

February 17, (Wednesday)

**18:00 Inauguration**

Representing Banco Santander: pending confirmation.

Representing EABH: **Hugo Bänziger**.

Representing UCEIF and University of Cantabria: **José Carlos Gómez Sal**, Rector of University of Cantabria

**18:20 Reception talks: The importance of banking history and archives for the study of banking globalization**

**Youssef Cassis (European University, Florence):** “The importance of banking history”

**Pablo Martín Aceña (Universidad de Alcalá de Henares):** “The history of Banco Santander and its recent globalization”

**19:20 Brindis (Cocktail)**

February 18, (Thursday)

**9:00 Table 1: Antecedents and creation of central banks in Spain and Latin America**

**1. Pedro Tedde (Banco de España):** “El Banco de España desde una perspectiva global, a mediados del siglo XIX”

**2. Adolfo Meisel (Banco de la República de Colombia):** “La fundación del Banco de la República en Colombia, 1923-1930”

**3. Ricardo Solís (Universidad Autónoma Metropolitana, México):** “La revolución mexicana y la creación del Banco de México (1925).”

**4. Mónica Gómez (Universidad de Córdoba, Argentina):** “El modelo de la Caja de Conversión y la creación del Banco Central de comentaristas: Argentina, 1900-1935.”

**5. Andre Villela (FGV/EPGE –Escola Brasileira de Economia e Finanças, Rio de Janeiro):** “Central Banking Before a Central Bank: the case of the Bank of Brazil”

MODERATOR/ COMENTATOR: **Gabriel Tortella Casares (Universidad de Alcalá de Henares).**

February 18, (Thursday)

**12:00-12:30 Coffee break**

**12:30 Table 2. Banks and bankers in Spain and Latin America in the age of early globalization, 1870-1930**

**6. Carles Sudrià (Universitat de Barcelona):** “Pluralidad de emisión y modernización financiera en España, siglo XIX”

**7. Andrés Regalsky (Conicet/Universidad Tres de Febrero):** “Orígenes del Banco del Río de Plata, 1887-1914”

**8. Inés Roldán de Montaud (CSIC, Madrid):** “El Banco Español de la isla de Cuba en el siglo XIX”

**9. Andrés Hoyo Aparicio (Universidad de Cantabria):** “La estructura patrimonial de las sociedades de crédito españolas en las primeras etapas del crecimiento moderno”

**10. Ángel Pascual Martínez Soto (Universidad de Murcia):** “El sistema bancario de Puerto Rico entre dos imperios, 1877-1915”

MODERATOR/ COMENTATOR: **Yolanda Blasco Martel (Universitat de Barcelona).**

**14:30-16:00 Lunch**

**16:00 Table 3. Banks and economic development in Latin America and Europe**

**11. Marcelo Rougier (Facultad de Economía, Universidad Nacional Buenos Aires):** “Origen y trayectoria de los bancos de desarrollo en América Latina”

**12. Víctor Leonardo de Araujo:** “La experiencia brasileña con bancos de desarrollo: el BNDES, 1950-2010”

**13. Daniel Díaz Fuentes (Universidad de Cantabria):** “El Banco europeo de Inversiones en perspectiva histórica”

MODERATOR/ COMENTATOR: **José Luis García Ruiz (Universidad Complutense).**

February 19, (Friday)

**9:30 Table 4. Internacional banking in Spain and Latin America: comparative experience**

**14. Carlos Marichal (El Colegio de México):** “Un banquero español en México y España: Antonio Basagoiti, fundador del Banco Nacional de México y del Banco Hispano Americano, 1884-1930”

**15. Wilfried Kislring (Universidad Carlos III, Madrid):** “La banca alemana y el comercio con Latinoamérica, 1880-1914.”

**16. Miguel A. López-Morell (Universidad de Murcia):** “Los Rothschild en América Latina en los siglos XIX y XX.”

**17. Bernardo Batiz (University of Bangor) y Gustavo del Ángel (CIDE):** “Globalización de la banca y nuevas tecnologías de información 1980-2010”

MODERATOR/ COMENTATOR: **Stefano Battilossi (Universidad Carlos III).**

**11:00-11:30 Coffee break**

**11:30 Round Table: Banks and their historical archives in Europe and Latin America**

**José Antonio Gutierrez** (Banco Santander)

**Melanie Aspey** (Rothschild Archives)

**Martin L. Müller** (Deutsche Bank)

**Guido Montanari** (Banca Intesa)

**Carlos Marichal** (Colegio de México)

MODERATOR: **Roger Nougaret (BNP Paribas).**

**Conclusion of Colloquium.**


The birth and development of banks in Latin America and Spain was relatively slow in the nineteenth century in comparison with other economies of Europe and North America but subsequently picked up speed. During the first age of globalization (1870-1914), banks multiplied in number and size, and there are many examples both of foreign banks operating in Latin America and Spain as a result of the process of overseas expansion of a number of pioneering banking enterprises. In more recent years, or course, we have witnessed an astonishing process of globalization of banks, which raises many questions about origins and trajectories and the patterns of internationalization of banks.

In this meeting we focus on the historical origins of the globalization of banks in Latin America and Spain, using the instrument of comparative banking history. The colloquium to be sponsored by the University of Cantabria, the European Association of Banking History and Banco Santander should prove to be the launching pad for future initiatives aimed at helping to strengthen the networks of banking historians and bank archivists in Latin America with European banking historians and archivists.




In collaboration with:





ORIGINS OF BANKING GLOBALIZATION:  
THE EXPERIENCE OF SPAIN AND LATIN AMERICA

SANTANDER, FEBRUARY 17-19, 2016

The Foundation of the University of Cantabria for Study and Research of the Financial Sector and the European Association for Banking and Financial History Santander invite you to this Colloquium on the historical origins of the globalization of banks in Latin America and Spain with the participation of experts from Europe and Latin America.

ACADEMIC DIRECTOR

Dr. D. Carlos Marichal Salinas (Colegio de México)

ACADEMIC ORGANISERS

Dr. D. Andrés Hoyo Aparicio (Universidad de Cantabria)  
Dr. D. Miguel López-Morell (Universidad de Murcia)

SECRETARY

Dra. D<sup>a</sup> Teresa Gómez León (Fundación UCEIF)

VENUE

Assembly Hall of the University of Cantabria  
Fray Antonio de Guevara Lecture Room  
C/ Sevilla, 6, 39003, Santander, Cantabria, Spain