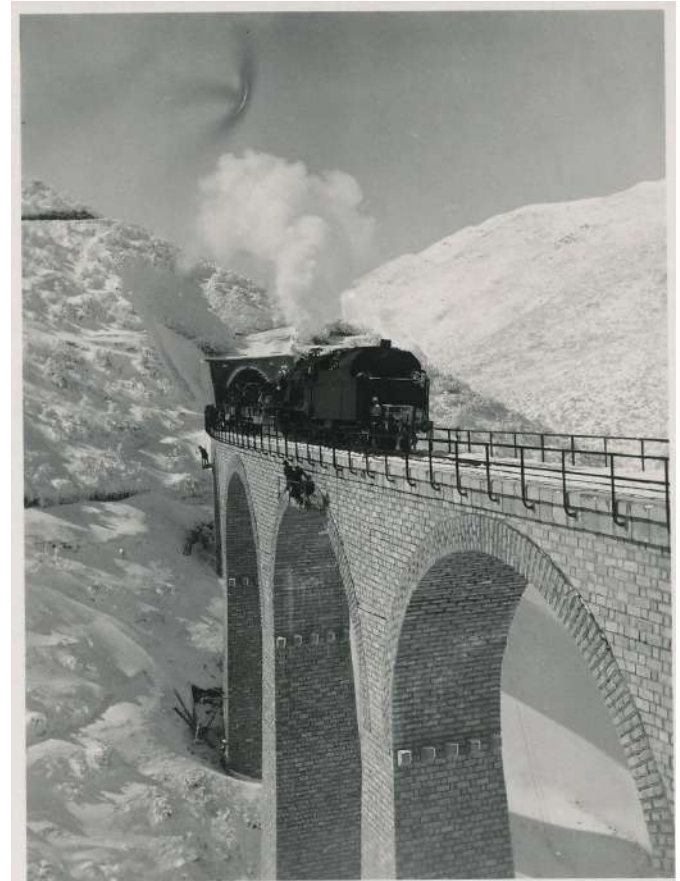
Archives Portal Europe

- Domain aggregator for archival institutions in Europe and archives on Europe
- Holds information on around 7,000 archival institutions from 32 European countries
- Over 1,000 archives actively contributed c.487,000 digital objects to Europeana
- <http://www.archivesportaleuropefoundation.eu>



Archives on Europeana

- [National Archives of Norway](#)
- [Dublin City Library and Archive](#)
- [Amsab-Institute of Social History](#)
- [Atria, Institute on Gender Equality and Women's History](#)





Europeana AGM 2018 Austria
Europeana Foundation, CC BY-SA

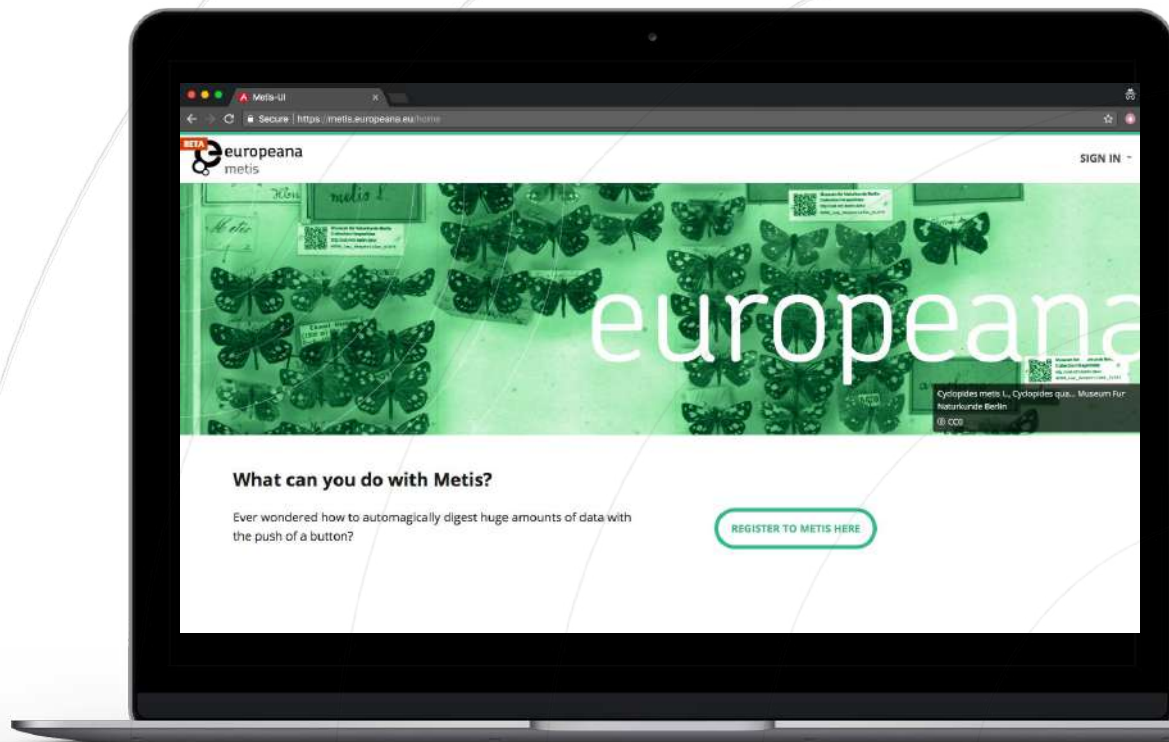
Common Policies & Standards

- Europeana Publishing Framework
- Europeana Licensing Framework

Europeana Publishing Framework: Content				
Here you see how the different content tiers of the Publishing Framework work. In this example, we use images. For video, audio, text and 3D, please see the Europeana Publishing Guide.				
TIER	DIRECT LINK TO OBJECT PROVIDED	RIGHTS STATEMENTS	EUROPEANA API DISPLAYS	BENEFITS (CUMULATIVE)
1 Europeana as a search engine . <i>'I want to search and browse collections online.'</i>	Yes. Minimum of 0.1 megapixel in size	Any from the Europeana licensing Framework	Metadata plus direct link to object	Findability - indexed by search engines, linked data technology Web traffic - click-throughs to your site
2 Europeana as a showcase . <i>'I want to be guided through collections online.'</i>	Yes. Minimum of 800+ pixels wide	Any from the Europeana licensing Framework	Metadata plus direct link to object	Use in thematic collections - providing context and relation to other collections on Europeana More marketing through Europeana
3 Europeana as a distribution platform for non-commercial reuse. <i>'I want to find, view and use collections in my own non-commercial projects.'</i>	Yes. Minimum of 1,200+ pixels wide recommended	Any from the Europeana licensing framework that allow for some re-use	Metadata plus direct link to object and can filter to show only re-usable objects	Impressions - collections viewed on platforms outside of Europeana Use in Europeana's existing partnerships and projects in e.g. education and research Use in apps and services by third parties
4 Europeana as a free reuse platform . <i>'I want to find, view and use collections in whatever way I choose.'</i>	Yes. Minimum of 1,200+ pixels wide recommended	Any from the Europeana licensing framework that allow free re-use	Metadata plus direct link to object and can filter to show only re-usable objects	Use on open platforms like Wikimedia Use by creative industry Use in commercial apps and services

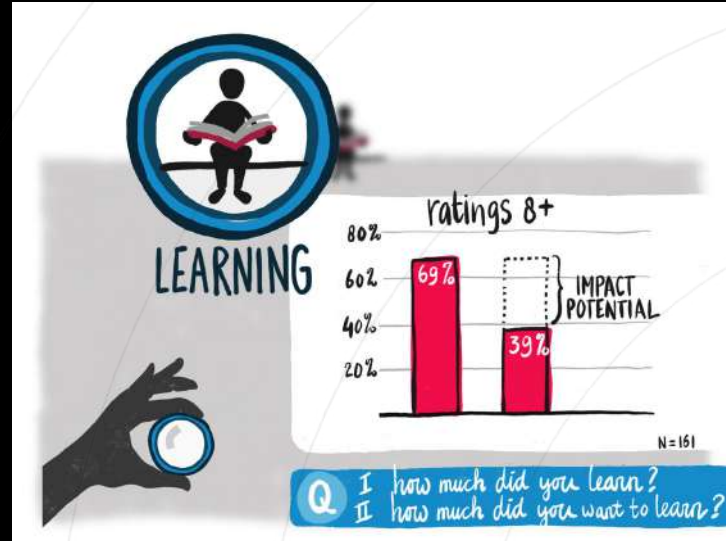
Common Tech & Data Architecture

- Europeana Data Model



Common Language

- Europeana Impact Playbook



Trustworthy cultural heritage

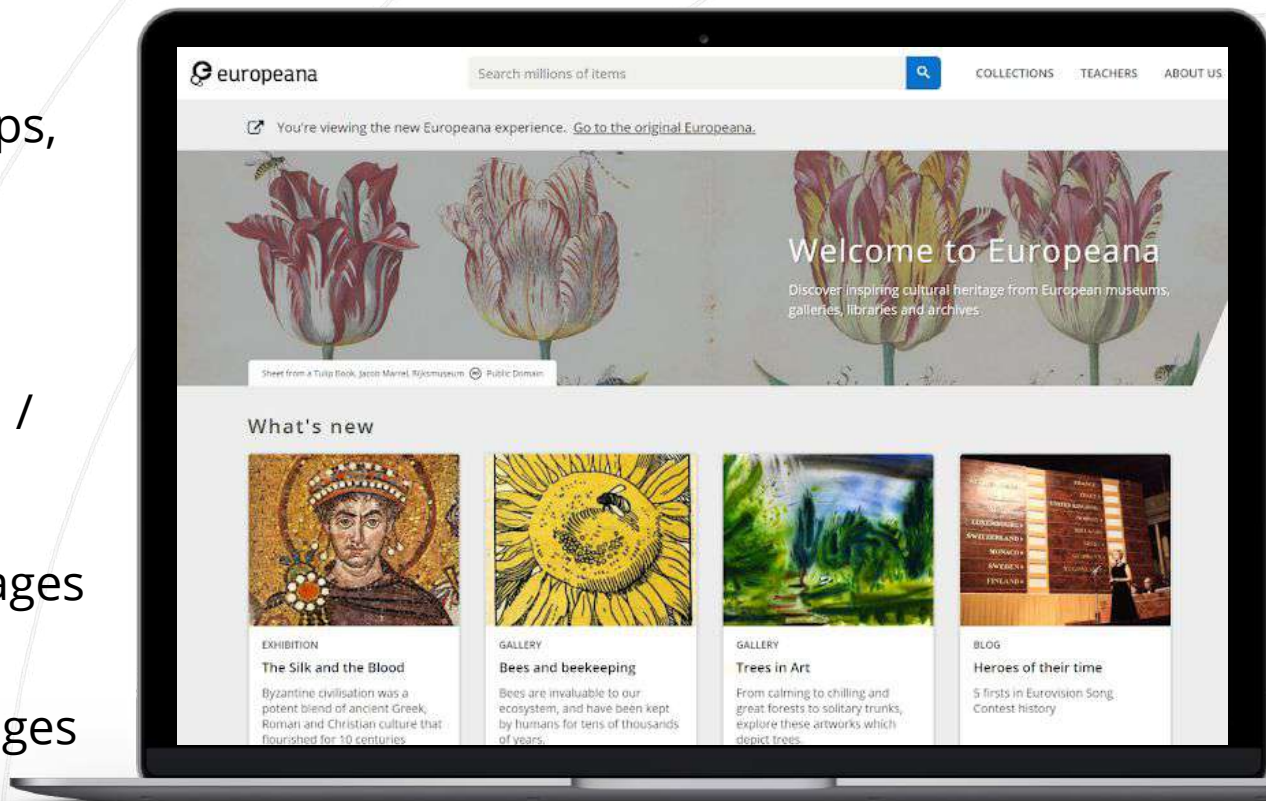
- **Authentic** catalogue information from source
- **Clear** attribution to the creator/rights holder
- **Direct** link to the object on data provider's website
- **Visible** licence or rights statement



Riviting Stuff, John Heywood, 1982, Victoria and Albert Museum, UK, CC-BY

Europeana

- Art, photographs, maps, history, newspapers, fashion, films & more
- Images / Text / Sound / Video / 3D
- Content in 35+ languages
- Interface in 26 languages



Collections

Collections

Browse by theme



1914-1918

The untold stories and official histories of World War I



Archaeology

Archaeological treasures



Art

Inspiring art, artists and stories



Fashion

Clothing, accessories and design



Industrial Heritage

Industrial heritage and working lives



Manuscripts

From antiquity to the early print era



Maps & Geography

Maps, globes, charts and more



Migration

Migration stories to, from and within Europe



Music

Recordings, sheet music, instruments and more



Natural history

Drawings, specimens, images and documents



Newspapers

Explore our collection of newspapers



Photography

Inspiring images and the history of photography



Sport

Sporting heritage and culture

Online exhibitions

Exhibitions

Explore the exhibitions



EXHIBITION

70th anniversary of the...

On 9 May 1950, against the backdrop of the Cold War, Robert Schuman issued a declaration which marked the beginning of...



EXHIBITION

Edible Plants from the...

Discover how Christopher Columbus's journeys greatly influenced Europe's eating habits.



EXHIBITION

Celebrations in Europe

Explore a variety of customs and traditions across Europe in this online exhibition.



EXHIBITION

The Sound of the Trenches

Learn about the importance of music in World War I - before, during and after battle.



EXHIBITION

Still a Working Title?

Observe Europeans portrayed in real-life situations to showcase the principles of the European Pillar of Social Rights.



EXHIBITION

Blue Skies, Red Panic

Go on a photographic journey through 1950s Europe between east and west, and liberty and repression.



EXHIBITION

The Rise of Literacy in...

Read how a passion for the written word moved out of the Church and into society at large.



EXHIBITION

Heritage at Risk

Explore the natural and man-made threats to cultural heritage, from ancient times until today.

Galleries

Galleries

Explore our galleries



GALLERY

Performers from the...

Singers and musicians from the 65 years of the Eurovision Song Contest, as found in the collections of Europe's museum...



GALLERY

Four-leaf clover

Believed to possess medicinal powers since the 17th century, the four-leaf clover became a good luck charm in Victorian...



GALLERY

The Great Indoors

In kitchens, bedrooms, studios and more, artists across Europe have been inspired by domestic scenes and settings. Gallery...



GALLERY

Heroes of medicine

Inventions and innovations in all aspects of life made the 20th century a true century of change. As a tribute to healthcare...



GALLERY

Endpapers

Endpapers are the first sheets of paper you encounter when you open a book, literally holding the book together. Find out more...



GALLERY

Playing Games

One of the best ways to pass the time is by playing games, try yourself or with friends! Games like chess, checkers, card games...



GALLERY

Spring flowers

This gallery features the blooms and blossoms of all sorts of flowers in paintings, fashion, design, and photographs. Find...



GALLERY

Easter eggs

Across Europe, Easter is celebrated with Easter eggs. This gallery presents Easter eggs from across the continent, decorated...



GALLERY

Toilet paper

A household essential which in the time of crisis is easier to find in a museum than in a shop...



GALLERY

Mansplaining in art

Added to the Oxford English Dictionary in 2018, the word mansplaining refers to condescending and chatty...



GALLERY

Equal Pay

Throughout the world, men and women are not paid equally for doing the same jobs. In this gallery, you will find photos...



GALLERY

Hermits

Hermits willingly isolate themselves from the rest of the world, being the champions of social distancing avant la lettre...

Blogs



Heroes of their time: 5 firsts in Eurovision Song Contest history

© May 14, 2020 Eurovision Song Contest Ireland
Music Netherlands Norway television
women's history

Five firsts from the Eurovision Song Contest's six decades long history

[READ MORE](#)



Behind the Scenes at the Eurovision Song Contest

© May 13, 2020 Belgium Eurovision Song Contest
France Ireland Luxembourg Music Norway
Slovenia television

Films and photographs from backstage at the Eurovision Song Contest

[READ MORE](#)



The confinements of Napoleon

© May 5, 2020 Corsica Elba Island
avia Napoleon France history social distance
St Helena

Discover the story of Napoleon Bonaparte and his many stages of isolation.

[READ MORE](#)



To my Friend, who, on the Stormy Seas, will expose himself to Dangers - the album amicorum of Marcus Wels

© April 20, 2020 alba amicorum manuscripte
Netherlands Rise of literacy sea

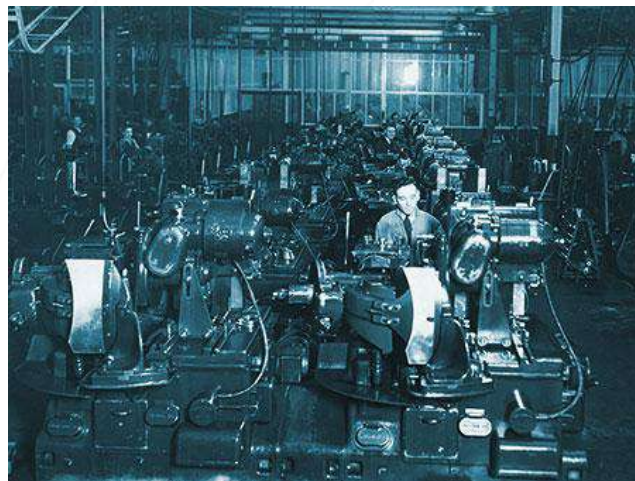
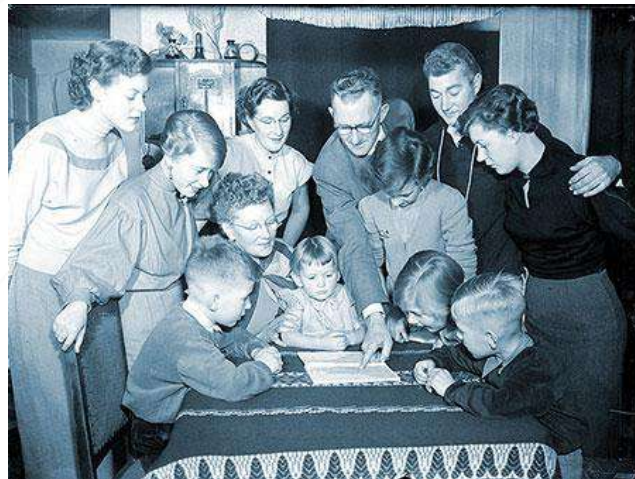
Take a look into a dynamic life of a naval officer at the beginning of the 19th century.

[READ MORE](#)


Participation


Collection days & Transcribathons

- World War One
- 1989
- Migration
- Working lives / industrial heritage
- Sport



Europeana Contribute

[Return to Home](#) / [Europe at Work](#)



Europe at Work

We invite you to share your story - through objects like pictures, letters, postcards or recipes - to contribute to the story of Europe's changing work history.

About you

Your name *

This will **not** be displayed anywhere.


☐ I am over 16 years old *

Public display name *

This will be displayed alongside your submission.

Your email address *

This will **not** be displayed anywhere. We will use this to communicate with you if we need to edit or unpublish your story. This will not be shared online.



Collections engagement

Collections engagement

‘Getting the right content to the right user at the right time’

- Seasons and thematic campaigns, of varying scope and duration, designed to highlight and promote high-quality content on Europeana’s platforms and elsewhere.
- Designed to engage **European Citizens (users)** along with **Cultural Heritage Institutions** (CHIs) through storytelling and participatory activities

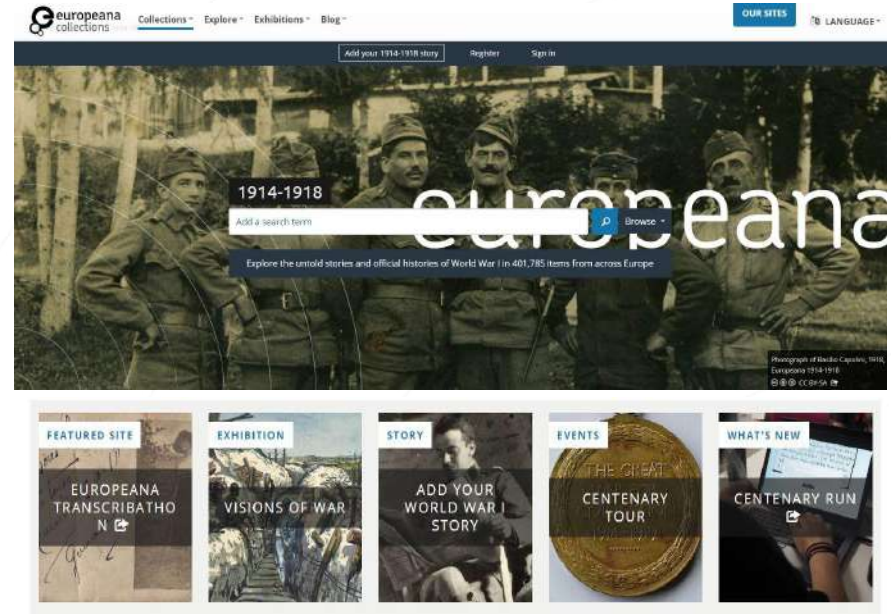


Europeana 14-18

Since 2011

Europeana 1914 - 1918 Campaign

- Grew out into one of the world's biggest resources of WW1-related material from 24 countries in 15 languages
- Featuring both pan-European user generated & institutional content
- Unique combination of personal stories, public documents and audio-visual material



Europeana 1914 - 1918 Campaign

- **2011-2018: seven years**
- **24 countries**
- **200 collection days**
- **> 200.000 digital items**





Europeana Migration 2018



How it was amazing to study in Łódź, José Ignacio Larreche, acediscovery
via Europeana Migration, CC BY-SA

Europeana Migration Campaign



2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Europeana Migration Campaign

- **23** events in **12** countries since 2018
- More than 700 stories and > 1000 objects
- Many blogs and galleries highlighting shared stories, and adding historical and cultural context
- Online exhibition: People on the move





events in 12 countries:
across Europe



Identity



'I'm very happy and proud that my migration narrative has been published. I was moved reading it. It's a good step forward for me to be able work on my personal acceptance of who I am as a migrant.'

'When sharing my story I thought about what happened in the past. When I was told those stories I was young and, now having to think about them with a more mature mind, it made me realise the gravity and importance in my family's culture and my own.'

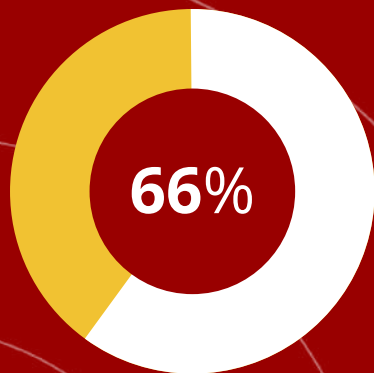
Heritage

'I thought it was important to share a story. These kind of events are like a witness to history now. Things are happening in the world and it's good to record these'

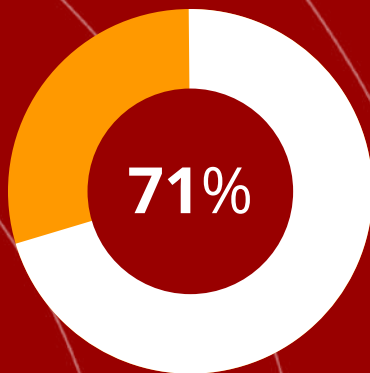
'Knowing history is the best way to learn about who we are why we do what we do and to avoid to repeat mistakes. I wanted to share my story to contribute to the collective knowledge of history.'



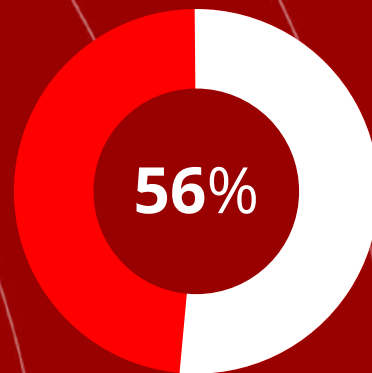
The impact of The Migration Campaign



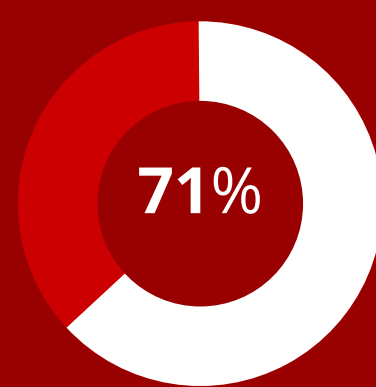
More positive
view of their
identity



Easier to express
themselves



Higher levels of
self esteem



Higher levels of
self confidence



Women's History Season

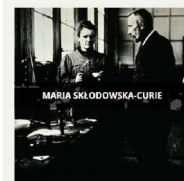
January - March 2019

+

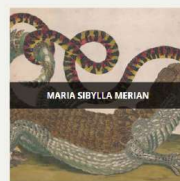
March 2020

Women's History Season

- **Editorial seasons in 2019 + 2020**
- 1 exhibition, 22 blogs + 7 galleries
- We told the stories of **38** women:
33 real and 5 fictional
- **4** centuries of women's history
- We told these stories showcasing more than **400** cultural heritage collections from **110** institutions from **23** countries across the world



MARIA SKŁODOWSKA-CURIE



MARIA SIBYLLA MERIAN



SOFONISBA ANGUSSOLA



ALETTA JACOBS



MADAME DE STAËL



AMALIA LINDEGREN

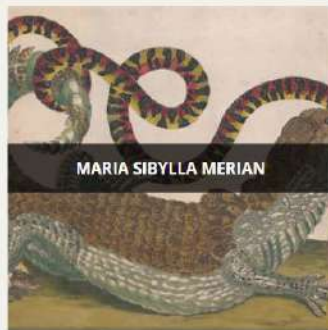


ELISA LEONIDA ZAMFIRESCU



DORA GABÉ

Women's Season: Pioneers online exhibition



Women's Season: blogs + galleries

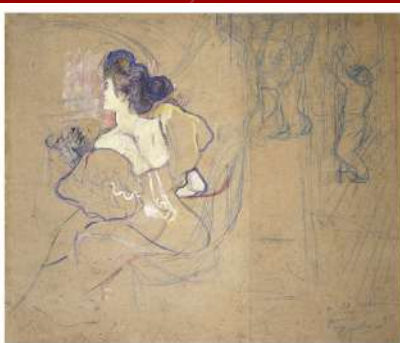
- Guest blogs + galleries from partner institutions
- Inspiring blogs about female trailblazers: From Serbia's first feminist author to fashion pioneers



The Trailblazer: Jelena Dimitrijević, Serbia's first feminist author



The world was her stage: the extraordinary life and times of Unë Baye



From Russia with love: Misia Sert, queen of Paris



Josephine Baker – dancer, spy and freedom fighter

© March 28, 2019 #WomensHistoryMonth dance

Women in Culture and Tech

Women in culture and tech: Medhavi Gandhi - leader in arts preservation and digital access

Today we speak with **Medhavi Gandhi**, director of Happy Hands, an organisation that works on reviving traditional arts through building artisanal capacity and increasing youth/public access to folk arts, and founder of The Heritage Lab, a digital media platform for cultural heritage enthusiasts. She discusses the importance of female role models and the inherent strength of culture as a means of soft power.



Women in culture and tech: Eva Fog, founder of tech organisation DigiPippi (and much, much more)

In the lead up to International Women's Day (8 March), we speak with an expert in children, gender and IT, **Eva Fog**, who is a consultant, opinion leader, writer and educator. She is the Founder and Chairwoman of DigiPippi, an organisation which aims to bridge the gender gap in technology (oh, and WonderTech Summit Denmark's Role Model of the year 2018). We discover the importance of empowering girls in tech and why 'nice' and 'perfect' need to leave our professional vocabularies.



Social media engagement

Tatjana Pocrníc, Arminé Aghayan and 169 others · 8 Comments · 27 Shares

Like · Comment · Share · Buffer ·

Most Relevant ▾

Write a comment...

Jane Darnell Amsterdam may not have many statues of women, but the only equestrian statue is of a woman. Like · Reply · Message · 3w

Tatjana Pocrníc The only one of a woman in my town is of a milkmaid who traditionally brought milk from the farm to the city. All the rest are man, not counting the status of Virgin Mary. Like · Reply · Message · 3w

Europeana.eu
Published by Aleksandra Strzelichowska [?] · March 7 at 11:16 AM ·

If you were to count the statues in your local town, village or city, how many would you find that represent women?

Despite women making up more than half of the population of Europe, most of the statues you come across commemorate the lives of men. Read our new blog "Carving a place for women on statues" <https://tinyurl.com/y6f787eo>



Carving a place for women on statues | Europeana Blog Carving a place for women on statues | Europeana Blog

Archiver@s de CyL
@AsociacionACAL

RT @Europeanaeu In 19th century, dangers of wearing a corset become a public concern. One of the advocates for loose-fitting and healthy clothes for women was Marie Jeanette de Lange. Read more about her and reform dress movement i buff.ly/2CcKpak #WomensHistoryMonth



1:00 PM - 12 Mar 2019

10 Retweets · 24 Likes

1 · 10 · 24 ·

Tweet your reply

Les sans pagEs · Mar 13
Replying to @AsociacionACAL, @Europeanaeu
there is a wikipedia article but no french, english, spanish or german version? [poke @WikiWomenInRed @WikiMujeres_ES @WikiDonne nl.wikipedia.org/wiki/Marie_Jeanette_de_Lange](https://nl.wikipedia.org/wiki/Marie_Jeanette_de_Lange)

1 · 3 · 7 ·

Camelia Boban @cameliaboban · Mar 13
If someone will translate it in English, I can think to do the Italian version

2 · 4 ·

Women's Season: Instagram

- Instagram Stories takeover of National Museum of Women in the Arts
- Featuring #5WomenArtists from cultural institutions across Europe
- Pledge to support women in arts





Autumn 2019



14 events in 9 countries: in cities, towns and villages



14 collection days



Saint Claude
Photo courtesy
A World of Diamonds / Amsab



Rome
Images by Associazione Culturale
GoTellGo, CC BY



Fiskars
Images Europeana
CC BY-SA



Hamburg
Images Europeana
CC BY-SA



Europe
at
Work

Stories
182

Objects
304

About
114
people

Partners
24


309
people
attended
events

In
8
languages

Europe at Work editorial

Blogs and galleries on topic of industrial heritage and working lives

Written by Europeana and partners from across Europe




The Bor Mine in Serbia: labour and landscape throughout the 20th century

22 November 16, 2014 | [Industrial Heritage](#) | [Mining](#)

Topic: [Mining](#) | [Industrial Heritage](#)

Mining has been taking place in Bor, eastern Serbia, for centuries – identified and industrialised since the discovery of copper ore in the early 1900s. This blog explores the 20th century industrial heritage of mining in Bor.

[Read more](#)




The Chair Men: Gelaröder Thorset and the Number 34 Chair

21 November 1, 2014 | [Industrial Heritage](#) | [Landscape](#)

Topic: [Industrial Heritage](#) | [Landscape](#)

Venice's cafe culture is legendary – coffee, cigarettes, and books are important ingredients. And another important part of the recipe are the chairs themselves and their furniture – in particular the Number 34 Thorset chair. The fate of Thorset is synonymous with the Venetian cafe, as well as hotels and establishments around the [...]

[Read more](#)




Neon nights: how advertising signs lit up the city

17 October 11, 2016 | [20th century](#) | [Advertising](#)

Topic: [20th century](#) | [Advertising](#)

Neon lighting's brilliant glow has been transforming cities across Europe and the world all through the 20th century. Neon signs and lighting revivify city centres, evoking 1950s modernism, urban art, both futuristic and nostalgic.

[Read more](#)



The fragrance factory: Roaro-Bertrand Filis and the perfume industry in Grasse

20 October 25, 2016 | [Business](#) | [Industrial Heritage](#) | [Perfume](#)



Topic: [Business](#) | [Industrial Heritage](#) | [Perfume](#)

Where are you in perfume, how often do we think about how the fragrance was made? The perfume is a perfect blend of nature, science and industry, as finished beautifully by this great book about Roaro-Bertrand Filis factory in Grasse, France.

[Read more](#)

Filter by: [Industrial Heritage](#)



INDUSTRIAL HERITAGE



Mining and miners

42 images



INDUSTRIAL HERITAGE



Fishing

32 images



FASHION | INDUSTRIAL HERI...



Textile industry

46 images



ART | INDUSTRIAL HERITAGE



Art & Industrial Heritage

42 images



INDUSTRIAL HERITAGE



Ports and Harbours

28 images

ARCHITECTURE | INDUSTRIA...



Grand Hotel & Europe - Rapallo

45 images



EUROPE
AT
WORK

35
blogs

20
galleries

From c.240
cultural
heritage
institutions

13
Pro
posts

Contributed by
20+ different
cultural
heritage
institutions

Showcasing
1100+ digitised
cultural
heritage
objects

In
35
countries

Europe at Work video



Europeana Sport

Beginning 2020

**EUROPEANA
SPORT**

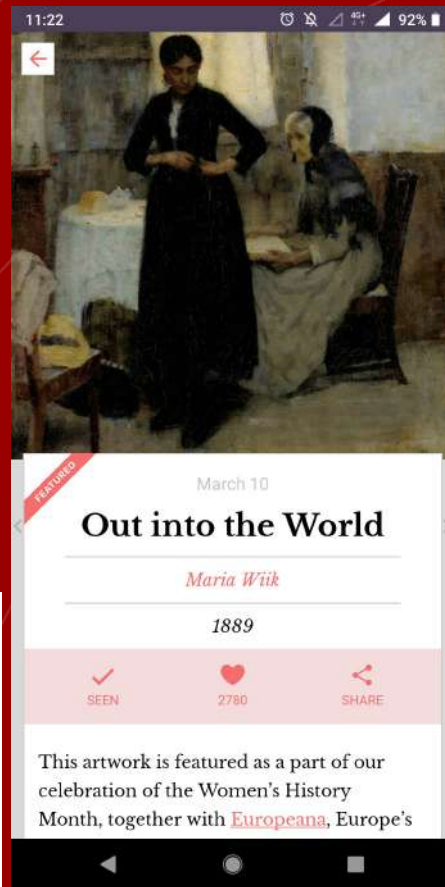
Europeana Sport

- In 2020, Europeana is developing a strong editorial season with **participatory elements** on the theme of sport.
- We will highlight **the impact of sport and sporting heritage on the communities, societies and people** of Europe
- Newly published editorial and online interactive elements, online participatory activities, engaging EU citizens to share, remix and get involved

Partnerships and beyond

DailyArt partnership

- Regular features with DailyArt
- For Europe at Work:
 - 4 paintings in DailyArt App (700,000 users)
 - 4 guest articles in DailyArt Magazine



GIF IT UP

Bringing culture to the creators

- Annual GIF IT Up Competition
- In collaboration with DPLA, Digital NZ, Trove and Giphy



**People's Choice
Award 2017 by
Hannah Langford
Berman** (Vancouver,
Canada) using source
material from the
[National Library of
Romania](#)



Social media audiences

- **115,000** Facebook followers
- **36,000** Twitter followers
- **17,500** Pinterest followers
- **50,000** newsletter subscribers
- **3,700** Instagram followers

**Let's transform the world
with culture together!**

Join the Europeana Network Association




AGM 2018 Vienna, Sebastiaan Ter Burg, CC-BY-SA

pro.europeana.eu

Thank you!

Let's keep in touch!

- pro.europeana.eu
-  [@europeana_eu](https://twitter.com/europeana_eu)
- <https://www.linkedin.com/in/adrianmurphy/>



europeana

Interior, Sparebankeneshus in Oslo
Teigens Fotoatelier, DEXTRA Photo, CC BY



Co-financed by the Connecting Europe
Facility of the European Union

THE PHOTOGRAPHS COLLECTION OF THE BANCO DE ESPAÑA HISTORICAL ARCHIVE. ARCHIVAL PROCESSING AND EXPLOITATION

Elena Serrano & Patricia Alonso

Head of the General and Historical Archives/ Expert in
Archives of the General and Historical Archives of Banco de
España

FINANCE & PHOTOGRAPHY.

EABH Webinar

June 20, 2020



INDEX

1. Context of the Banco de España Archive
2. Origin of the Photography Project
3. Project Activities
4. Achievements of the Project
5. Exploitation and dissemination

❖ The Central Bank of Spain Archive

- ✓ *Banco de San Carlos 1782-1829*
- ✓ *Banco de San Fernando 1829-1856*
- ✓ *Banco de España 1856-actualidad*

❖ Source for research on economic and banking history

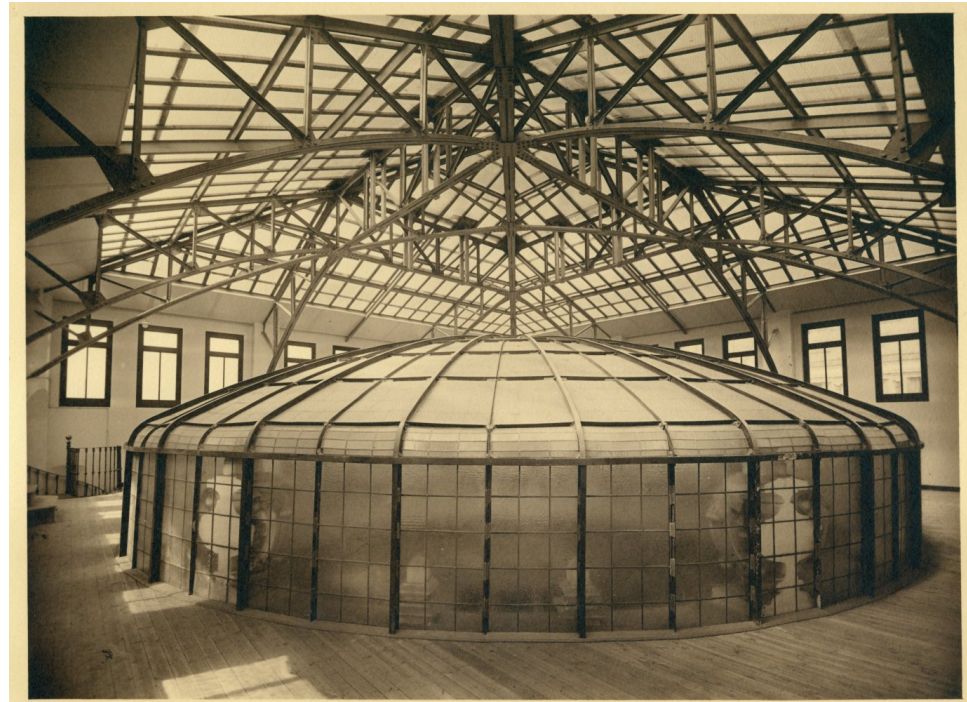
❖ 27 linear kilometres of records

❖ Banco de España and the usage of photography (1839)



❖ We were aware of...

- The existence of **scattered photographs** being part of the administrative files along the Archive.
- The existence of **boxes containing unidentified photographs** and without any linked files.



❖ No information available of...

- Quantity, dates and contents of the photographs.
- Location of the photographs.
- Descriptions of the photographs.
- Security or conservation measures.



❖ We calculate that...

- There were about **4,000 photographs**.

❖ We foresee that...

- A **very important information of the visual history** of the bank was on these photographs.



2. ORIGIN OF THE PHOTOGRAPHY PROJECT

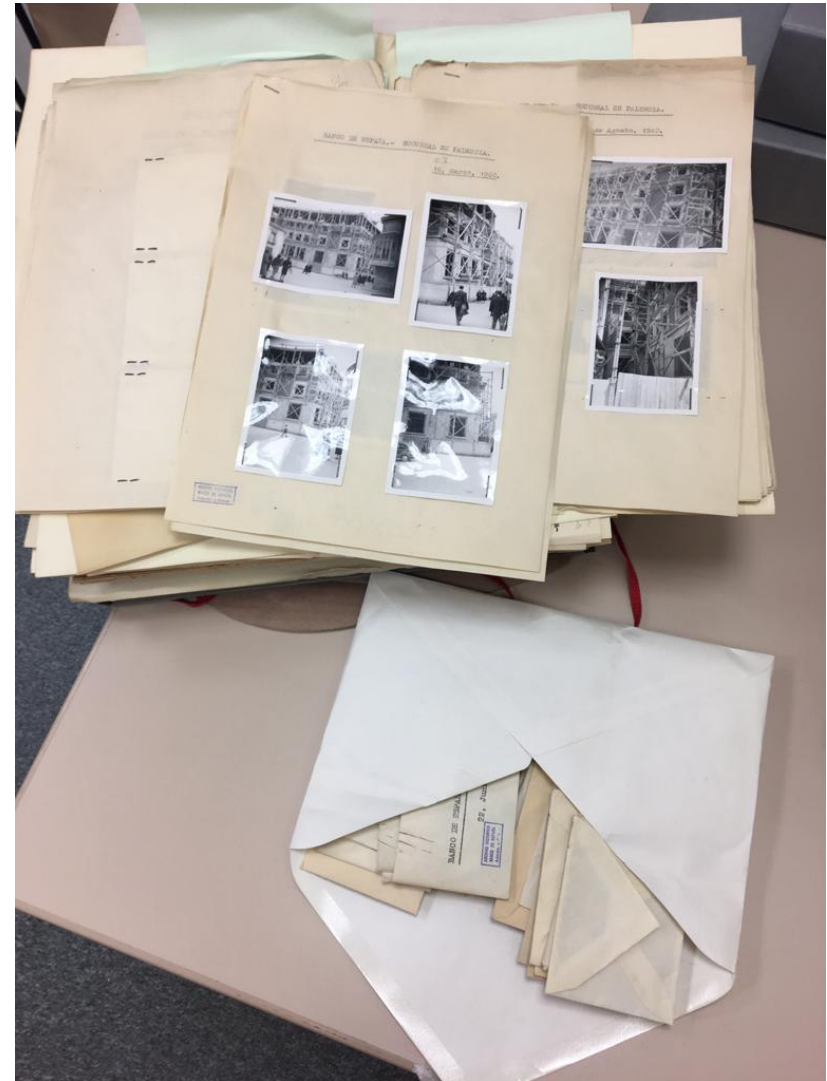
PHOTOGRAPHY PROJECT OF THE
BANCO DE ESPAÑA.
ARCHIVAL PROCESSING AND
EXPLOITATION.

2015
START

2018
END



1. **Identification** of the series containing photographs.
2. **Searching, finding, pointing and reckoning** the photographs.
3. **Extraction of the photographs** from the boxes and separate **reinstallation in conservation conditions.**

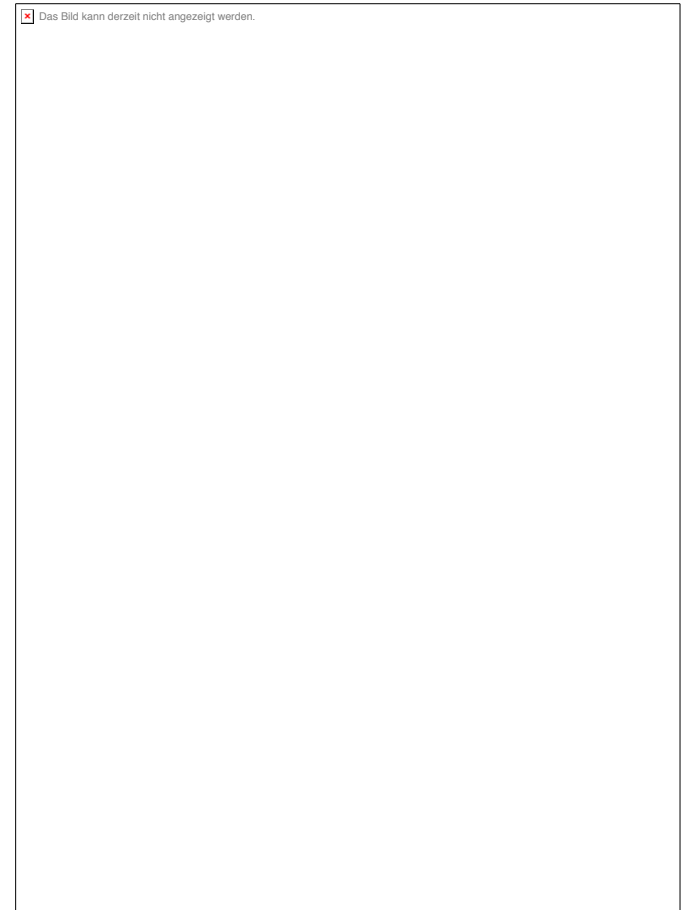


4. **Creation of a factitious photography collection, maintaining the link with the original files in the archive.**
5. **Logical arrangement of the collection (classification).**
6. **Intensive description of the photographs (ISAD (G)).**
7. **Identification of the photographers (ISAAR (CPF)).**



4. ACHIEVEMENTS OF THE PROJECT

Contents	Buildings, employees, institutional events.
Chronology	1869-2011
Quantity	20,462 photographs
Polarity	Positive prints
Photographic processes	Silver gelatin dop, albumen, carbon, collodion, gum dichromate
Physical medium	Paper, acetate, nitrate
Photographers	589 (Spain and Morocco)



1. Creation of a new collection with more than 20,000 photographs.

- Fully identified, described, classified and arranged in conservation conditions.
- Linked with their original files.



2. Revelation as a remarkable source of information

- Buildings of Banco de España
- Employees portraits
- Institutional events



3. Photographers and photographic processes

- **600 photographers** identified since 1869
- **Variety** of photographic processes



❖ Digitization

- Preservation of the originals
- Wider audiences

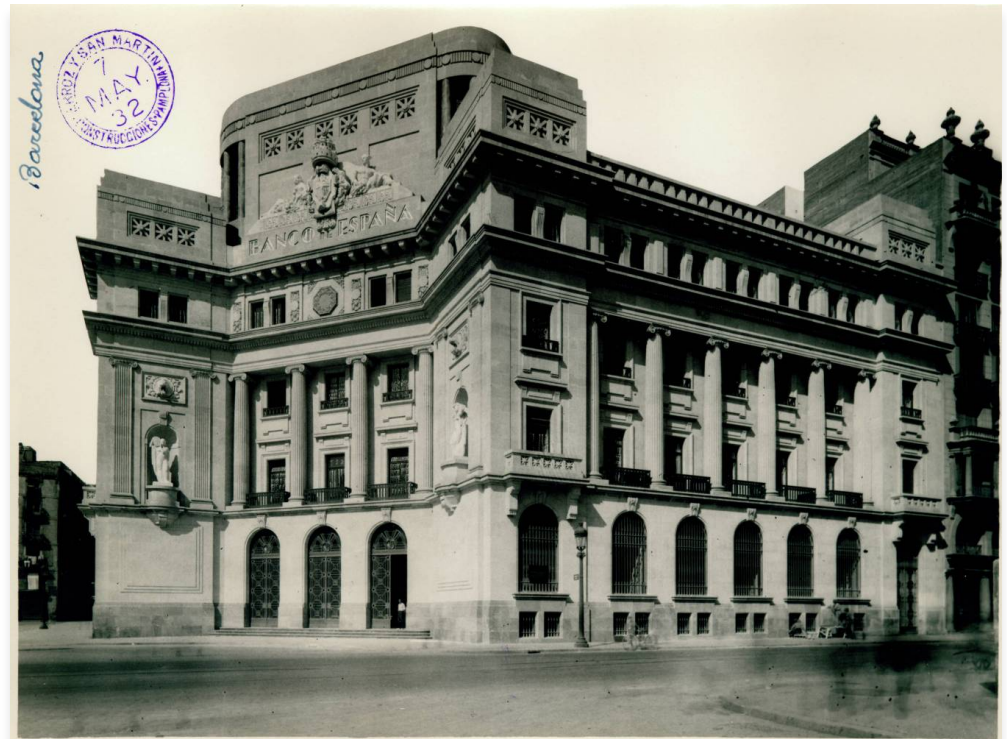
❖ Active dissemination

- Publications
- Exhibitions
- Online disclosure of the collection (institutional repository of Banco de España)



❖ We expect...

- New perspectives for research
- New profiles of researchers
- Increase of the visibility of the Banco de España Archive



THANKS FOR YOUR ATTENTION

